CBCA.ORG

2027 BUSINESS FOR THE ARTS AWARDS PROGRAM BOOK ADVERTISING

CBCA's Business for the Arts Awards Luncheon offers business and nonprofit partners significant visibility, as well as targeted exposure and tremendous value with program book advertising space. Consider promoting your business, sharing your upcoming season, or congratulating an award honoree with an advertisement in the 2027 Business for the Arts Awards program book.

This event will bring 700 arts, business, civic, education and government leaders to the Seawell Ballroom at Denver Center for the Performing Arts (DCPA) on Tuesday, April 20, 2027, to honor the best in business and arts partnerships, as well as recognize individuals who have gone above and beyond in their contribution to the arts.

RATES

~~Outside back cover $1,200/member; $1,300/non-member~~ – SOLD
~~Inside front cover $1,000/member; $1,100/non-member~~ – SOLD
Full page - $750/ member; $850/ non-member
Half page - $550/ member; $650/ non-member
***Members save on ad rates!*

DEADLINES

Ad space confirmation deadline: **Friday, February 12, 2027**
Ad Artwork and payment deadline: **Friday, February 26, 2027**

AD SPECS

Awards Luncheon Program: 5.5" width x 8.5" tall

Full Page ad
5.5" width x 8.5" tall trim with 0.125" bleed (or 5.75 x 8.75 with full bleed)
Portrait Orientation

Half Page ad
5.5" width x 4.25" tall trim with 0.125" bleed (or 5.75 x 4.5 with full bleed)
Landscape Orientation

SUBMISSION OF AD

- CMYK colors only.
- Please supply ad as .PDF or .JPEG files at 300 dpi (dots per inch).
- Please keep all text within a safe margin space of at least 0.25" around all edges.
- Export file at Press Quality WITH 0.125" bleeds, NO printer's marks (including no crop or bleed marks).
- Always embed your font or outline your text.

SEND MATERIALS TO

Meredith Badler at mbadler@cbca.org

POSITIONING

Positioning of advertisement is at the discretion of the publisher unless a guaranteed premium position has been purchased or special agreements are in writing from the publisher.

WORK REVIEW AGREEMENT

Prior to printing and production of your ad, please review all typesetting and artwork carefully, as CBCA is not held responsible for any typographical or graphical errors after receiving sign-off. Changes after this point will incur greater expense due to re-output of proofs.