

- CBCA will produce a two-minute video about each Award Honoree.
 - Each honoree will have a filmed in-person interview for these videos in late January 2027 (exact dates TBD) in the Denver metro area.
 - Honorees will need to provide their own images and b-roll video for their award honoree video.
- Award honorees are expected to attend the Business for the Arts Awards luncheon on April 20, 2027 at the Denver Center for the Performing Arts.
 - Honorees will be presented with their award on stage during the luncheon. Awards are original sculptures commissioned by a Colorado artist.



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- *Satisfies more than one of the following elements: innovative cross-sector partnerships, arts integration into business practices, creative workplaces, economic development in the creative sector, arts advocacy, employee engagement, and/or philanthropy*
- *Impact relative to the company or program's size and history*
- *Impact relative to the community they're serving*
- *Impact on the company's employees and internal culture*
- *Economic benefits for the cultural sector and/or creative professionals*
- *Commitment and action to advance equity and inclusion in their work and the community*
- *Innovative or fresh approach*



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2027 Next Wave Leadership Award Nomination

The Next Wave Leadership Award honors emerging professionals and business leaders who are leading the future of our cultural community through their volunteerism, philanthropy, innovative cross-sector partnerships, and/or arts advocacy. These leaders are just starting out but are already making big waves!

Eligibility Criteria

- Nominees must be Colorado residents.
- The focus of the nomination must be on activities outside their day-to-day job or business.
- Nominees must be recognized for recent work they've been engaged in for *five years or less*.
- Nominee cannot be a previous winner of a CBCA Business for the Arts Award within the last five years. A list of past honorees can be found here: cbca.org/business-for-the-arts-awards. Past nominees and finalists are encouraged to reapply.
- Posthumous nominations are eligible.

Judges will consider the following in the award application:

- *Partnership between the arts and business communities*
- *Impact relative to the individual's years of service*
- *Impact relative to the community they're serving*
- *Economic benefits for the cultural community and/or creative professionals*
- *Commitment and action to advance equity and inclusion in their work and the community*
- *Innovative or fresh approach*
- *Encouragement of next generation of community arts leaders*

2027 Cultural Leadership Award Nomination

The Cultural Leadership Award recognizes an outstanding graduate of CBCA's Leadership Arts program who has made and/or continues to make an impact on arts & culture in Colorado.

Eligibility Criteria

- Nominees must be Colorado residents.
- Nominees must be graduates of CBCA's Leadership Arts program.
- Nominee cannot be a previous winner of a CBCA Business for the Arts Award within the last five years. A list of past honorees can be found here: cbca.org/business-for-the-arts-awards. Past nominees and finalists are encouraged to reapply.
- Posthumous nominations are eligible.

Judges will be considering the following in the award application:

- *Depth of engagement with arts and business communities in Colorado*
- *Impact on arts & culture in Colorado*
- *Demonstrated leadership and application of Leadership Arts curriculum*
- *Demonstrated advocacy and ambassadorship for Leadership Arts and arts & culture in Colorado*
- *Commitment and action to advance equity and inclusion in their work and the community*



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Named for CBCA's founding chairman, the John Madden, Jr. Leadership Award recognizes a business leader who has made significant contributions to advancing arts and culture in Colorado. This lifetime achievement award recognizes extraordinary leadership and a legacy of support for the arts.

- Nominees must be Colorado residents.
- The focus of the nomination must be for activities outside their day-to-day job or business.
- Nominee cannot be a previous winner of a CBCA Business for the Arts Award within the last five years. A list of past honorees can be found here: cbca.org/business-for-the-arts-awards. Past nominees and finalists are encouraged to reapply.
- Posthumous nominations are eligible.

- *Partnership between the arts and business communities*
- *Impact relative to the individual's years of service and philanthropy*
- *Impact relative to the community they served*
- *Economic benefits for the cultural community and/or creative professionals*
- *Establishment of a lasting legacy*
- *Sustained efforts over time*
- *Commitment and action to advance equity and inclusion in their work and the community*

The Volunteer Attorney Impact Award recognizes an outstanding attorney who has provided pro bono legal services to Colorado creatives and advanced CBCA's **Colorado Attorneys for the Arts (CAFTA)** program. This award honoree must be a Colorado resident who has gone above and beyond to support the creative industries through CAFTA.

The Volunteer Attorney Impact Award has a closed nomination process. The honoree is selected by the CAFTA Advisory Committee based on direct engagement in CBCA's Colorado Attorneys for the Arts program.