

## Official Announcement:

On March 2, the Colorado Senate passed a bipartisan resolution, co-sponsored by Senator Marc Snyder (D-12) and Senator Mark Baisley (R-4), to officially designate March as **Arts Education Month** across Colorado..

This initiative, led by Colorado Business Committee for the Arts @CBCA and @Think360ARts, elevates the importance of recognizing arts education as a core subject in Colorado schools.

The resolution affirms the essential role of dance, media arts, music, theatre, and visual arts in providing a well-rounded education, while also acknowledging the need for stronger statewide data collection and instructional access.

A public toolkit is now available on CBCA's website to help you celebrate all month long! Resources include:

- ✓ Activation ideas for classrooms, schools, districts and community organizations
- ✓ Ready-to-use social media graphics and messaging
- ✓ An easy form to submit your current or ongoing activity to highlight this month
- ✓ Advocacy tools, research and policy recommendations

Join us in recognizing, elevating, and strengthening arts education statewide!

#COArtsEducationMonth

## Template Captions:

### March is Arts Education Month in Colorado!

As a [teacher/artist/parent/student/community leader/business owner/etc.], arts education matters because [personal testimonial]. I've seen how the arts has I've seen how the arts [personal testimonial]

This month, I'm celebrating by [call to action].

Arts education is not about producing artists. It is about preparing every student to thrive.

#COArtsEducationMonth

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**March is officially Arts Education Month in Colorado!**

Did you know? Research shows high-quality arts education leads to:

-  Improved writing achievement & school engagement
-  Better attendance & stronger school climate
-  Increased empathy, resilience & emotional regulation
-  Stronger problem-solving & flexible thinking skills

Arts education also fuels our economy. Colorado's creative sector generates \$19.7 billion and supports 121,000+ jobs, and nationally, creative industries contribute \$1.17 trillion (4.24% of GDP).

Yet access remains uneven:

- Colorado is one of 11 states without a K–12 arts instructional requirement
- Arts teacher licensure declined 5% (2021–2024)
- 164 of 187 districts have no certified Dramatic Arts teacher

As a [your role], arts education matters because \_\_\_\_\_.

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## Colorado Arts Education Month is here!

Students deserve more than test preparation. They deserve opportunities to:

-  Express who they are
-  Understand different cultures
-  Build confidence and agency
-  Collaborate and communicate
-  Imagine new possibilities

Research confirms that well-taught arts curriculum strengthens cognitive outcomes, social interaction, positive mental health, and preparation for workforce success.

Yet Colorado remains one of only two states that does not collect statewide data on arts course access or participation.

As a [your role], arts education matters because [testimonial]

Join me in celebrating Colorado Arts Education Month by [call to action].

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