

# ACI 2025: Manitou Springs

February 21-23, 2025

Manitou Arts Center

513 Manitou Ave, Manitou Springs, CO 80829

## Overview:

- Friday, February 21 from 5:00 pm - 8:00 pm
- Saturday, February 22 from 9:00 am - 7:00 pm
- Sunday, February 23 from 9:00 am - 11:30 am

## Friday, February 21

5:00 pm	Welcome and Roadmap for the Program
5:20	Ice-breaker Activity
5:45	Dinner
6:00	Opening Keynote and Dialogue
7:00	Break
7:15	Artists Thrive Assessment and Goal Setting
7:50 pm	Wrap-up and What's Ahead
8:00	Adjourn

## Saturday, February 22

9:00 am	Breakfast
9:10	Roadmap for the Day and Quick Reflection
9:20	Branding & Marketing for Creative Entrepreneurs
10:50	Break
11:00	Financial Management for Artists

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12:15 pm	Lunch
1:00	Legal Issues in the Creative Industries
2:30	Break
2:45	Panel Dialogue: Getting Organized and Getting Paid
3:45	Break
4:00	Seahorse Bucks Activity
4:20	Business Model Canvas
5:15	Wrap-up and What's Ahead
5:30	Group Dinner in Manitou Springs
7:00 pm	Adjourn

**Sunday, February 23**

9:00 am	Breakfast
9:10	Roadmap for the Day
9:20	Reflections
9:30	Creative Action Planning
10:45	Break
11:00	Accountability and Reflections on ACI
11:20	Wrap-up and What's Ahead
11:30 am	Adjourn

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