



- CBCA will produce a two-minute video about each Award Honoree.
  - Each honoree will have a filmed in-person interview for these videos in January 2025 (exact dates TBD) in the Denver metro area.
  - Honorees will need to provide images and b-roll clips for their honoree video.
- Award Honorees are expected to attend the Business for the Arts Awards luncheon on April 21, 2026 at the Denver Center for the Performing Arts.
  - Honorees will be presented with their award on stage during the luncheon. Awards are original sculptures commissioned by a Colorado artist.



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- *Satisfies more than one of the following elements: innovative cross-sector partnerships, arts integration into business practices, creative workplaces, economic development in the creative sector, arts advocacy, employee engagement, and/or philanthropy*
- *Impact relative to the organization or program's size and history*
- *Impact relative to the community they're serving*
- *Impact on the organization's employees and internal culture*
- *Economic benefits for the cultural sector and/or creative professionals*
- *Commitment and action to advance equity and inclusion in their work and the community*
- *Innovative or fresh approach*



ARTS FOR

## BUSINESS

## BUSINESS

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The Next Wave Leadership Award honors emerging professionals and business leaders who are leading the future of our cultural community through their volunteerism, philanthropy, innovative cross-sector partnerships, and/or arts advocacy. These leaders are just starting out, but already making big waves!

- Nominee must be a Colorado resident.
- The focus of the nomination must be for activities outside their day-to-day job or business.
- Nominee must be recognized for recent work they've been engaged in for five years or less.
- Nominee cannot be a previous winner of a CBCA Business for the Arts Award within the last five years. A list of past honorees can be found here: [cbca.org/business-for-the-arts-awards](https://cbca.org/business-for-the-arts-awards). Past nominees and finalists are encouraged to reapply.
- Posthumous nominations are eligible.

- *Partnership between the arts and business communities*
- *Impact relative to the individual's years of service*
- *Impact relative to the community they're serving*
- *Economic benefits for the cultural community and/or creative professionals*
- *Commitment and action to advance equity and inclusion in their work and the community*
- *Innovative or fresh approach*
- *Encouragement of next generation of community arts leaders*

The Cultural Leadership Award recognizes an outstanding graduate of CBCA's **Leadership Arts** program who has made and/or continues to make an impact on arts & culture in Colorado.

- Nominee must be a Colorado resident.
- Nominee must be a graduate of CBCA's Leadership Arts program.
- Nominee cannot be a previous winner of a CBCA Business for the Arts Award within the last five years. A list of past honorees can be found here: [cbca.org/business-for-the-arts-awards](http://cbca.org/business-for-the-arts-awards). Past nominees and finalists are encouraged to reapply.
- Posthumous nominations are eligible.

- *Depth of engagement with arts and business communities in Colorado*
- *Impact on arts & culture in Colorado*
- *Demonstrated leadership and application of Leadership Arts curriculum*
- *Demonstrated advocacy and ambassadorship for Leadership Arts and arts & culture in Colorado*
- *Commitment and action to advance equity and inclusion in their work and the community*



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Named for CBCA's founding chairman, the John Madden, Jr. Leadership Award recognizes a business leader who has made significant contributions to advancing arts and culture in Colorado. This lifetime achievement award recognizes extraordinary leadership and a legacy of support for the arts.

- Nominee must be a Colorado resident.
- The focus of the nomination must be for activities outside their day-to-day job or business.
- Nominee cannot be a previous winner of a CBCA Business for the Arts Award within the last five years. A list of past honorees can be found here: [cbca.org/business-for-the-arts-awards](http://cbca.org/business-for-the-arts-awards). Past nominees and finalists are encouraged to reapply.
- Posthumous nominations are eligible.

- *Partnership between the arts and business communities*
- *Impact relative to the individual's years of service and philanthropy*
- *Impact relative to the community they served*
- *Economic benefits for the cultural community and/or creative professionals*
- *Establishment of a lasting legacy*
- *Sustained efforts over time*
- *Commitment and action to advance equity and inclusion in their work and the community*

The Volunteer Attorney Impact Award recognizes an outstanding attorney who has provided pro bono legal services to Colorado creatives and advanced CBCA's **Colorado Attorneys for the Arts (CAFTA)** program. This award honoree must be a Colorado resident who has gone above and beyond to support the creative industries through CAFTA.

*The Volunteer Attorney Impact Award has a closed nomination process. The honoree is selected by the CAFTA Advisory Committee based on direct engagement in CBCA's Colorado Attorneys for the Arts program.*