

## ABOUT

# COLORADO'S ARTS POLICY FRAMEWORK

Colorado's Arts Policy Framework is a compilation of diverse perspectives on the value and potential of our state's creative community. It is intended to provide a coordinated, intentional and inclusive advocacy voice and roadmap for Colorado's arts & culture sector.

## HOW WAS IT CREATED?

Colorado Business Committee for the Arts (CBCA) led the development of this Framework and will steward its implementation going forward. With assistance from Empowered Consulting, over 800 Colorado arts advocates and creative workers were consulted through surveys, interviews, focus groups, committees and community engagement.

## HOW WILL IT BE USED?

### 1 Catalyze Collective Advocacy

This Framework is intended to reflect the needs and priorities of Colorado's diverse arts and creative ecosystem in order to inspire and stimulate proactive state and local advocacy efforts in a harmonized and effective way.

### 3 Expand Advocacy Partners

The scope of this Framework extends into many different policy arenas from housing and infrastructure to mental health and education. It can be leveraged to identify new partners and foster collaborative, cross-sector advocacy efforts.

### 2 Inform CBCA's Legislative Agenda

With an active Policy Committee, a contract lobbyist, the grassroots Colorado Arts Action Network, and a close partnership with Colorado Creative Industries (CCI), CBCA serves as Colorado's state arts advocacy organization. This new Framework will direct CBCA's tactical legislative agenda.

### 4 Guide Local Advocates

This Framework can be utilized by local leaders, cultural organizations, elected officials and grassroots organizers as a resource to advance the arts at a neighborhood, municipal, county, regional or other community level.

See the Framework infographic on the next page

# GET INVOLVED

Read the full Arts Policy Framework on CBCA's website.



Stay up to date on state and federal policy initiatives and take action through the Colorado Arts Action Network (CAAN). Sign up today at [cbca.org/colorado-arts-action-network](http://cbca.org/colorado-arts-action-network)

# COLORADO'S ARTS POLICY FRAMEWORK

## DESIRED IMPACT

Colorado's Arts Policy Framework represents the statewide policy priorities necessary to foster a creatively engaged, inclusive, and thriving society where creatives flourish and the arts play a central role in community, education, economy and well-being.

### FOSTER COLLABORATION

We support policies that foster collaboration and leverage shared resources among different art forms, organizations, private and public sectors, and advocacy groups.

### TRANSPARENCY

We support policies that transparently distribute programmatic, financial, and informational resources, based on individual and community needs.

## VALUES

Regardless of priority, policies should be aligned with the following aims or processes.

### ALL ART FOR ALL PEOPLE

We support policies that eliminate barriers to allow all people to experience, create, heal, and express through all art forms.

### LOCALLY & CULTURALLY RESPONSIVE

We support policies that recognize, engage, and adapt to the unique geographic needs and cultural identities of local communities.

## STRATEGIC PRIORITIES

Policies should focus on advancing these areas.

### 1 THRIVING ARTS COMMUNITIES

#### Arts Availability in Communities

Root the arts in local communities to enhance availability, accessibility and awareness of the arts.

#### Community and Individual Well-Being

Cultivate community and individual well-being, belonging and connection to local heritage.

### 2 CREATIVE ECONOMY

#### Strategic Investment in the Creative Economy

Financially invest in and develop infrastructure for creative workers, businesses and organizations, and the communities where they are located.

#### Creative Sector as an Economic Driver

Embed and elevate the creative sectors' role in economic development and vital impact on business and tourism.

### 3 LIVABILITY FOR CREATIVE WORKERS

#### Affordability for Creative Workers

Mitigate the issues of affordability impacting all Coloradans through cross-coalition advocacy that addresses the specialized needs of creative workers.

#### Professional Support for Creatives

Cater relevant professional development for creatives that enhances capacity, business vitality, arts leadership and support networks.

### 4 SUSTAINING ARTS LEARNING

#### PreK-12 Arts Learning

Expand, improve, mandate, and fund PreK-12 public arts programs to support student success, creative experiences, and creative workforce development in all schools.

#### Lifelong Arts Learning

Enable and encourage arts learning for people of all ages and the exchange of creative skills to sustain arts practices and careers across generations.

Read the full Arts Policy Framework on CBCA's website.

