

## CBCA.ORG

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# 2025 BUSINESS FOR THE ARTS AWARDS PROGRAM BOOK ADVERTISING

CBCA's Business for the Arts Awards Luncheon offers business and nonprofit partners significant visibility, as well as targeted exposure and tremendous value with program book advertising space. Consider promoting a new business line, sharing your upcoming season, or congratulating an award honoree with an advertisement in the Business for the Arts Awards program book.

This event will bring 700 arts, business, civic, education and government leaders to the Seawell Ballroom at the Denver Center for the Performing Arts (DCPA) on Tuesday, Aprill 22, 2025 to honor the best in business and arts partnerships, as well as recognize individuals who have gone above and beyond in their contribution to the arts.

## **RATES**

Outside back cover - \$1050/ member; \$1200/ non-member Inside front cover - \$900/ member; \$1000/ non-member Full page - \$650/ member; \$750/ non-member Half page - \$450/ member; \$550/ non-member \*\*Members save on ad rates

### **DEADLINES**

Ad space confirmation deadline: Friday, February 14, 2025 Ad Artwork and payment deadline: Friday, February 28, 2025

### **AD SPECS**

Awards Luncheon Program: 5.5" width x 8.5" tall

### Full Page ad

5.5" width x 8.5" tall trim with 0.125" bleed (or  $5.75 \times 8.75$  with full bleed) Portrait Orientation

## Half Page ad

5.5" width x 4.25" tall trim with 0.125" bleed (or 5.75 x 4.5 with full bleed) Landscape Orientation

### SUBMISSION OF AD

- CMYK colors only.
- Please supply ad as .PDF or .JPEG files at 300 dpi (dots per inch).
- Please keep all text within a safe margin space of at least 0.25" around all edges.

- Export file at Press Quality WITH 0.125" bleeds, NO printer's marks (including no crop or bleed marks).
- Always embed your font or outline your text.

# SEND MATERIALS TO

Calley Wright: <a href="mailto:cwright@cbca.org">cwright@cbca.org</a> (less than 10 MB)

# **POSITIONING**

Positioning of advertisement is at the discretion of the publisher unless a guaranteed premium position has been purchased or special agreements are in writing from the publisher.

# **WORK REVIEW AGREEMENT**

Prior to printing and production of your ad, please review all typesetting and artwork carefully, as CBCA is not held responsible for any typographical or graphical errors after receiving sign-off. Changes after this point will incur greater expense due to re-output of proofs.