

Advancing Creatives Intensive (ACI) 2023: Colorado Springs February 10 - 12, 2023

Anthem Music Enterprises

975 Garden of the Gods Rd, Suite i, Colorado Springs, CO 80907

Overview:

- Friday, February 10 from 5:30 - 8:00 pm
- Saturday, February 11 from 9:00 am - 7:00 pm
- Sunday, February 12 from 9:00 am - 11:30 am

Friday, February 10

5:30 pm	Welcome and Roadmap for the Program	Meredith Badler, Deputy Director, CBCA (ACI facilitator)
5:50	Ice-breaker Activity	CBCA facilitated
6:15	Dinner	
6:30	Visioning and Goal Setting Exercises	CBCA facilitated
7:00	Peer Dialogue: Artist Journey and Lessons Learned	Chris Alvarez, Alvarez Gallery and Art School
7:45	Wrap-up and What's Ahead	CBCA facilitated

Saturday, February 11

9:00 am	Breakfast	
9:10	Welcome and Roadmap for the Day	CBCA facilitated
9:20	Reflections from yesterday	CBCA facilitated
9:30	Branding for Creative Enterprises	Sara and Troy DeRose, FIXER Brand Design Studio
10:45	Break	
11:00	Social Media Marketing	Anthem Music Enterprises

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12:00 pm	Lunch	
12:15	Partner Remarks and Networking (during lunch)	COPPeR, Ent Credit Union, Pikes Peak SBDC, Colorado Enterprise Fund, Small Business Admin.
1:00	Financial Management and Accounting for Artists	Linda Maikowski, Transforming Creatives
2:30	Break	
2:45	Navigating Legal Issues in the Creative Industries	Dave Ratner, Creative Law Network
4:15	Break	
4:30	Mindfulness Activity	Elizabeth Stanbro, Create Calm
5:00	Seahorse Bucks Activity	CBCA facilitated
5:15	Dinner	
5:45	Business Model Canvas	CBCA facilitated
6:30 pm	Wrap-up and What's Ahead	CBCA facilitated

Sunday, February 12

9:00 am	Breakfast	
9:10	Welcome and Roadmap for the Day	CBCA facilitated
9:20	Reflections from yesterday	CBCA facilitated
9:30	Creative Action Planning	Chloe Duplessis, Duplessis Art
10:45	Break	
11:00	Accountability Mailer and Reflections on the Intensive	CBCA facilitated
11:20 am	Wrap-up and What's Ahead	CBCA facilitated

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