



# ANNUAL REPORT

#### CBCA.ORG

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ARTS FOR BUSINESS BUSINESS FOR ARTS



#### LETTER FROM CBCA EXECUTIVE DIRECTOR

Looking in the rear-view mirror, 2021 was a year of ongoing change, challenges, inspiration, growth and opportunities for CBCA.

Key themes that emerged in 2021 included advocacy, collaboration, education, equity, engagement, perseverance and resilience. There are many achievements and successes to be celebrated with our CBCA community, members and partners that you'll see throughout this report.

Advocacy and policy work became a higher priority for CBCA in 2021. While embarking on planning, visioning and capacity building initiatives, the organization stepped up at a crucial time to lead grassroots and direct state and federal arts advocacy initiatives, as well as public awareness campaigns and new leadership networks.

Due to the ongoing pandemic, CBCA continued to evolve programming and events to best engage with its members and stakeholders and to serve the needs of diverse Colorado communities. We adapted programming to virtual and hybrid formats, reimagined our signature events, celebrated program milestones and listened to the needs of our communities. With the unscripted nature of the pandemic, we responded to ever-changing dynamics always putting the health and safety of our constituents first.

As a catalyst for systemic change and an advocate for social justice, CBCA deepened its commitment to DEI&A in 2021 investing in unconscious bias

training for its staff, board of directors and members of its Equity, Inclusivity, Diversity and Accessibility Committee. Working with a consultant on a series of training programs that have continued into 2022, we continue on our organizational journey of prioritizing and elevating anti-oppression work in all we do.

With CBCA's continued growth and capacity building needs, we added another staff member in December 2021, and now have a team of five! We also had a leadership change at the end of the year on our Board of Directors. I want to personally thank our immediate past chair, Chris Ross of U.S. Bank, for his calm and steady leadership over the past two years of this unprecedented time. I also want to express gratitude to the rest of the CBCA board, staff, committee members, partners, and all our member organizations and their employees for your collective contributions and support of advancing our mission, vision and impact.

Respectfully,

Christin Crampton Day

Executive Director



# ABOUT US

#### MISSION

CBCA advances Colorado's creative economy by connecting business and the arts.

#### VISION

CBCA envisions a Colorado where arts and business are integrated to catalyze and build strong and vibrant communities.

#### **INCLUSIVITY STATEMENT**

As an organization that respectfully lives at the intersection of arts and business, we are on a journey toward building community and belonging for all. We commit to an inclusive and equitable approach to everything we do. We believe that appreciating individuals with different backgrounds, identities and experiences fosters growth for everyone.



#### LEARN MORE ABOUT CBCA 💋

**GENERAL OPERATING SUPPORT PROVIDED BY** BONFILS-STANTON FOUNDATION COLORADO CREATIVE INDUSTRIES PROGRAM SPOTLIGHTS →

# **PROGRAM** SPOTLIGHTS

#### **PROGRAM LINKS**

**Advancing Creatives** 

Arts + Industry Forums

ArtsConnect

Business for the Arts Awards

Colorado Attorneys for the Arts (CAFTA)

Economic Activity Study of Metro Denver Culture

Leadership Arts + Leadership Arts Alumni Network (LAAN)

## Advancing Creatives

In its second year, Advancing Creatives continued offering professional development and business skills trainings to artists, performers, creative entrepreneurs, and artistic entities through collaborative in-person and virtual workshops.

Trainings included a three-part workshop series on charting financial futures for artists, as well as sessions on tax preparation, applying for artist residency programs, pricing artwork, business planning, and specific issues relevant to BIPOC creatives and the music industry in Colorado.

#### THANK YOU TO 2021 ADVANCING CREATIVES PROGRAM PARTNERS

- **Ent Credit Union**
- Art Students League of Denver Clyfford Still Museum RedLine Contemporary Art Center RiNo Arts District
- Denver Public Library

**Transforming Creatives** 

Creative Integration Initiative Levitt Pavilion Denver Colorado Independent Venue Association The Kite + Dart Group Denver Asset Building

Coalition

EVENTS HOSTED OR CO-PRESENTED serving

CREATIVE INDUSTRY

"As an emerging artist I have gradually made the steps to become a full-time artist and the workshops and classes provided by CBCA have been extremely helpful for my professional growth. I am grateful this organization is providing affordable and insightful guidance for the Arts community in Denver."

ADVANCING CREATIVES PARTICIPANT

#### ADVANCING CREATIVES RESOURCES

ADVANCING CREATIVES SUPPORTERS ENT CREDIT UNION KENNETH KING FOUNDATION

## Arts + Industry FORUMS

In 2021, CBCA hosted three Forums on the intersection of arts and wellness given the rising mental health concerns amid the pandemic:

Arts + Wellness: Resiliency for Healthcare Workers Arts + Wellness: Self-Care and Mental Health Arts + Wellness: Health Equity and Accessibility

These Forums explored the power of arts and culture and the vital role they play in nurturing our mental health, advocating for health equity, relieving stress, and spurring innovation, particularly in challenging times. Speakers ranged from an intensive care physician, a visual arts therapist and a musician advocating for mental health resources to a leader of a communitybased health center and a nurse using dance to combat compassion fatigue. COLORADO EXPERTS presented on the topic of arts + wellness

"As we re-emerge into a new environment of unattenuated personal connection between individuals and the arts, the industry forums provide a wellcurated way to reconnect."

FORUM ATTENDEE



The first Forum, Resiliency for Healthcare Workers, was hosted virtually and the last two were held in-person at Catalyst HTI and Colorado Health Capitol.



WATCH THE RESILIENCY FOR HEALTHCARE WORKERS RECORDING: "CBCA presentations always inspire and open my mind; they make me seek out and appreciate the arts in unexpected places. Such discoveries always lead to a moment of joy and make me want to share it with others and identify ways to create joyful moments too!"

FORUM ATTENDEE

#### **ARTS + INDUSTRY FORUM SPONSORS**

#### SERIES SPONSORS

College of Arts & Media, University of Colorado Denver; The Melvin & Elaine Wolf Foundation; Polsinelli

#### RESILIENCY FOR HEALTHCARE WORKERS SPONSORS

Center for Bioethics and Humanities, University of Colorado, Anschutz Medical Campus

#### SELF-CARE AND MENTAL HEALTH SPONSORS

Amazon; Healthier Colorado; Kaiser Permanente; Mental Health Center of Denver

#### HEALTH EQUITY AND ACCESSIBILITY SPONSOR

Mental Health Center of Denver

#### **IN-KIND SERIES SPONSORS**

Denver Business Journal; Footers Catering; MOR Kombucha



CULTURAL EXPERIENCES provided to CBCA member organizations and their employees

# ArtsConnect

Night At..., the program that provides monthly behind the scenes cultural performances and experiences, exclusive to CBCA members and their employees, was rebranded in 2021 to ArtsConnect.

This name change was intentional to illustrate what these events are all about:

- Connecting business professionals to diverse and inspiring arts experiences
- Connecting employers to a CBCA member benefit that stimulates creativity, innovation and wellness among employees
- Connecting arts and cultural organizations to new audiences
- > Connecting CBCA members to one another

2021 ArtsConnect events ranged from a digital film festival and artist talk to exhibition tours, theater performances and outdoor music. Members and their employees were introduced to three cultural experiences new to Colorado including Meow Wolf Denver, the U.S. Olympic and Paralympic Museum in Colorado Springs and the newly renovated Lanny and Sharon Martin Building of the Denver Art Museum.

#### THANK YOU TO OUR 2021 ARTSCONNECT HOSTS

Central City Opera Colorado Dragon Boat Film Festival Curious Theatre Company Denver Art Museum Denver Museum of Nature and Science Four Mile Historic Park Heritage Lakewood Belmar Park History Colorado Levitt Pavilion Denver Meow Wolf Denver Museum of Contemporary Art Denver Prismajic U.S. Olympic and Paralympic Museum

LEARN MORE ABOUT CBCA MEMBER BENEFITS 💋

ARTSCONNECT SPONSOR PNC BANK

# Business for the Arts Awards

CBCA held its first-ever all virtual Business for the Arts Awards luncheon on March 9, 2021, live-streamed from the People's Building in Aurora. Reimagining this signature event resulted in a highly entertaining and engaging online event. Corporate packages included lunch delivery vouchers, and attendees networked in virtual breakout rooms before the main program.

#### 2021 Business for the Arts Award Honorees

- > Carbondale Clay Center
- > Charles Schwab

IRTUAL ATTENDEES

- Craig Hospital
- > Eclectic Activation
- › Jack's Solar Garden
- > Levitt Pavilion Denver
- > Pizzeria Locale
- > RedLine Contemporary Art Center

#### EY Next Wave Leadership Award Honoree

> Jose "Chepe" Rosales

#### PNC Bank Cultural Leadership Award Honoree

> Michael Sattler

#### Volunteer Attorney of the Year Award Honoree

> Shirin Chahal

#### John Madden, Jr. Leadership Award Honoree

> Jeanette Trujillo-Lucero



WATCH ALL 2021 AWARD HONOREE VIDEOS 🕗

Business for the Arts Awards (CONTINUED)

© YAMAHA

Honorees received a one-of-a-kind bronze sculpture by Yoshitomo Saito.

#### LEARN MORE ABOUT YOSHI 💋

Guests enjoyed a variety of pre-recorded entertainment and live performances during the event with:

- > Ascend Performing Arts
- > NU-World Contemporary Danse Theatre
- > Benchmark Theatre
- > The Rajdulari Experience

#### AWARDS LUNCHEON SPONSORS

**PRESENTING SPONSORS** EY; PNC Bank

**AWARD ARTWORK UNDERWRITER** HealthONE

**TECHNOLOGY UNDERWRITER** Xcel Energy **ENTERTAINMENT UNDERWRITER** Moye White

LUNCH & NETWORKING UNDERWRITER Bellco Credit Union

**MEDIA & IN-KIND PARTNERS** CBS4; ColoradoBiz Magazine; Moxtopia

# CAFTA Colorado Attorneys for the Arts

REFERRALS MADE CONNECTING

with

EATIVE CLIENTS

Colorado Attorneys for the Arts (CAFTA) is a legal referral service that connects artists, cultural nonprofits and creative businesses statewide with legal assistance.

Numerous workshops were hosted on legal issues relevant to the creative industries such as:

- > Copyright and intellectual property
- > Non-fungible tokens (NFTs)
- > Putting creative content online

CAFTA offered 12 legal education presentations reaching 228 people in 2021, including co-hosting a full-day Continuing Legal Education (CLE) course on Art, Law and Real Estate in Telluride. "I cannot give my thanks enough to CAFTA and the attorney they referred me to. The burden of my anxiety over the situation I was in as well as the potential financial burden I could not afford was extremely overwhelming. Everyone involved with CAFTA who I communicated with was prompt, kind and extremely helpful. I am so glad they were able to offer their services."

#### SCREENWRITER (FORT COLLINS)

#### LEARN MORE ABOUT CAFTA 💋

# Economic Activity Study of Metro Denver Culture

The latest Economic Activity Study of Metro Denver Culture, presented by U.S. Bank, was released November 4, 2021, with an arts-inspired happy hour event at ReelWorks Denver in the RiNo Arts District attended by 300 arts, business and civic champions for the arts. Image by Amanda Tipton Photography

**2020 METRICS** 

Analyzing data from 2019 and 2020, this study illustrates the abrupt and drastic impact of the COVID-19 pandemic on arts, cultural and scientific nonprofit organizations in the sevencounty metro area, reversing a decade of cultural growth for the region.

ECONOMIC ACTIVITY	\$2.3B	▲ 17% increase from 2017	\$1.5B • 34% decrease from 2019
		1985	
ECONOMIC IMPACT	\$860M	▲ 50% increase from 2017	\$435M \$49% decrease from 2019
		THIT SAME	
JOBS	<b>13,392</b> JOBS	▲ 13% increase from 2017	<b>9,688 28%</b> decrease from 2019
ATTENDANCE	15M PEOPLE	▲ 13% increase from 2017	<b>8</b> PEOPLE <b>28%</b> decrease from 2019
GIVING TO THE ARTS	<sup>\$</sup> 213M	▲ 17% increase from 2017	\$225M • 5.5% increase from 2019
EDUCATION OUTREACH	4M CHILDREN	1% increase from 2017	2M CHILDREN 46% decrease from 2019



A dynamic panel discussion at the roll-out event featured Gino Greco, SCFD Board Chair; Tariana Navas-Nieves, Director, Cultural Affairs, Denver Arts & Venues; Malik Robinson, Executive Director, Cleo Parker Robinson Dance; Deven Shaff, Broomfield City Council; John Tayer, President & CEO, Boulder Chamber; and moderated by John Moore, veteran arts journalist and founder of Denver Actors Fund.

Entertainment included performances by CM Dance, Pro Musica Colorado Chamber Orchestra / Colorado Chamber Players and Phamaly Theatre Company. Elected officials and business leaders presented the data at the event, including:

- > Colorado State Representative Leslie Herod
- > Mayor of Northglenn Meredith Leighty
- > Mayor of Lone Tree Jackie Millet
- U.S. Bank's Colorado Market President
  Andy Aye

#### EXPLORE THE INTERACTIVE REPORT

#### ECONOMIC ACTIVITY STUDY SPONSORS

**PRESENTING SPONSOR** U.S. Bank

**SUPPORTING SPONSOR** Pinnacol Assurance

#### CONTRIBUTING SPONSORS

Colorado Educational and Cultural Facilities Authority (CECFA) Employers Council; Forte Commercial Real Estate; Scientific and Cultural Facilities District (SCFD); VISIT DENVER

#### IN KIND SPONSORS

DualDraw; Footers Catering; The Publishing House; Ratio Beerworks; Total Wine

## Leadership Arts

The 2020-2021 Leadership Arts program adapted its format to continue training leaders to serve on nonprofit boards and increase their civic engagement through the arts.

This cohort convened for 16 virtual classes, expanding from nine half-day in-person sessions, many featuring statewide and national speakers. They covered topics such as:

>	Equity & Inclusion *	>	Governance
>	Board Basics	>	Advocacy
>	Legal Duties	>	Creative Industries *
>	Fiscal Stewardship	>	Arts and Business *
>	Arts & Social Justice *	>	Arts and Healing
>	Fundraising	>	Leadership

\* Indicates new sessions introduced into the curriculum in 2021.

Leadership Arts welcomed its 25th anniversary cohort in September 2021. The program transitioned to a hybrid program for the 2021-22 cohort, alternating between virtual and inperson sessions. "After going through Leadership Arts, I feel prepared to serve on boards, excel in my career, and be a more engaged member of my community. The arts are vital to society's wellbeing, and it's great to have a program that educates a diverse group of people on how to be better advocates for organizations that bring so much joy, healing and enrichment."

CLARA SHELTON, MARKETING COORDINATOR/COPYWRITER, COLORADO PUBLIC RADIO, 2020-2021 PARTICIPANT

CONTINUE  $\rightarrow$  14





#### THE DEBORAH JORDY LEADERSHIP ARTS SCHOLARSHIP FUND

The 2020-2021 cohort raised \$9,031 for the Deborah Jordy Leadership Arts Scholarship Fund, which included a match from the CBCA Board of Directors. Denver Arts & Venues contributed an additional \$10,000 to the fund.

#### LEADERSHIP ARTS ALUMNI NETWORK (LAAN)

LAAN connects graduates of CBCA's Leadership Arts program to each other and various aspects of the arts community with a focus on continued board education and networking. 2021 events included:

- A viewing of and facilitated discussion around Curious Theatre Company's BLACK performance, leveraging a locally written and produced play to elevate social justice
- A tour of Westwood Creative District, one of Colorado's newest state-certified creative districts rooted in Chicano cultural heritage and culinary arts
- > Annual Leadership Arts Board Fair

"I recommend CBCA's Leadership Arts program as a way to familiarize yourself with both board responsibilities as well as the broader arts community in Colorado. Serving on a board offers an opportunity to view organizations and organizational activity from a different perspective; those experiences can enhance your business skills and effectiveness at influencing outcomes throughout your career. By serving on the board of an arts organization, you can also contribute to the community at large and connect with other people who share your values and interests."

JOHN WALTHIER, VP TREASURY OPERATIONS, PROLOGIS, 2020-2021 PARTICIPANT

# ADVOCACY

CBCA continued its work to collaboratively reimagine Colorado's arts ecosystem with a sustainable advocacy program.

CBCA led grassroots and grass-tops arts advocacy initiatives throughout the year, which included:

- > Hosting two legislative Arts Caucuses to advocate for the arts, culture and creative workforce
- Advocating to fully restore Colorado Creative Industries' budget back to prior levels, an increase of \$900,000
- Raising public awareness with the Arts through it All campaign, including a Share the Love Valentine's campaign
- Coordinating 40 statewide arts advocates to participate in virtual meetings with Colorado's Congressional delegation to elevate federal arts policy priorities
- > Advocating on behalf of critical pieces of legislation that passed to impact the creative sector and propel the state's economic recovery:

#### HB21-1285, FUNDING TO SUPPORT CREATIVE ARTS INDUSTRIES

Provides \$23 million in critical funding for artists, cultural organizations, performance venues, film and others in the creative industries in response to the negative economic impact of the COVID-19 pandemic.

#### SB21-252, COMMUNITY REVITALIZATION GRANT PROGRAM

Image by Amanda Tipton Photography

Provides \$65 million in "gap funding" for projects in creative districts, historic districts, main streets or neighborhood commercial centers for the purpose of economic recovery by supporting creative sector entrepreneurs, artisans, and community nonprofit organizations.

In winter 2021, CBCA hired Taloma Partners to help develop the vision and strategy that will guide this work over the next few years.

#### LEARN MORE ABOUT CBCA'S ARTS ADVOCACY INITIATIVES 🛛

#### COLORADO CULTURAL CHAMPIONS

In August 2021, CBCA launched Colorado Cultural Champions, an inclusive statewide network of arts champions who engage in peer learning, resource sharing, capacity building, advocacy and leadership.

17 business and civic leaders joined this group from across the state and represent communities in:

- > Aspen
- > Boulder
- > Breckenridge
- Colorado Springs
- > Denver
- > Erie
- > Fort Collins

- → Golden
  - Grand Junction
  - Lakewood
  - > Pueblo
  - > Steamboat Springs
  - Trinidad

"CBCA is a critical lynchpin for understanding the important contribution arts and culture make to the Colorado community. While many Coloradans realize the qualitative impact the arts have on their own lives, CBCA informs the quantitative importance of the arts to our state economy. Their arts advocacy impacts quality of life for all Coloradans."

JAMES MEJIA, FORMER CEO, DENVER FILM

#### ADVOCACY SUPPORTERS

THE BOETTCHER FOUNDATION BONFILS-STANTON FOUNDATION COLORADO CREATIVE INDUSTRIES DENVER ARTS & VENUES

WESTERN STATE ARTS FEDERATION (WESTAF) BEE VRADENBURG FOUNDATION CULTURAL OFFICE OF THE PIKES PEAK REGION

# SPONSORS

We appreciate the extraordinary generosity of the many donors and sponsors who contributed to creative economy recovery efforts, the growing arts advocacy network, and CBCA's mission in 2021.

\* indicates monthly givers

#### \$20,000+

The Boettcher Foundation Bonfils-Stanton Foundation Denver Arts & Venues U.S. Bank

#### \$10,000-\$19,999

Colorado Creatives Industries PNC Bank

#### \$5,000-\$9,999

Bee Vradenburg Foundation College of Arts & Media, University of Colorado Denver East West Partners EY Fairfield and Woods HealthONE The Melvin and Elaine Wolf Foundation Moye White Pinnacol Assurance Polsinelli U.S. Bank Foundation Western States Arts Federation (WESTAF) Xcel Energy

#### \$2,500-\$4,999

Jandel T. Allen-Davis Bellco Credit Union The number of recurring donors

in 2021

Center for Bioethics & Humanities, University of Colorado

Colorado Educational and Cultural Facilities Authority (CECFA)

**Employers** Council

Forte Commercial Real Estate

Healthier Colorado

Kathy Kranz

Northern Trust Scientific and Cultural Facilities District (SCFD) Martha and Robert Weidmann VISIT DENVER, The Convention &

VISIT DENVER, The Convention & Visitors Bureau

#### \$1,000-\$2,499

Anonymous Center for Bioethics & Humanities, University of Colorado DualDraw Pam and Duke Hartman Allison and Craig Hemenway Kaiser Permanente Colorado Dean Larry Kaptain, CU Denver\* Theresa and Bob Keatinge Hal and Ann Logan Mental Health Center of Denver NINE dot ARTS Dan Prather and Sarah Shay Christine Quintana Chris Ross and Ed Cannon\*

#### \$500-\$999

Anonymous Bank of the West Lauren Casteel Cultural Office of the Pikes Peak Region Christin Crampton Day and Scott Day<sup>\*</sup> Paul Deckard Arlene and Barry Hirschfeld Sue Lapierre Ellen Sandberg Nancy Walsh and Ted Vial

#### \$100-\$499

Tracy Weil

Anonymous Janet Archibeque\* Geri Badler Wayne Barrett Rachel Bayse and David Wexler Denise Bearden Peter Bernstein\* Steve Blazek Dana Bostick Courtney Boltz Joan Brown\* Lance Burch Amy Burns Shane Delavan Mose Franck Michelle Garcia\* Mariah Gayheart Sara Golden Melissa Hampton Sarah Haradon

*THANK* 

OU

Sasha Hutchings Kate Kalstein Tanya Le Khanh Le Radhika Mahanty Deborah Malden **Bill Marino** Maureen McDonald Karlie McLaughlin and Matt Charley Alexandra Carabelea Mihai Hassan and Alysia Najjar The Neal Arts Fund Sean O'Meallie Alexander Pankonin **Drew Petrie** Curtis Robbins Donald Rossa Denise Sanderson Michael Sattler\* Mitzi Schindler Ira Selkowitz Mark Shaiken Kenneth Shav Clara Shelton Amy Siegel Darren Smith Lisa Snider Frederick Sprouse Jim Stevens TIAA-CREF **Elaine Torres** UMB Bank Colorado Stewart Vanderwilt Dustin Whistler and Tamara Ward Teresa YoKell

Lisa Hough

Joseph Zanone Katy Zeigler

#### < \$100

Anonymous Valarie Abney Allison Adams Peter Aden Tonya Bolden Ball Libby Barbee Kristen Barrett Lindsey Bartell Rebecca Bochmann\* Erin Bonich Amanda Brannum Kay Brouillette Debra Brown Gabrielle Cardwell Kim Carver Jacob Case Jennifer Castor Katie Cavallo David Charmatz\* Austin Chau **Emily Davis Rachel Niederhausen** Dillon Cameron Doell Marlene Dunkley Allison Dunning\* Matt Ederer Molly Eggleston **Byron Fanning** Laura Gabbay Jenni Grafton Dyllan Greer **Cheyanne Greer** Khadija Haynes Katy Hoch

for your support!

Lauren Huffer Paul Jerez Julia Joun Jennifer Keelan Cecile Forsberg-Kerr Linda Kosten Greg Laugero LaToya Linzey Julia Wilkinson Manley Colleen McCormack MarChelle McKizzie Matt Meier Tim Murphy Ryan Nalty Zoe Ocampo Rebecca O'Connor Jason Page Melanie Palmer Alisha Reis Clint Riley Angela Schwab Celeste Seiler Sage Sharkey Alve Sharp Erin Simmons Mark Smith Kevin Smith Brenda Standke Marnie Strate Erin Swank Ustina Tawadros Molly Vaile\* Daryl Vitali Jhenn Whalen Jessi Whitten

# CBCA MEMBERS

CBCA represents 250 members and companies from 22 diverse industry sectors with thousands of employees from corporate, arts and civic organizations. Members have opportunities to be inspired, engaged, network and contribute to the vital arts and cultural community of Colorado.

In 2021, CBCA launched a new dynamic member database searchable by geographic location and industry.

#### **Patron Members**



#### EXPLORE THE MEMBER DIRECTORY 💋

#### Members

40 West Arts Access Gallery Aiello PR & Marketing Alt Ethos Anatomy in Clay Centers Anythink Libraries Art from Ashes Art Students League of Denver Arvada Center for Arts and Humanities Ascend Performing Arts, Inc. Asian Chamber of Commerce Athena Project Aurora Chamber of Commerce **B:CIVIC** Bank of the West Barefoot PR Bellco Credit Union Benchmark Theatre **Biennial of the Americas Black Business Initiative** Sara Boyd **BOK Financial Boulder Chamber of Commerce** Boulder Office of Arts and Culture Brownstein Hyatt Farber Schreck CBS4 Celebrate the Beat Center for Legal Inclusiveness

Center for Visual Arts, MSU Denver Central City Opera Centura Health - Healing Arts Program The Charles Burrell Visual and Performing Arts Campus **Cherokee Ranch & Castle Foundation** CherryArts Children's Hospital Colorado Ciruli Associates City of Broomfield Cultural Affairs City of Lakewood Heritage, Culture and the Arts City of Wheat Ridge Cleo Parker Robinson Dance Club 20 Clyfford Still Museum CMDance Lindsay Coe Colectiva College of Arts and Media, University of Colorado Denver College of Letters, Arts & Sciences, MSU Denver Elisabeth Collins Colorado Ballet Colorado Black Arts Movement Colorado Conservatory of Dance **Colorado Creative Industries** Colorado Educational & Cultural **Facilities Authority Colorado Health Foundation** 

CONTINUE -+

Colorado Hispanic Chamber of Commerce

Colorado Financial Service Corporation

Colorado Music Festival and Center for Musical Arts

Colorado Photographic Arts Center

Colorado Railroad Museum Colorado Springs Chamber & EDC

Colorado Women's Chamber of Commerce Josh Comfort

Community Resource Center Continuum Partners Conscious Alliance

Control Group Productions

Corona Insights

Courtney Cotton

Crafty Chassis LLC Creativity Lab of Colorado

Creative Law Network Cultural Office of the Pikes

Peak Region Curious Theatre Company D.A. Davidson Companies

The Dance Archive

Kaitlin Davis

LeAnna DeAngelo

Delta Dental of Colorado Denver Art Museum

Denver Arts & Venues

Denver Botanic Gardens

Denver Business Journal Denver Center for the

Performing Arts

Denver Children's Choir

Denver Film Society

Denver Fringe Festival

Denver Metro Chamber of Commerce

Denver Museum of Nature and Science

Denver Public Library

Denver School of the Arts Friends Foundation

Denver Theatre District

Denver Young Artists

Orchestra Denver Zoo Hilary Donnelly Downtown Aurora Visual Arts Downtown Denver Partnership DualDraw EagleARTS East West Partners **Eclectic Activation** Eide Bailly Kelly Jo Eldredge **Evergreen Gallery Factory Five Five** Fairfield and Woods FarmBox Foods Flatirons Food Film Festival fooLPRoof contemporary art **Footers Catering** Foothills Art Center Forte Commercial Real Estate Fortis Law Partners Friends of Chamber Music Friends of the Genoa Tower Friends of the Longmont Museum Michelle Garcia GBSM Golden Triangle Partnership Gomez Howard Group Good Business Colorado Greenberg Traurig Allison J Greene Greenwood Gulch Ventures GroundFloor Media Guest House **Randall Hampton** Howard Lorton Furniture & Design IDEAS xLab IMA Financial Group **Impact Metropolis** Inside the Orchestra Insit, LLC Interconnected Technologies Janus Henderson Investors

"We appreciate access to ArtsConnect member events, the savings with member pricing for Leadership Arts, Business for the Arts Awards luncheon, Economic Activity Study of Metro Denver Culture roll-out event and Arts + Industry Forums. We have received multiple connections that benefit the arts and culture in our city including board members that have a passion for the arts."

#### TRANSFORMING CREATIVES



# CBCA MEMBERS

Japanese Arts Network Jefferson Symphony Association jk-co Contemporay Dance JLF Colorado Kaiser Permanente Colorado **Bob Keatinge** Kelly & Walker Kirkland Museum of Fine & Decorative Art Caroline Kert Kenneth King Foundation Kissinger & Fellman **Kimberly Krueger** Brenda LaBier La Rodine Law Offices of Daniel T. Goodwin Leon Gallery Cheryl Lerner Levitt Pavilion Denver Lewis Art Consulting Ligature Creative Group Littleton Arts and Culture Commission Longmont Creative District Jim McDonald Make West LLC MCA Denver Memoro Metcalf Archaeological Consultants, Inc. Michael Warren Contemporary Mission Minded Mizel Arts & Culture Center at the JCC Moxtopia Museo de las Americas Museum of Outdoor Arts Nevine Nagji James Neely Neighborhood Music & Theatre Newman Center for the Performing Arts NINE dot ARTS Northern Trust Noves Art Design Zoe Ocampo Opera Colorado **Ovation West Performing Arts** 

The Owl and The Hourglass Parasoleil Peak Creative Samantha Peaslee **Pinnacol Assurance** Polsinelli Philosophy Communication PlatteForum Platte River Ventures PNC Bank Polaris Law Group Polis Consulting, LLC Pote Law Firm Pro Musica Colorado Chamber Orchestra Project HARTwork The Publishing House **Presenting Denver** Radman Communications, LLC **RC** Andersen RedLine Contemporary Art Center **RiNo Arts District Ripple Creek Business Solutions Rocky Mountain Arts Association** Rocky Mountain College of Art and Design (RMCAD) Rocky Mountain PBS Root Policy Research **Kirsty Saalfrank** Sarah Kelly Creative Satellite Exhibition Services LLC Scientific & Cultural Facilities District (SCFD) Semple Brown Design Sewald Hanfling Public Affairs Mark Shaiken Sheridan Ross Snell & Wilmer Sound of the Rockies South Metro Water Supply Authority Sprouse Law, LLC Elizabeth Stanbro **Stanley Marketplace** Sterling Arts Council Sterling Road Properties, LLC Stifel - Holly Baroway

Superior Chamber of Commerce Swallow Hill Music Taloma Partners The Collaborative of the SCFD The Arts Campus at Willits (TACAW) Think 360 Arts for Learning Town Hall Arts Center Towwn Media **Transforming Creatives** UMB Bank Colorado Union Hall University of Colorado Foundation Up Tempo Marketing Vaile Ventures LLC Veterans Arts Council VISIT DENVER Visualanties Mary Viviano Walker Fine Art Ware Malcomb web501 Deb Williams Wonderbound Youth on Record **Zeppelin Development** 

# BOARD OF DIRECTORS & STAFF

The CBCA Board of Directors led initiatives to create a more diverse, inclusive and equitable organizational culture in 2021, which included:

- Eliminating the give/get financial requirement for board members to equally value time, treasure, talent, and ties of its individual board members
- Participating in a series of DEI trainings along with the staff and Equity, Inclusivity, Diversity and Accessibility Committee
- Doubled the number of community volunteers that serve beside them on CBCA's numerous organizational committees ensuring input from the diverse communities CBCA serves

#### Chair

Chris Ross Vice President, Commercial Banking Relationship Manager, U.S. Bank

#### Vice Chair

Dustin Whistler Founder & Principal, Forte Commercial Real Estate

#### Treasurer

Kathy Kranz Chief Financial Officer, Pinnacol Assurance

#### Secretary

Bob Keatinge Of Counsel, Holland & Hart

#### Directors

Rachel Basye Executive Director, Arts Students League Denver

Peter Bernstein Vice President, UMB Bank

Mark Davidson Shareholder, Fairfield and Woods

Paul Deckard Managing Director, Opera Colorado

Mose Franck Vice President of Operations, Presbyterian/St. Luke's Medical Center & Rocky Mountain Hospital for Children

Michelle Garcia Human Resources Consultant

S. Craig Hemenway Shareholder, Brownstein Hyatt Farber Schreck

Jice Johnson Founder & CVO, Black Business Initiative Laurence D. Kaptain, DMA FRSA Dean, College of Arts & Media, University of Colorado Denver

Radhika Mahanty Principal, La Rondine Consulting

Bill Marino Founder, Creativity Lab Colorado

Anthony McWright Principal, Denver School of the Arts

Hassan Najjar Executive Director, Foothills Art Center

Tariana Navas-Nieves Director, Cultural Affairs, Denver Arts & Venues

Dan Prather Managing Partner & President, DualDraw

Christine M Quintana Partner, EY

Curtis Robbins Senior Manager, Arts Integrated Resources, Kaiser Permanente Colorado

Malik Robinson Executive Director, Cleo Parker Robinson Dance

Alex Ryden Founder & CEO, Guest House

Ellen Sandberg Vice President, Client & Community Relations, PNC Bank Meg Satrom Owner, Memoro Creative

Nancy Walsh Vice President of Partnerships & Programs, Denver Museum of Nature & Science

Martha Weidmann Co-Founder & Chief Executive Officer, NINE dot ARTS

Tracy Weil Executive Director, RiNo Arts District

Christin Crampton Day, Ex-Officio Executive Director, Colorado Business Committee for the Arts (CBCA)

#### 2021 **Staff**

Christin Crampton Day Executive Director

Meredith Badler Deputy Director

Karlie McLaughlin Membership & Development Director

Rachael Henney Program & Events Coordinator

Calley Wright Marketing & Development Coordinator (joined December 2021)

# COMMITTEES& VOLUNTEERS

#### **Executive Committee**

Chris Ross, *Chair* Mark Davidson Larry Kaptain Bob Keatinge Kathy Kranz Meg Satrom Nancy Walsh Dustin Whistler

#### **Finance Committee**

Kathy Kranz, *Chair* Rachel Basye Mose Franck Dan Prather Christine Quintana Martha Weidmann

#### Advocacy

Dustin Whistler, *Chair* Paul Deckard, *Vice-Chair* Elisabeth Boyce Matt Chasansky Leslie Castañuela Barnes Judith Lajoie Courtney Law Bill Marino Laurilea McDaniel Dagny McKinley James Mejia Jen Olson Curtis Robbins Tamera Sakotas Tracy Weil Chris Wineman

#### Inclusivity, Diversity Accessibility, & Equity (IDEA) Committee

Nancy Walsh, *Chair* Kathy Kranz Christine Quintana Larry Kaptain Bob Keatinge Kim Estes McCarty Monique Johnson Dana Manyothane Shanee Melendez Hannah Morris Malik Robinson Michael Sattler

#### Marketing & Events Committee

Radhika Mahanty, *Co-Chair* Meg Satrom, *Co-Chair* Renea Bonnell Lindsay Coe Randall Erkelens Nadia Gedeon Mark Heiser Larry Kaptain Deborah Radman Ellen Sandberg Katy Zeigler

#### Policy & Governance Committee

Bob Keatinge, *Chair* Michelle Garcia Anthony McWright Shanee Melendez James Millar Molly Vaile Nancy Walsh

#### **Development Committee**

Hassan Najjar, *Chair* Michelle Applegate Wayne Barrett Peter Bernstein Mariah Gayheart Deborah Radman Curtis Robbins

#### Colorado Attorneys for the Arts Advisory Committee

Dave Ratner, *Chair* Cecily Cullen Mark Davidson Lisa Gedgaudas Bob Keatinge Susan Lyles Forrest J. Morrison

#### **Colorado Attorneys for the Arts Vetting Committee**

Mark Davidson Heidi Glance Craig Hemenway Bob Keatinge Dave Ratner Julie Walker

#### Leadership Arts Alumni Network (LAAN) Committee

Matthew Stearns (Leadership Arts 2018-2019), Interim Chair Michael Sattler (Leadership Arts 2019-2020) Erin Bonich (Leadership Arts 2018-2019) Christy Costello (Leadership Arts 2015-2016) Liz Hartsel (Leadership Arts 2015-2016) Bob Keatinge (Leadership Arts 2008-2009) Theresa Keatinge (Leadership Arts 2010-2011) MarChelle McKizzie (Leadership Arts 2020-2021) Jim Neely (Leadership Arts 2011-2012) Mark Shaiken (Leadership Arts 2018-2019) Jim Stevens (Leadership Arts 2020-2021) Beth Warren (Leadership Arts 2018-2019) Alice White (Leadership Arts 1996-1997)

#### STATEMENT OF FINANCIAL POSITION

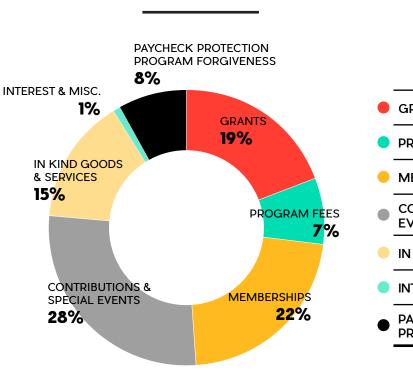
# AUDIT HIGHLIGHTS

ASSETS	2021	2020
Cash & cash equivalents	\$311,399	\$336,697
Accounts receivable	\$1,360	\$13,613
Contributions receivable	\$71,855	\$34,802
Membership receivable	\$15,500	\$500
Prepaid expenses and deposit	\$19,843	\$18,788
Property and equipment	\$2,063	\$7,909
TOTAL ASSETS	\$422,020	\$412,309
LIABILITIES & NET ASSETS	2021	2020
LIABILITIES		
Accounts payable	\$7,918	\$17,565
Payroll liabilities	\$8,623	\$4,812
Deferred revenue	\$98,068	\$63,059
Payroll Protection Program loan payable		\$57,937
TOTAL LIABILITIES	\$114,609	\$143,373
NET ASSETS		
Without donor restrictions	\$177,617	\$199,515
With donor restrictions	\$129,794	\$69,421
TOTAL NET ASSETS	\$307,411	\$268,936
TOTAL LIABILITIES & NET ASSETS	\$422,020	\$412,309

		2021		2020
REVENUE AND OTHER SUPPORT	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	TOTAL
Membership dues	\$160,552	_	\$160,552	\$159,347
Corporate	\$14,164	\$102,750	\$116,914	\$70,123
Foundations	\$14,000	\$74,000	\$88,000	\$34,000
Individual	\$38,299	\$27,334	\$65,633	\$60,417
Paycheck Protection Program forgiveness (Note 7)	\$57,937	_	\$57,937	_
Registration fees	\$56,040		\$56,040	\$57,613
Government grants	\$7,500	\$45,500	\$53,000	\$298,400
Special event income	\$41,770	_	\$41,770	\$121,779
Less direct expenses	(\$21,897)	_	(\$21,897)	(\$64,757)
Interest income	\$25	_	\$25	\$39
Other income	\$5,581	_	\$5,581	\$1,815
In-kind (Note 8)	\$107,709	_	\$107,709	\$117,776
NET ASSETS RELEASED FROM RESTRICTIONS	\$189,211	(\$189,211)	_	_
TOTAL REVENUE AND OTHER SUPPORT	\$670,891	\$60,373	\$731,264	\$856,552
EXPENSE				
PROGRAM SERVICES				
Membership	\$69,753	_	\$69,753	\$73,306
Programs and training	\$134,994	_	\$134,994	\$108,958
Advocacy/public policy	\$49,804	_	\$49,804	\$4,013
Research	\$115,452		\$115,452	\$243,204
Community education	\$41,873	—	\$41,873	\$11,563
Collaborative projects	\$49,900	_	\$49,900	\$ 55,938
TOTAL PROGRAM SERVICES	\$461,776	—	\$461,776	\$496,982
SUPPORTING SERVICES				
Management and general	\$147,713		\$147,713	\$116,839
Development	\$83,300		\$83,300	\$212,632
TOTAL EXPENSES	\$692,789	_	\$692,789	\$826,453
CHANGE IN NET ASSETS	(\$21,898)	\$60,373	\$38,475	\$30,099
NET ASSETS AT THE BEGINNING OF THE YEAR	\$199,515	\$69,421	\$268,936	\$238,836
NET ASSETS AT END OF YEAR	\$177,617	\$129,794	\$307,411	\$268,936

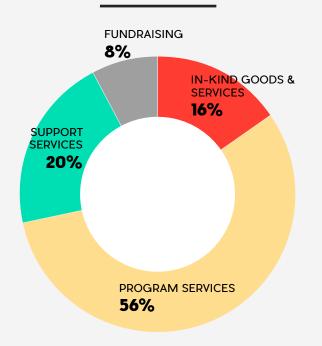
#### **AUDIT HIGHLIGHTS**

{CONTINUED}



**REVENUES** 

GRANTS	\$141,000
PROGRAM FEES	\$56,040
MEMBERSHIPS	\$160,552
CONTRIBUTIONS & SPECIAL EVENTS	\$202,420
IN KIND GOODS & SERVICES	\$107,709
INTEREST & MISCELLANEOUS	\$5,606
PAYCHECK PROTECTION PROGRAM FORGIVENESS	\$57,937
	\$731,264



	\$107,709
PROGRAM SERVICES	\$389,786
	\$141,960
• FUNDRAISING	\$53,334
	\$692,789

#### **EXPENSES**

### ARTS FOR BUSINESS BUSINESS FOR ARTS

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