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2022 BUSINESS FOR THE ARTS AWARDS PROGRAM BOOK ADVERTISING

CBCA's Business for the Arts Awards Luncheon offers business and nonprofit partners significant visibility, as well as targeted exposure and tremendous value with program book advertising space. Consider promoting a new business line, sharing your upcoming season, or congratulating an award honoree with an advertisement in the Business for the Arts Awards program book.

This event will bring 700 arts, business, civic, education and government leaders to the Seawell Ballroom on March 15, 2022 to honor the best in business and arts partnerships, as well as recognize individuals who have gone above and beyond in their contribution to the arts.

RATES

Outside back cover - \$1020/ member; \$1200/ non-member

Inside front cover - \$850/ member; \$1000/ non-member

Full page - \$640/ member; \$750/ non-member

Half page - \$425/ member; \$500/ non-member

***Members save 15% on ad rates*

Ad space confirmation deadline: January 24, 2022

Ad Artwork and payment deadline: February 1, 2022

AD SPECS

Awards Luncheon Program: 6" width x 9" tall

Full Page ad

6" width x 9" tall trim with 0.125" bleed (or 6.25x9.25 with full bleed)

Portrait Orientation

Half Page ad

6" width x 4.5" tall trim with 0.125" bleed (or 6.25x4.75 with full bleed)

Landscape Orientation

SUBMISSION OF AD

CMYK colors only

Please supply ad as .PDF or .JPEG files at 300 dpi (dots per inch)

Please keep all text within a safe margin space of at least 0.25" around all edges. Export file at Press Quality WITH 0.125" bleeds, NO printer's marks (including no crop or bleed marks). Always embed your font or outline your text

SEND MATERIALS TO

Calley Wright: cwright@cbca.org (less than 10 MB)

POSITIONING

Positioning of advertisement is at the discretion of the publisher unless a guaranteed premium position has been purchased or special agreements are in writing from the publisher.

WORK REVIEW AGREEMENT

Prior to printing and production of your ad, please review all typesetting and artwork carefully, as CBCA is not held responsible for any typographical or graphical errors after receiving sign-off. Changes after this point will incur greater expense due to re-output of proofs.

ADVERTISER INFORMATION

Contact Name:

Business:

Phone:

Mailing Address:

City/State/Zip:

E-mail Address:

DEADLINE AGREEMENT

I agree to all ad and payment submission deadlines. I understand if ad and/or payment is not received by the deadline date, CBCA reserves the right to remove the ad from the publication.

Signature:

PAYMENT

Check or credit card (circle one)

Credit card #:

Expiration date:

Security code:

Billing zip code:

If paying by check, mail this form along with check to:

CBCA

789 Sherman Street Suite 280

Denver, CO 80203