LETTER FROM CBCA EXECUTIVE DIRECTOR

2020 was a memorable year like no other in many ways for CBCA!

Not only did CBCA adapt and navigate through a global pandemic, but we also stepped up in new, bold, and innovative ways to support a Colorado arts, culture and creative sector that was disproportionately impacted by the COVID-19 crisis.

CBCA celebrated its 35th anniversary in 2020, an uplifting milestone during an otherwise challenging year for our Colorado arts ecosystem, business community, and of course, our own organization as well. We forged new and strengthened existing partnerships, as well as embraced additional priorities and expanded leadership roles in arts advocacy and beyond. We initiated frequent meetings with our cultural partners to ensure we were working collectively to address the severe challenges faced by artists, nonprofit arts and culture organizations, and creative businesses in the state.

Working at the intersection of arts and business, we supported our valued members through an uncertain and volatile time. CBCA served as a respite and mental health break for member employees, bringing access to the arts and creative experiences in new ways, including right to their living rooms through Zoom.

Through the help and counsel of our Inclusivity, Diversity, Equity & Accessibility (IDEA) Committee, we prioritized equity and social justice work through added programming and events, as well as by making operational and governance changes and taking actions to do more and do better in combatting racist systems and ideologies.

Finally, we made meaningful progress toward the overarching goals of our five-year strategic plan. Despite 2020 being an unprecedented year, it was also a year filled with many accomplishments for which I am grateful and proud to lead this exceptional and impactful organization. Sincere thanks to our 200+ member organizations for hanging in there with us, as well as our sponsors, funders, donors, Board of Directors, 40+ volunteer committee members, and last but not least, the small but mighty CBCA team for leaning in with passion and purpose at a time it was needed most. We couldn’t have done it without any of you!

Thank you for taking a few minutes to review our 2020 Annual Report and celebrating with us coming out on the other side of a year like no other!

Respectfully,

CHRISTIN CRAMPTON DAY
Executive Director
ABOUT US

MISSION

CBCA advances Colorado’s creative economy by connecting business and the arts.

VISION

CBCA envisions a Colorado where arts and business are integrated to catalyze and build strong and vibrant communities.

INCLUSIVITY STATEMENT

As an organization that respectfully lives at the intersection of arts and business, we are on a journey toward building community and belonging for all. We commit to an inclusive and equitable approach to everything we do. We believe that appreciating individuals with different backgrounds, identities and experiences fosters growth for everyone.
2020 began with the launch of a new signature program, Advancing Creatives, which became a critical vehicle to support the creative sector with business skills education and training during the pandemic. CBCA hosted a sold-out Business for the Arts Awards luncheon on March 10, 2020, one of the last large events held in person just days before the COVID shut-down. Shortly after, CBCA staff began adapting programming and developing resources to better serve the changing needs of the arts and business sector. This included postponing, canceling, reimagining and launching new programs, and serving as a centralized resource for arts relief efforts and virtual arts experiences. The new temporary program, Live Lunch Lounge, was established to supplement the creative experiences available to CBCA Members and their employees. All other programs were reworked in a virtual format including Leadership Arts, the Arts + Industry Forums, Night At... member events and Colorado Attorneys for the Arts (CAFTA). Navigate through to see how each program shifted under the circumstances and continued serving Colorado’s art and business communities.

“CBCA was a port in the storm of the COVID-19 quarantine, providing immediate actionable solutions to be agile in a time of uncertainty. I am forever grateful to them for creating a space and community of togetherness.”

2020 ADVANCING CREATIVES PARTICIPANT
Advancing Creatives offers professional development and business skills trainings to artists, performers, creative entrepreneurs, and artistic entities.

With 2020 being the pilot year of this program, most trainings became webinars offered for free, and numerous offerings were added to the curriculum with relevant topics like:

- “Pivot! How to Change Business Models and Find New Opportunities Even in Crisis”
- “Managing Business Needs During a Pandemic”
- “Managing Cash Flow and Finances in Uncertain Times”
- “Can I Post This? Putting Creative Content Online”

The program was very prolific in its offerings with triple the amount of workshops and trainings than originally planned for 2020.

18 program partners worked with CBCA to co-host webinars, such as: Colorado Office of Film; TV & Media; Plante Moran; AIGA Colorado; Art Students League of Denver; Clyfford Still Museum; RedLine Contemporary Arts Center; SCFD; RiNo Arts District; Denver Public Library and Colorado Independent Venue Association.

“As an emerging artist I have gradually made the steps to become a full-time artist and the workshops and classes provided by CBCA have been extremely helpful for my professional growth. I am grateful this organization is providing affordable and insightful guidance for the Arts community in Denver.”

2020 ADVANCING CREATIVES PARTICIPANT

Curriculum materials were made available online at no charge following the workshops, including handouts, PowerPoint presentations and recordings of the webinars. Check out the resources on our new page.
The Arts + Industry Forums offer engaging discovery sessions that bring together experts and stakeholders from a variety of arts and business sectors.

IN 2020, CBCA HOSTED THREE FORUMS:

› Arts + Hospitality
› Arts + Agriculture
› Arts + Transportation

The first was held in-person and the last two were virtual events. The virtual format allowed CBCA to involve attendees and speakers from across Colorado and throughout the country, such as a farmer from Hotchkiss, muralists on the Eastern Plains, and artists in Nevada and Minnesota working on transit projects.

ARTS + INDUSTRY FORUM SERIES SPONSORS
College of Arts & Media, CU Denver; Melvin & Elaine Wolf Family Foundation; Denver Business Journal; Footers Catering

ARTS + HOSPITALITY SPONSOR
NINE dot ARTS

ARTS + AGRICULTURE SPONSOR
Agriburbia

ARTS + TRANSPORTATION SPONSOR
NINE dot ARTS

WATCH THE RECORDINGS

ARTS + AGRICULTURE

ARTS + TRANSPORTATION

LEARN MORE ABOUT THE FORUM SERIES
CBCA started the year out strong recognizing outstanding arts and business partnerships with the annual Business for the Arts Awards on March 10, 2020. This sold-out event honored companies and individuals for their partnerships, engagement with the arts, generous philanthropy and stellar leadership across Colorado.

**Business for the Arts Award Honorees**

› America’s Mattress of Western Colorado  
› Anythink Libraries  
› Centura Health  
› Downtown Denver Business Improvement District  
› Mountain Sun Pub and Breweries  
› Roaring Fork Transportation Authority  
› Youth on Record  
› Zeppelin Development

**EY Next Wave Leadership Award Honoree**

› Rob Applegate

**PNC Bank Cultural Leadership Award Honoree**

› Kendall Smith

**Volunteer Attorney of the Year Award Honoree**

› Zach Warkentin

**John Madden, Jr. Leadership Award Honoree**

› donnie l. betts
Diverse entertainment presented during the event included performances by:

- Lost Walks
- Denver School of the Arts’ Theatre Department
- The Japanese Arts Network
- Zoe Berman
- J & J Hip Hop Dance & Performing Arts Company
- CHEER Colorado
- Frequent Flyers® Aerial Dance

Downtown Aurora Visual Arts provided one-of-a-kind ceramic artworks for table centerpieces.

Honorees received a custom bronze sculpture for their award created by Boulder artist, Brian Grossman.

LEARN MORE ABOUT THE AWARD ARTWORK

Awards Luncheon Sponsors

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Media and In-Kind Partners

CBS4; ColoradoBiz Magazine; MFG Studios; Moxtopia; The Publishing House
Colorado Attorneys for the Arts

Colorado Attorneys for the Arts (CAFTA) is a legal referral service that connects artists, cultural nonprofits and creative businesses statewide with legal assistance.

In 2020, CBCA expanded this program by introducing attorney consultations and a referral option for clients who don’t qualify for pro bono assistance based on their income. All administration fees were waived during the summer in response to the pandemic’s negative impact on the creative industries.

Numerous webinars were hosted on legal issues relevant to the creative industries and the pandemic, many of which were recorded for future access. CAFTA also provided a few in-person educational programs, including two full-day workshops in state-certified creative districts: Grand Junction and Telluride.

“CAFTA is an immensely helpful organization servicing arts & culture nonprofits such as ours as we navigate the process of incorporating. Their attorney referral process was very beneficial to us as we dot our i’s and cross our t’s. Finding and securing the help of an attorney to assist us in ensuring legal compliance and best practices is usually an expensive undertaking and not within reach for most fledgling nonprofits without significant out of pocket expenses.”

MUSIC NONPROFIT IN FORT COLLINS

SUPPORTER: KENNETH KING FOUNDATION
For more than two decades, CBCA has trained arts leaders to serve on nonprofit boards and increase their civic engagement through Leadership Arts.

“Leadership Arts was an extremely valuable experience for me personally and professionally. As an arts advocate, I learned so much about the cultural assets and organizations we have here in the Denver metro region. Professionally, I learned so much from the experts and from my fellow participants. Our overall involvement with CBCA has been a fantastic experience.”

STACIE LEDDEN › ANYTHINK LIBRARIES (2020)

For the 2019-2020 cohort, CBCA welcomed a class of 56 people, tied for the second largest class and the most competitive application process. The cohort met in person for monthly sessions hosted at arts venues up until April when the last session was held virtually. Their graduation and annual Board Fair were postponed to a virtual gathering and celebration in July.

CBCA modified the program for the 2020-2021 cohort to include 16 virtual classes, instead of nine half-day sessions, all to be hosted over Zoom. The virtual format made the program more accessible to participants outside the Denver metro area.
The skills I have learned and the people that I have met have changed my life. I feel so much more prepared, not only to sit on a board, but to run my business. Taking the Leadership Arts class was one of the best life decisions I have made.

SAM NOYES › NOYES ART DESIGNS (2020)
Night At…

With so many cultural organizations closed, and arts events canceled in 2020, CBCA got creative to continue providing artistic performances and experiences to members and their employees in safe and innovative ways.

Tickets were provided to virtual events with Denver Film and Rainbow Militia Circus, as well as outdoor and small in-person events at Denver Botanic Gardens, Museo de las Americas and Colorado Railroad Museum. Prior to the lockdown, CBCA Members enjoyed a night out at MCA Denver and an afternoon concert for families with Inside the Orchestra. These events introduced employees to an array of arts and cultural activities throughout the region and built new audiences for these organizations.

LIVE LUNCH LOUNGE

Live Lunch Lounge was a temporary program in summer and fall 2020 to provide more artistic outlets for CBCA Members and their employees during a time of uncertainty and isolation. These 30-minute creative mental breaks during the lunch hour with Colorado creatives and cultural groups featured short theatre performances, drawing and creative writing exercises, dance classes and musical performances.

LEARN MORE ABOUT CBCA MEMBER BENEFITS
CBCA celebrated a 35th anniversary milestone in 2020.

The original plan of hosting a big in-person bash in June transitioned to a series of virtual events with an ‘80s MIXTAPE theme held in November. These virtual events brought together members, stakeholders and past supporters with engaging and entertaining arts experiences, as well as provided an opportunity to commission and compensate local artists. The accompanying anniversary fundraising campaign helped support CBCA’s mission, future programming and statewide impact.

Over $30,000 raised to support arts advocacy, research, training and arts engagement efforts

The opening night of CBCA’s 35th anniversary celebration kicked off with visual art, a spoken word performance and a conversation with painter, muralist and performer, Armando Silva and Colorado Poet Laureate Bobby LeFebre.

Watch their collaborative process ➤
Kate Perdoni from Rocky Mountain Public Media emceed the second evening event, leading a conversation with artists featured in the silent auction, including Tony Ortega, Kaitlyn Tucek and Forrest Morrison. The after party was hosted in Second Life, an online virtual world created exclusively for CBCA by Alt Ethos Experiential Design Studio.

The grand finale of CBCA’s 35th anniversary celebration was hosted by Denver-based motivational speaker and comedian Debbie Scheer, as she led audiences through CBCA’s significant impact over 35 years. The night concluded with a dance party hosted by DJ Rascer.

Learn about CBCA’s origins and 35 years of art and business partnerships

“Happy anniversary, CBCA. We really have loved working with you over the years on Arts + Law and connecting our artists to resources like CAFTA. We love that you are such a champion for the business community to connect with our arts community. We appreciate everything you do. Happy 35th anniversary!”

PEGGY LYLE › DIRECTOR DOWNTOWN FORT COLLINS CREATIVE DISTRICT
COMMUNITY EDUCATION & ADVOCACY

Advocacy has always been a part of CBCA’s work, but the organization took on a greater leadership role in 2020, due to the dire circumstances and increased needs of the creative sector.

CBCA focused on grassroots and grasstops lobbying to support the mutual benefit of arts and business and advocated on behalf of what was essential and smart for economic recovery and community vitality.

Activities and Accomplishments Included:

› Advocating for funding on behalf of Colorado’s state arts agency due to state budget cuts
› Spearheading a Colorado Arts Action Day on behalf of federal relief efforts
› Coordinating a meeting of the Legislative Arts Caucus with statewide speakers
› Tracking and communicating updates on federal arts policy, such as the Save Our Stages movement and support for the arts on federal COVID relief packages
› Sharing the national ArtsVote campaign, created by Americans for the Arts, to encourage voter registration and participation in the November 2020 election
› Distributing a questionnaire to Colorado Senatorial candidates about their track record and future arts support

7,606 pageviews on CBCA’s “Resources to Support the Arts During Coronavirus”
Alongside numerous cultural partners, CBCA launched a public awareness campaign, Arts through it All, in April 2020, and then expanded the campaign in December 2020 with a holiday theme to create a call to action to Give – Gift – Shop local and “Ensure Arts & Culture Endure.” Campaign branding and assets were used widely by arts and cultural organizations throughout the state to communicate with their stakeholders, patrons and donors.

Arts through it All Supporters

› City of Denver
› Denver Arts & Venues
› Adams County
› PNC Bank

› City of Boulder Office of Arts + Culture
› Bonfils-Stanton Foundation
DONORS & SPONSORS

We appreciate the extraordinary generosity of the many donors and sponsors who contributed to the creative economy recovery efforts and CBCA’s mission in 2020.

CBCA Board of Directors have long been significant financial contributors and there is now growing opportunity for other individuals to give and contribute to the success of CBCA’s mission and vision as well. Through numerous giving campaigns at the Business for the Arts Awards luncheon, on the May 5 Giving Tuesday Now, the 35th anniversary campaign, and on Colorado Gives Day, we saw a significant increase in support from individual donors in 2020. Thank you for your support!

$10,000+

PNC Bank
Doug and Christine Scheetz
U.S. Bank

$5,000-$9,999

Bellco Credit Union
College of Arts & Media, University of Colorado Denver
East West Partners
Employers Council
HealthONE
Xcel Energy

$2,500-$4,999

Brownstein Hyatt Farber Schreck
Colorado Educational and Cultural Facilities Authority (CECFA)
Fairfield and Woods
Forte Commercial Real Estate

$1,000-$2,499

Anonymous
Rob and Michelle Applegate
Wayne E Barrett
Mark A. Davidson and Karen Spinelli
DualDraw
Pam and Duke Hartman
Craig Hemenway

Kaiser Permanente Colorado
Dean Larry Kaptain, CU Denver
Theresa and Bob Keatinge
Kathy Kranz
Hal and Ann Logan
The Neal Arts Fund
NINE dot ARTS
Chris Ross and Ed Cannon
VISIT DENVER, The Convention & Visitors Bureau
Darrell B. Watson & Michael J. Wenk

$500-$999

40 West Arts
Agriburbia
Jessica Alizadeh
Brenda Allen
Jandel T. Allen-Davis
Holly Baroway
Courtney Boltz
CBS4
Christin Crampton Day & Scott Day
Arlene and Barry Hirschfeld
Matt Keeney
Bill Marino
Dan Prather and Sarah Shay
Nancy Walsh and Ted Vial
Martha and Robert Weidmann
Tracy Weil
Nancy Whitesell
$100-$499

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Amanda Allen
Jackson Allan
John and Peggy Allen
Nancy Alterman
Ethan Bach
Geri Badler
Meredith Badler
Betsy Bartholomew
Rachel Basye & David Wexler
Courtney Bennett
Katherine Benoit
Kelly Berger
Kelley Bergmann
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Pequita Bludeau
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Mose Franck
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Linda Maikowski
Deborah Malden
Maureen McDonald
Alice Meacham
Luke Mecklenburg
Hassan and Alycia Najjar
Angelica Nelson
Robert and Judi Newman
Michelle Noyes
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Joe Ozaki
Taloma Partners
Susan Picon
Pote Law Firm
Minuteman Press
Prologis
Christine Quintana
Elisa Ramirez
Curtis Robbins
Suzanne Robbins
Malik Robinson
Larry Russ
Ellen Sandberg
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Pam Sandlian Smith
Satellite Exhibition Services LLC
Michael Sattler
Stacey Sawhill
Mitzi Schindler
Ira Selkowitz
Kimberli Shipley
Kendall Smith
Vicki Sterling
Ustina Tawadros
Jodie Thompson
Lucie Tran
Ashley Unverferth
Kirsten Vermulen
Bobbi Walker
Tamra Ward
Robert Watson
Dustin Whistler
Kevin Yoshida
Jake Zambrano

< $100

Anonymous
Lynn Amerson
Rebecca Arno
Sanda Balaban
Mark Barnes
Philip Bernal
Peter Bernstein
Jennifer Berry
Patrice Berry
Barbara Bertrand
Elizabeth Bertrand
donnie l. betts
Dina Bleecker
Rebecca Bochmann
Erin Bonich
Victoria Branaghan
Tanya Breeling
Joan Brown
Dara Canada
Gabrielle Cardwell
Chris Castilian
Staci Charles
Midori Clark
David Claypool
Jennifer Collins
Andrea Conrad
Kait Corrado
Karie Cox
Bonnie Crampton
Karen Cremerius
Thomas Currigan
Kimberly Curry
Kimberly Daniels
Robert Danzberger
Janelle Davis
Lindsay Day
Deborah Day
Paul Deckard
Mitch Dickman
Marianna DiVietro
Susan Dobbs
Amy Dodson
Matt Ederer
Emily Davis Consulting
Hilary Escajeda
Emily Farrell
Kyle Firebaugh
Nancy Ford
Michelle Fox
Christian Gaines
Mackenzie Garcia
Lindsay Gasper
Mariah Gayheart
Tyler Gayheart
Nadia Gedeon
Maryclaire Genova
April Giles
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Adriel Long
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Rikard Lundberg
Peggy Lyle
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Marcus Mahanty
Karla Maracinni
Maureen Maycheco
Renie Mayfield
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Jennifer Miller
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Cheryl Moody
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Kenta Mourtada
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Karen O'Donnell
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Teri Ozaki
Valeri Pappas
George and Barbara Peck
Martha Peck
Kay Peterson
Leah Podzimek
Jeffrey Pote
Pearl Prudhomme
Amy Pulver
Shari Regenbogen Ross
Kelsey Rich
Ramonna Robinson
Ruth Rohs
Alye Sharp
Amy Siegel
Roberta Sladovnik
Lisa Snider
Gene Sobczak
Diane Stahl
Brenda Standke
Sarah Steinbeck-Adelson
Jim Stevens
Maren Stewart
Michael Stricker
Josh Tenneson
Maribeth Thomas-Johnson
David Thomson
Lauren Tooley
Kathleen Traylor
Rhett Trees
Nicole Trujillo
Tonia Twichell
Molly Vaile
Stewart Vanderwilt
Ree Varcoe
Donna Voght
Erin Walker
Todd Walters
Victoria Watson
Kimberly Wendt
Patrice Werner
Alison Williams Helm
Molly and Christopher Wink
Justina Wooten
Tiamo Wright
Sandra Wydra
Rachel Yeates
Chris Yuan-Farrell
CBCA represents over 200 members and companies with thousands of employees from corporate, arts and civic organizations. Members have opportunities to be inspired, engaged, network and contribute to the vital arts and cultural community of Colorado. In 2020, CBCA offered a 3-month membership extension to business and cultural members who needed flexibility during the financially uncertain time. CBCA experienced about a 3.5% loss in membership revenue compared to 2019.

**Members**

*indicates new members in 2020

- 40 West Arts
- Access Gallery
- Agency Off Record (AOR)
- Anythink Libraries
- Art from Ashes
- Art Students League of Denver
- Arts for Colorado*
- Ascend Performing Arts, Inc.*
- Athena Project
- Augustana Arts
- Aurora Chamber of Commerce
- Baguette Atelier*
- Bank of the West
- Barefoot PR
- Benchmark Theatre
- BOK Financial
- Boulder Chamber of Commerce
- Boulder Museum of Contemporary Art
- Brownstein Hyatt Farber Schreck
- CBS4
- Celebrate the Beat*
- Center for Legal Inclusiveness*
- Center for Visual Art, Metropolitan State University of Denver
- CherryArts
- City and County of Broomfield, Arts & History Division
- City of Wheat Ridge*
- Cleo Parker Robinson Dance
- Clyfford Still Museum
- CMDance
- College of Arts & Media, University of Colorado Denver
- College of Letters, Arts & Sciences - Metropolitan State University of Denver
- Colorado Asian Chamber of Commerce
- Colorado Ballet
- Colorado Creative Industries
- Colorado Educational and Cultural Facilities Authority (CECFA)
- Colorado Financial Service Corporation
- Colorado Health Foundation
- Colorado Hispanic Chamber of Commerce*
- Colorado Lending Source*
- Colorado Music Festival and Center for Musical Arts
- Colorado Photographic Arts Center
- Colorado Public Radio*
- Colorado Railroad Museum
- Colorado Springs Chamber & EDC
- Colorado Women’s Chamber of Commerce
- Continuum Partners, LLC
- Control Group Productions
- Corona Insights
- Creative Law Network
- Creative Legal
- Creativity Lab of Colorado
- Cultural Office of the Pikes Peak Region (COPPeR)
- D.A. Davidson
- Kaitlin Davis*
- Kate Davis
- Delta Dental of Colorado

[CHECK OUT CBCA’S NEW SEARCHABLE MEMBERSHIP DIRECTORY](#)
“The Metro Denver EDC is a proud Patron member of CBCA because arts and culture help build the fabric of our region. On a small scale, the programming offered by CBCA engages their employees, and more broadly it helps to support the growth of diverse cultural organizations. As a member, the EDC has enjoyed the many opportunities offered by CBCA – from Leadership Arts training to specialized Arts & Industry forums to “Night At” events that connect with supporters and celebrate the richness of our cultural community during these unprecedented times. Continuing to support such programs will help the entire region and the arts recover in the aftermath of the pandemic.”

LISA HOUGH › DIRECTOR, STRATEGIC INITIATIVES, METRO DENVER EDC; LEADERSHIP ARTS (2020)
Pinnacol Assurance
Platte River Ventures
PlatteForum
Pote Law Firm*
Price Davis Sculpture Artist
Project HARTwork
Radman Communications
RC Andersen
RedLine Contemporary Art Center*
Ripple Creek Business Solutions
River North (RiNo) Arts District
Rocky Mountain Adventist Healthcare Foundation
Rocky Mountain Arts Association
Rocky Mountain College of Art + Design
Rocky Mountain Public Media
Kirsty Saalfrank*
Sara Boyd
Satellite Exhibition Services LLC*
Scientific and Cultural Facilities District (SCFD)
Semple Brown Design
Seward Hanfling Public Affairs*
Mark Shaiken
Sheridan Ross
Silver Cat Design*
Snell & Wilmer
Sound of the Rockies
South Metro Water Supply Authority
Splendid Fundraising LLC*
St. Martin's Chamber Choir*
Stanley Marketplace
Sterling Road Properties, LLC*
Stifel - Baroway Financial Group
Swallow Hill Music
Taloma Partners*
The Dance Archive
The Evergreen Gallery*
The Publishing House
Think 360 Arts for Learning
Town Media*
Transforming Creatives
UMB Bank Colorado
Union Hall*
University of Colorado Foundation*
Up Tempo Marketing
Veterans Arts Council*
VISIT DENVER, The Convention & Visitors Bureau
Mary Viviano
Walker Fine Art
Julie Walker*
Ware Malcomb
web501, LLC
Wonderbound
Youth on Record
Zeppelin Development
In 2020, CBCA updated board policies and processes to support the journey of becoming a more equitable organization. This included surveying the board to better understand demographics and skills represented, as well as establishing clear goals and guidelines for recruitment.

**Chair**
Chris Ross  
*Vice President, Commercial Banking Relationship Manager, U.S. Bank*

**Vice Chair**
Dustin Whistler  
*Founder & Principal, Forte Commercial Real Estate*

**Treasurer**
Kathy Kranz  
*Chief Financial Officer, Pinnacol Assurance*

**Treasurer**
Doug Scheetz  
*US West Consumer Products Market Segment Leader for Tax, EY (Through June 2020)*

**Secretary**
Bob Keatinge  
*Of Counsel, Holland & Hart*

**Directors**
Jessica Alizadeh  
*Partner, Fairfield and Woods*

Wayne Barrett  
*Vice President & Market Officer, Prologis*

Rachel Basye  
*Executive Director, Arts Students League Denver*

Mark Davidson  
*Shareholder, Fairfield and Woods*

Mose Franck  
*Vice President of Operations, Presbyterian/St. Luke’s Medical Center & Rocky Mountain Hospital for Children (joined November 2020)*

Elizabeth Hartsel  
*Of Counsel, Fortis Law Partners (through August 2020)*

S. Craig Hemenway  
*Shareholder, Brownstein Hyatt Farber Schreck*

Laurence D. Kaptain, DMA FRSA  
*Dean, College of Arts & Media, University of Colorado Denver*

Chuong Le  
*Partner, Snell & Wilmer (through June 2020)*
Radhika Mahanty  
*Principal, La Rondine Consulting*

Bill Marino  
*Founder, Creativity Lab Colorado*

Maureen McDonald  
*AVP for Community Engagement, HCA HealthONE (through December 2020)*

Anthony McWright  
*Principal, Denver School of the Arts (joined November 2020)*

Hassan Najjar  
*Executive Director, Foothills Art Center*

Brent Pickett  
*Senior Vice President & Regional Manager, Bank of the West (through December 2020)*

Dan Prather  
*Managing Partner & President, DualDraw*

Christine M Quintana  
*Partner, EY*

Curtis Robbins  
*Senior Manager, Arts Integrated Resources, Kaiser Permanente Colorado*

Malik Robinson  
*Executive Director, Cleo Parker Robinson Dance*

Ellen Sandberg  
*Vice President, Client & Community Relations, PNC Bank*

Meg Satrom  
*Owner, Memoro Creative*

Nancy Walsh  
*Vice President of Partnerships & Programs, Denver Museum of Nature & Science*

Darrell B. Watson  
*Business Manager, TIAA (through October 2020)*

Martha Weidmann  
*Co-Founder & Chief Executive Officer, NINE dot ARTS*

Tracy Weil  
*Executive Director, RiNo Arts District*

Christin Crampton Day  
*Ex-Officio  
Executive Director, CBCA*

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**2020 STAFF**

Christin Crampton Day  
*Executive Director*

Meredith Badler  
*Deputy Director*

Rachael Henney  
*Administrative Assistant*

Karlie McLaughlin  
*Membership & Development Director*
CBCA's Committees saw a significant increase in participation from volunteers. Each committee grew by one to four members in 2020.

**Executive Committee**
Mark Davidson  
Larry Kaptain  
Bob Keatinge  
Kathy Kranz  
Chris Ross, *Chair*  
Meg Satrom  
Doug Scheetz  
Nancy Walsh  
Dustin Whistler

**Finance Committee**
Rachel Basye  
Kathy Kranz, *Chair*  
Dan Prather  
Christine Quintana  
Doug Scheetz, *Chair (through June 2020)*  
Martha Weidmann

**Marketing & Events Committee**
Mary Bahns-Meyer  
Renea Bonnell  
Randall Erkelens  
Nadia Gedeon  
Mark Heiser  
Erika Holley  
Larry Kaptain  
Dylan Lovett  
Radhika Mahanty  
Brent Pickett  
Deborah Radman  
Ellen Sandberg  
Meg Satrom, *Chair*

**Policy & Governance Committee**
Bob Keatinge, *Chair*  
Kathy Kranz, *Chair (through June 2020)*  
Maureen McDonald  
James Millar  
Nancy Walsh  
Darrell Watson

**Development Committee**
Jessica Alizadeh, *Co-Chair*  
Wayne Barrett  
Peter Bernstein  
Mariah Gayheart  
Chuong Le  
Hassan Najjar, *Co-Chair*  
Deborah Radman  
Curtis Robbins  
Malik Robinson  
Chris Ross
CAFTA Advisory Committee
Cecily Cullen
Mark Davidson
Lisa Gedgaudas
Bob Keatinge
Forrest J. Morrison
Dave Ratner, Chair

CAFTA Vetting Committee
Mark Davidson
Heidi Glance
Craig Hemenway
Bob Keatinge
Dave Ratner
Julie Walker

Leadership Arts Alumni Network Committee
Erin Bonich, Chair
Christy Costello
Liz Hartsel
Bob Keatinge
Theresa Keatinge
Jim Neely
Maura O’Neal
Mark Shaiken
Matthew Stearns
Beth Warren

Advocacy Committee
Rachel Basye
Lance Burch
Chris Castillian
Paul Deckard
Bill Marino
James Mejía
Curtis Robbins
Brittany Morris Saunders
Herman Tiemens II
Tracy Weil
Dustin Whistler, Chair
Chris Wineman

Diversity, Equity and Inclusivity (DEI)
Larry Kaptain
Bob Keatinge
Kathy Kranz
Dana Manyothane
Kim Estes McCarty
Hannah Morris
Christine Quintana
Malik Robinson
Michael Sattler
Nancy Walsh, Chair
Darrell Watson
## STATEMENT OF FINANCIAL POSITION

### AUDIT HIGHLIGHTS

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; cash equivalents</td>
<td>$270,675</td>
<td>$179,250</td>
<td>$66,021</td>
</tr>
<tr>
<td>Accounts &amp; grants receivable</td>
<td>$10,515</td>
<td>$23,025</td>
<td>$38,400</td>
</tr>
<tr>
<td>Prepaid expenses &amp; refund receivable</td>
<td>$17,993</td>
<td>$12,352</td>
<td>—</td>
</tr>
<tr>
<td>Deposits</td>
<td>$796</td>
<td>$796</td>
<td>—</td>
</tr>
<tr>
<td>Intangible asset net of amortization</td>
<td>$7,909</td>
<td>$8,750</td>
<td>—</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$307,888</td>
<td>$224,173</td>
<td>$104,421</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES &amp; NET ASSETS</th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable &amp; accrued liabilities</td>
<td>$22,376</td>
<td>$7,192</td>
<td>—</td>
</tr>
<tr>
<td>Deferred membership &amp; program revenue</td>
<td>$63,059</td>
<td>$87,077</td>
<td>—</td>
</tr>
<tr>
<td>Loan Payable CARES ACT</td>
<td>$57,937</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>$143,372</td>
<td>$94,269</td>
<td>—</td>
</tr>
<tr>
<td>With Donor Imposed Restrictions</td>
<td>$164,516</td>
<td>$129,904</td>
<td>—</td>
</tr>
<tr>
<td>Without Donor Imposed Restrictions</td>
<td>—</td>
<td>—</td>
<td>$104,421</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>$164,516</td>
<td>$129,904</td>
<td>$104,421</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td>$307,888</td>
<td>$224,173</td>
<td>$104,421</td>
</tr>
</tbody>
</table>
### STATEMENT OF ACTIVITIES

#### REVENUES

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>$23,500</td>
<td>$8,500</td>
<td>$274,900</td>
</tr>
<tr>
<td>Program fees</td>
<td>$57,613</td>
<td>$76,655</td>
<td>—</td>
</tr>
<tr>
<td>Memberships</td>
<td>$159,347</td>
<td>$165,380</td>
<td>—</td>
</tr>
<tr>
<td>Contributions</td>
<td>$101,573</td>
<td>$35,269</td>
<td>$107,805</td>
</tr>
<tr>
<td>Total Public Support</td>
<td>$472,651</td>
<td>$413,938</td>
<td>$382,705</td>
</tr>
</tbody>
</table>

##### Special events net of expenses of $64,757 & $58,256

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Special events)</td>
<td>$(23,457)</td>
<td>$(21,854)</td>
<td>—</td>
</tr>
</tbody>
</table>

##### Special event contributions

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$36,299</td>
<td>$62,012</td>
<td>—</td>
</tr>
</tbody>
</table>

##### Contributed goods & services

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$117,776</td>
<td>$87,976</td>
<td>—</td>
</tr>
</tbody>
</table>

#### OTHER INCOME

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest &amp; miscellaneous</td>
<td>$1,196</td>
<td>$1,693</td>
<td>—</td>
</tr>
</tbody>
</table>

#### TOTAL OTHER INCOME

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,196</td>
<td>$1,693</td>
<td>—</td>
</tr>
</tbody>
</table>

#### TOTAL PUBLIC SUPPORT & OTHER

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$473,847</td>
<td>$415,631</td>
<td>$382,705</td>
</tr>
</tbody>
</table>

#### NET ASSETS RELEASED FROM RESTRICTIONS

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$387,218</td>
<td>$148,254</td>
<td>$(387,281)</td>
</tr>
</tbody>
</table>

#### TOTAL REVENUES, GAINS & OTHER SUPPORT

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$861,065</td>
<td>$564,155</td>
<td>$(4,513)</td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$496,982</td>
<td>$287,543</td>
<td>—</td>
</tr>
<tr>
<td>Support services</td>
<td>$116,839</td>
<td>$129,125</td>
<td>—</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$212,632</td>
<td>$133,482</td>
<td>—</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$826,453</td>
<td>$550,150</td>
<td>—</td>
</tr>
</tbody>
</table>

#### CHANGE IN NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Change in net assets)</td>
<td>$34,612</td>
<td>$14,005</td>
<td>$(4,513)</td>
</tr>
</tbody>
</table>

#### NET ASSETS AT THE BEGINNING OF THE YEAR

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$129,904</td>
<td>$115,899</td>
<td>$108,934</td>
</tr>
</tbody>
</table>

#### NET ASSETS AT END OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Imposed Restrictions</th>
<th>With Donor Imposed Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$164,516</td>
<td>$129,904</td>
<td>$104,421</td>
</tr>
</tbody>
</table>
### AUDIT HIGHLIGHTS

{CONTINUED}

#### REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTS THROUGH IT ALL</td>
<td>$293,900</td>
</tr>
<tr>
<td>CONTRIBUTIONS &amp; SPECIAL EVENTS</td>
<td>$211,677</td>
</tr>
<tr>
<td>MEMBERSHIPS</td>
<td>$159,347</td>
</tr>
<tr>
<td>IN KIND GOODS &amp; SERVICES</td>
<td>$117,776</td>
</tr>
<tr>
<td>PROGRAM FEES</td>
<td>$57,613</td>
</tr>
<tr>
<td>GRANTS</td>
<td>$38,500</td>
</tr>
<tr>
<td>INTEREST &amp; MISCELLANEOUS</td>
<td>$1,196</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$880,009</strong></td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTS THROUGH IT ALL</td>
<td>$236,781</td>
</tr>
<tr>
<td>PROGRAM SERVICES</td>
<td>$221,080</td>
</tr>
<tr>
<td>FUNDRAISING</td>
<td>$143,668</td>
</tr>
<tr>
<td>IN KIND GOODS &amp; SERVICES</td>
<td>$117,776</td>
</tr>
<tr>
<td>SUPPORT SERVICES</td>
<td>$107,148</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$826,453</strong></td>
</tr>
</tbody>
</table>

**Revenues vs. Expenses**

- **ARTS THROUGH IT ALL**
  - Revenues: 34%
  - Expenses: 29%
- **IN KIND GOODS & SERVICES**
  - Revenues: 13%
  - Expenses: 14%
- **PROGRAM FEES**
  - Revenues: 7%
  - Expenses: 27%
- **MEMBERSHIPS**
  - Revenues: 18%
  - Expenses: 13%
- **CONTRIBUTIONS & SPECIAL EVENTS**
  - Revenues: 24%
  - Expenses: 17%
- **INTEREST & MISCELLANEOUS**
  - Revenues: 4%
  - Expenses: 13%
ARTS FOR BUSINESS
BUSINESS FOR ARTS

CBCA
789 Sherman Street
Suite 280
Denver, Co 80203

CBCA.ORG