



# ANNUAL REPORT

#### NAVIGATION LINKS

LETTER FROM CBCA EXECUTIVE DIRECTOR ABOUT CBCA PROGRAM SPOTLIGHTS 35TH ANNIVERSARY CELEBRATION COMMUNITY EDUCATION & ADVOCACY DONORS & SPONSORS CBCA MEMBERS BOARD OF DIRECTORS & STAFF COMMITTEES & VOLUNTEERS AUDIT HIGHLIGHTS & FINANCIALS

ARTS FOR BUSINESS BUSINESS FOR ARTS



#### 2020 was a memorable year like no other in many ways for CBCA!

Not only did CBCA adapt and navigate through a global pandemic, but we also stepped up in new, bold, and innovative ways to support a Colorado arts, culture and creative sector that was disproportionately impacted by the COVID-19 crisis.

CBCA celebrated its 35th anniversary in 2020, an uplifting milestone during an otherwise challenging year for our Colorado arts ecosystem, business community, and of course, our own organization as well. We forged new and strengthened existing partnerships, as well as embraced additional priorities and expanded leadership roles in arts advocacy and beyond. We initiated frequent meetings with our cultural partners to ensure we were working collectively to address the severe challenges faced by artists, nonprofit arts and culture organizations, and creative businesses in the state.

Working at the intersection of arts and business, we supported our valued members through an uncertain and volatile time. CBCA served as a respite and mental health break for member employees, bringing access to the arts and creative experiences in new ways, including right to their living rooms through Zoom.

Through the help and counsel of our Inclusivity, Diversity, Equity & Accessibility (IDEA) Committee, we prioritized equity and social justice work through added programming and events, as well as by making operational and governance changes and taking actions to do more and do better in combatting racist systems and ideologies.

Finally, we made meaningful progress toward the overarching goals of our five-year strategic plan. Despite 2020 being an unprecedented year, it was also a year filled with many accomplishments for which I am grateful and proud to lead this exceptional and impactful organization. Sincere thanks to our 200+ member organizations for hanging in there with us, as well as our sponsors, funders, donors, Board of Directors, 40+ volunteer committee members, and last but not least, the small but mighty CBCA team for leaning in with passion and purpose at a time it was needed most. We couldn't have done it without any of you!

Thank you for taking a few minutes to review our 2020 Annual Report and celebrating with us coming out on the other side of a year like no other!

Respectfully,

Christin Crampton Day

Executive Director

# ABOUT US

**NCLUSIVITY STATEMEN** 

#### MISSION

CBCA advances
Colorado's creative
economy by connecting
business and the arts.

#### VISION

CBCA envisions a Colorado where arts and business are integrated to catalyze and build strong and vibrant communities. As an organization that respectfully lives at the intersection of arts and business, we are on a journey toward building community and belonging for all. We commit to an inclusive and equitable approach to everything we do. We believe that appreciating individuals with different backgrounds, identities and experiences fosters growth for everyone.



GENERAL OPERATING SUPPORT PROVIDED BY: BONFILS-STANTON FOUNDATION AND COLORADO CREATIVE INDUSTRIES

#### LEARN MORE ABOUT CBCA 💋

## PROGRAM SPOTLIGHTS

"CBCA was a port in the storm of the COVID-19 quarantine, providing immediate actionable solutions to be agile in a time of uncertainty. I am forever grateful to them for creating a space and community of togetherness."

#### 2020 ADVANCING CREATIVES PARTICIPANT

2020 began with the launch of a new signature program, Advancing Creatives, which became a critical vehicle to support the creative sector with business skills education and training during the pandemic. CBCA hosted a sold-out Business for the Arts Awards luncheon on March 10, 2020, one of the last large events held in person just days before the COVID shut-down. Shortly after, CBCA staff began adapting programming and developing resources to better serve the changing needs of the arts and business sector. This included postponing, canceling, reimagining and launching new programs, and serving as a centralized resource for arts relief efforts and virtual arts experiences. The new temporary program, Live Lunch Lounge, was established to supplement the creative experiences available to CBCA Members and their employees. All other programs were reworked in a virtual format including Leadership Arts, the Arts + Industry Forums, Night At... member events and Colorado Attorneys for the Arts (CAFTA). Navigate through to see how each program shifted under the circumstances and continued serving Colorado's art and business communities.

#### PROGRAM LINKS

#### **ADVANCING CREATIVES**

ARTS + INDUSTRY FORUMS

BUSINESS FOR THE ARTS AWARDS

COLORADO ATTORNEYS FOR THE ARTS (CAFTA)

LEADERSHIP ARTS & LEADERSHIP ARTS ALUMNI NETWORK (LAAN)

NIGHT AT... & LIVE LUNCH LOUNGE

## Advancing **Creatives**

Advancing Creatives offers professional development and business skills trainings to artists, performers, creative entrepreneurs, and artistic entities.

SK SOME PROS

With 2020 being the pilot year of this program, most trainings became webinars offered for free, and numerous offerings were added to the curriculum with relevant topics like:

- "Pivot! How to Change Business Models and Find New ) **Opportunities Even in Crisis**"
- "Managing Business Needs During a Pandemic" >
- "Managing Cash Flow and Finances in Uncertain Times"
- "Data Deep Dive: Impact of COVID-19 on the Music Industry" )
- "Can I Post This? Putting Creative Content Online"

The program was very prolific in its offerings with triple the amount of workshops and trainings than originally planned for 2020.

18 program partners worked with CBCA to co-host webinars, such as: Colorado Office of Film; TV & Media; Plante Moran; AIGA Colorado; Art Students League of Denver; Clyfford Still Museum; RedLine Contemporary Arts Center; SCFD; RiNo Arts District; Denver Public Library and Colorado Independent Venue Association.

"As an emerging artist I have gradually made the steps to become a full-time artist and the workshops and classes provided by CBCA have been extremely helpful for my professional growth. I am grateful this organization is providing affordable and insightful guidance for the Arts community in Denver."

creative industr

WORKSHOPS

2020 ADVANCING CREATIVES PARTICIPANT

Curriculum materials were made available online at no charge following the workshops, including handouts, PowerPoint presentations and recordings of the webinars.

#### RESOURCE DIRECTORY 💋

Check out the resources on our new page.

SUPPORTER: KENNETH KING FOUNDATION

## Arts + Industry Forums

The Arts + Industry Forums offer engaging discovery sessions that bring together experts and stakeholders from a variety of arts and business sectors.

#### IN 2020, CBCA HOSTED THREE FORUMS:

- > Arts + Hospitality
- > Arts + Agriculture
- > Arts + Transportation

The first was held in-person and the last two were virtual events. The virtual format allowed CBCA to involve attendees and speakers from across Colorado and throughout the country, such as a farmer from Hotchkiss, muralists on the Eastern Plains, and artists in Nevada and Minnesota working on transit projects.

**ARTS + INDUSTRY FORUM SERIES SPONSORS** College of Arts & Media, CU Denver; Melvin & Elaine Wolf Family Foundation; Denver Business Journal; Footers Catering

**ARTS + HOSPITALITY SPONSOR** NINE dot ARTS

ARTS + AGRICULTURE SPONSOR Agriburbia

**ARTS + TRANSPORTATION SPONSOR** NINE dot ARTS speakers came from outside the Denver metro area

#### WATCH THE RECORDINGS



#### ARTS + AGRICULTURE



#### ARTS + TRANSPORTATION 🗷

LEARN MORE ABOUT THE FORUM SERIES 💋

Business for the Arts Awards

CRCA

Image by Amanda Tipton Photography

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CBCA started the year out strong recognizing outstanding arts and business partnerships with the annual Business for the Arts Awards on March 10, 2020. This sold-out event honored companies and individuals for their partnerships, engagement with the arts, generous philanthropy and stellar leadership across Colorado.



WATCH ALL 2020 AWARD HONOREE VIDEOS 💋

#### **Business for the Arts Award Honorees**

- > America's Mattress of Western Colorado
- > Anythink Libraries
- > Centura Health
- Downtown Denver Business Improvement District
- > Mountain Sun Pub and Breweries
- > Roaring Fork Transportation Authority
- Youth on Record
- Zeppelin Development

#### EY Next Wave Leadership Award Honoree

> Rob Applegate

#### PNC Bank Cultural Leadership Award Honoree

> Kendall Smith

#### Volunteer Attorney of the Year Award Honoree

> Zach Warkentin

#### John Madden, Jr. Leadership Award Honoree

o donnie l. betts



## Diverse entertainment presented during the event included performances by:

- > Lost Walks
- Denver School of the Arts' Theatre Department
- > The Japanese Arts Network
- > Zoe Berman

Image by Amanda Tipton Photograf

- J & J Hip Hop Dance & Performing Arts Company
- > CHEER Colorado
- > Frequent Flyers<sup>®</sup> Aerial Dance



Downtown Aurora Visual Arts provided one-of-a-kind ceramic artworks for table centerpieces.

Honorees received a custom bronze sculpture for their award created by Boulder artist, Brian Grossman.

LEARN MORE ABOUT THE AWARD ARTWORK 💋

#### Awards Luncheon Sponsors

Presenting Sponsors EY PNC Bank

Award Artwork Underwriter HealthONE

Entertainment Underwriter Bellco Credit Union

#### Media and In-Kind Partners

CBS4; ColoradoBiz Magazine; MFG Studios; Moxtopia; The Publishing House

Networking Reception Underwriters East West Partners Xcel Energy

**Contributing Sponsor** Brownstein Hyatt Farber Schreck

Centerpiece Underwriter RBC Wealth Management

## Colorado Attorneys of for the Arts

referrals made connecting a creative client with a volunteer attorney

Colorado Attorneys for the Arts (CAFTA) is a legal referral service that connects artists, cultural nonprofits and creative businesses statewide with legal assistance.

In 2020, CBCA expanded this program by introducing attorney consultations and a referral option for clients who don't qualify for pro bono assistance based on their income. All administration fees were waived during the summer in response to the pandemic's negative impact on the creative industries.

Numerous webinars were hosted on legal issues relevant to the creative industries and the pandemic, many of which were recorded for future access. CAFTA also provided a few in-person educational programs, including two full-day workshops in state-certified creative districts: Grand Junction and Telluride.

"CAFTA is an immensely helpful organization servicing arts & culture nonprofits such as ours as we navigate the process of incorporating. Their attorney referral process was very beneficial to us as we dot our i's and cross our t's. Finding and securing the help of an attorney to assist us in ensuring legal compliance and best practices is usually an expensive undertaking and not within reach for most fledgling nonprofits without significant out of pocket expenses."

MUSIC NONPROFIT IN FORT COLLINS



people

LEARN MORE ABOUT CAFTA 💋

# Leadership Arts

For more than two decades, CBCA has trained arts leaders to serve on nonprofit boards and increase their civic engagement through Leadership Arts.

"Leadership Arts was an extremely valuable experience for me personally and professionally. As an arts advocate, I learned so much about the cultural assets and organizations we have here in the Denver metro region. Professionally, I learned so much from the experts and from my fellow participants. Our overall involvement with CBCA has been a fantastic experience."

**STACIE LEDDEN >** ANYTHINK LIBRARIES (2020)

For the 2019-2020 cohort, CBCA welcomed a class of 56 people, tied for the second largest class and the most competitive application process. The cohort met in person for monthly sessions hosted at arts venues up until April when the last session was held virtually. Their graduation and annual Board Fair were postponed to a virtual gathering and celebration in July.

CBCA modified the program for the 2020-2021 cohort to include 16 virtual classes, instead of nine half-day sessions, all to be hosted over Zoom. The virtual format made the program more accessible to participants outside the Denver metro area.



#### Deborah Jordy Leadership Arts Scholarship Fund

The 2019-2020 cohort raised a record-breaking amount of money for the Deborah Jordy Leadership Arts Scholarship Fund, which was matched by CBCA's board and community members for a total of over \$11,000.

#### Leadership Arts Alumni Network (LAAN)

LAAN connects graduates of CBCA's Leadership Arts program to each other and various aspects of the arts community with a focus on continued board education and networking. 2020 events included:

- > A leadership discussion and hands-on animal encounter with the CEO of Denver Zoo
- > A webinar on strategic board recruiting and onboarding
- A facilitated conversation following Stories on Stage's performance "Black Stories Matter"

"The skills I have learned and the people that I have met have changed my life. I feel so much more prepared, not only to sit on a board, but to run my business. Taking the Leadership Arts class was one of the best life decisions I have made."

SAM NOYES > NOYES ART DESIGNS (2020)

NIGHT AT... & LIVE LUNCH LOUNGE  $\rightarrow$ 

# Night At...

With so many cultural organizations closed, and arts events canceled in 2020, CBCA got creative to continue providing artistic performances and experiences to members and their employees in safe and innovative ways.

ortrait of a Reputation

Tickets were provided to virtual events with Denver Film and Rainbow Militia Circus, as well as outdoor and small in-person events at Denver Botanic Gardens, Museo de las Americas and Colorado Railroad Museum. Prior to the lockdown, CBCA Members enjoyed a night out at MCA Denver and an afternoon concert for families with Inside the Orchestra. These events introduced employees to an array of arts and cultural activities throughout the region and built new audiences for these organizations.

#### LIVE LUNCH LOUNGE

Live Lunch Lounge was a temporary program in summer and fall 2020 to provide more artistic outlets for CBCA Members and their employees during a time of uncertainty and isolation. These 30-minute creative mental breaks during the lunch hour with Colorado creatives and cultural groups featured short theatre performances, drawing and creative writing exercises, dance classes and musical performances.



## 35<sup>тн</sup> **ANNIVERSARY** CELEBRATION

CBCA celebrated a 35th anniversary milestone in 2020.

The original plan of hosting a big in-person bash in June transitioned to a series of virtual events with an '80s MIXTAPE theme held in November. These virtual events brought together members, stakeholders and past supporters with engaging and entertaining arts experiences, as well as provided an opportunity to commission and compensate local artists. The accompanying anniversary fundraising campaign helped support CBCA's mission, future programming and statewide impact.

# \$**30,000**

raised to support arts advocacy, research, training and arts engagement efforts

## OPENING NIGHT

The opening night of CBCA's 35th anniversary celebration kicked off with visual art, a spoken word performance and a conversation with painter, muralist and performer, Armando Silva and Colorado Poet Laureate Bobby LeFebre.



WATCH THEIR COLLABORATIVE PROCESS 💋

Kate Perdoni from Rocky Mountain Public Media emceed the second evening event, leading a conversation with artists featured in the silent auction, including Tony Ortega, Kaitlyn Tucek and Forrest Morrison. The after party was hosted in Second Life, an online virtual world created exclusively for CBCA by Alt Ethos Experiential Design Studio.





The grand finale of CBCA's 35th anniversary celebration was hosted by Denver-based motivational speaker and comedian Debbie Scheer, as she led audiences through CBCA's significant impact over 35 years. The night concluded with a dance party hosted by DJ Rascer.

#### Learn about CBCA's origins and 35 years of art and business partnerships



CBCA'S 35TH ANNIVERSARY MIXTAPE 🔁



35 YEARS OF ARTS AND BUSINESS PARTNERSHIPS 🕗

"Happy anniversary, CBCA. We really have loved working with you over the years on Arts + Law and connecting our artists to resources like CAFTA. We love that you are such a champion for the business community to connect with our arts community. We appreciate everything you do. Happy 35th anniversary!"

**PEGGY LYLE >** DIRECTOR DOWNTOWN FORT COLLINS CREATIVE DISTRICT

Image by Amanda Tipton Photography

## COMMUNITY EDUCATION & ADVOCACY

Advocacy has always been a part of CBCA's work, but the organization took on a greater leadership role in 2020, due to the dire circumstances and increased needs of the creative sector.

CBCA focused on grassroots and grasstops lobbying to support the mutual benefit of arts and business and advocated on behalf of what was essential and smart for economic recovery and community vitality.

#### Activities and Accomplishments Included:

- > Advocating for funding on behalf of Colorado's state arts agency due to state budget cuts
- Spearheading a Colorado Arts Action Day on behalf of federal relief efforts
- Coordinating a meeting of the Legislative Arts
   Caucus with statewide speakers
- Tracking and communicating updates on federal arts policy, such as the Save Our Stages movement and support for the arts on federal COVID relief packages
- Sharing the national ArtsVote campaign, created by Americans for the Arts, to encourage voter registration and participation in the November 2020 election
- Distributing a questionnaire to Colorado
   Senatorial candidates about their track record and future arts support

pageviews on CBCA's "Resources to Support the Arts During Coronavirus"

### Arts through it All Gifts of Art from the Heart

Alongside numerous cultural partners, CBCA launched a public awareness campaign, Arts through it All, in April 2020, and then expanded the campaign in December 2020 with a holiday theme to create a call to action to Give – Gift – Shop local and "Ensure Arts & Culture Endure." Campaign branding and assets were used widely by arts and cultural organizations throughout the state to communicate with their stakeholders, patrons and donors.

#### LEARN MORE ABOUT ARTS THROUGH IT ALL 💋

### Ensure Arts & Culture Endure GIVE • ENGAGE • SHOP



DENVER OPNCBANK

#### Arts through it All Supporters

- > City of Denver
- > Denver Arts & Venues
- > Adams County
- > PNC Bank

- - > City of Boulder Office of Arts + Culture
  - Bonfils-Stanton Foundation

#### LEARN MORE ABOUT CBCA'S CURRENT ADVOCACY INITIATIVES 💋

## **|45%**

increase in number of individual donors in 2020, with

NEW DONORS

DONORS & SPONSOR

We appreciate the extraordinary generosity of the many donors and sponsors who contributed to the creative economy recovery efforts and CBCA's mission in 2020.

CBCA Board of Directors have long been significant financial contributors and there is now growing opportunity for other individuals to give and contribute to the success of CBCA's mission and vision as well. Through numerous giving campaigns at the Business for the Arts Awards luncheon, on the May 5 Giving Tuesday Now, the 35th anniversary campaign, and on Colorado Gives Day, we saw a significant increase in support from individual donors in 2020. Thank you for your support!

#### \$10,000+

PNC Bank Doug and Christine Scheetz U.S. Bank

#### \$5,000-\$9,999

Bellco Credit Union College of Arts & Media, University of Colorado Denver East West Partners Employers Council HealthONE Xcel Energy

#### \$2,500-\$4,999

Brownstein Hyatt Farber Schreck Colorado Educational and Cultural Facilities Authority (CECFA) Fairfield and Woods Forte Commercial Real Estate

#### \$1,000-\$2,499

Anonymous Rob and Michelle Applegate Wayne E Barrett Mark A. Davidson and Karen Spinelli DualDraw Pam and Duke Hartman Craig Hemenway Kaiser Permanente Colorado Dean Larry Kaptain, CU Denver Theresa and Bob Keatinge Kathy Kranz Hal and Ann Logan The Neal Arts Fund NINE dot ARTS Chris Ross and Ed Cannon VISIT DENVER, The Convention & Visitors Bureau Darrell B. Watson & Michael J. Wenk

#### \$500-\$999

40 West Arts Agriburbia Jessica Alizadeh Brenda Allen Jandel T. Allen-Davis Holly Baroway Courtney Boltz CBS4 Christin Crampton Day & Scott Day Arlene and Barry Hirschfeld Matt Keeney Bill Marino Dan Prather and Sarah Shay Nancy Walsh and Ted Vial Martha and Robert Weidmann Tracy Weil Nancy Whitesell

CONTINUE



#### \$100-\$499

Anonymous Amanda Allen Jackson Allan John and Peggy Allen Nancy Alterman Ethan Bach Geri Badler Meredith Badler **Betsy Bartholomew** Rachel Basye & David Wexler **Courtney Bennett** Katherine Benoit Kelly Berger Kelley Bergmann **Thomas Blackwell** Pequita Bludeau Jim and Gretchen Brauer Eric Brown Uriah Bueller Robin Chalecki Creative Law Network Jill DiPasquale FloraJane DiRienzo Kim Estes McCarty **Corey Feltenberg** Angie Fletcher Amy Foss Mose Franck Dan Frank Amanda Gall Jennifer Garner **Randy Hampton Bernice Harris** Elizabeth Tillotson Hartsel Senator John Hickenlooper Jeffrey Hirschfeld Kelly Ann Hodges

Sarah Hogan Lisa Hough Deborah Jordy Denise Joseph Phil Kirshman Susan Knill Janice Kolbaska Greg Laugero Matt Lazzeri Khanh Le Merry Logan Laura Love Radhika Mahanty Linda Maikowski Deborah Malden Maureen McDonald Alice Meacham Luke Mecklenburg Hassan and Alysia Najjar Angelica Nelson Robert and Judi Newman Michelle Noyes Chris Otto Joe Ozaki **Taloma** Partners Susan Picon Pote Law Firm Minuteman Press Prologis **Christine** Quintana Elisa Ramirez **Curtis Robbins** Suzanne Robbins Malik Robinson Larry Russ Ellen Sandberg **Denise Sanderson** Pam Sandlian Smith

Satellite Exhibition Services LLC Michael Sattler Stacey Sawhill Mitzi Schindler Ira Selkowitz Kimberli Shipley Kendall Smith Vicki Sterling Ustina Tawadros Jodie Thompson Lucie Tran Ashley Unverferth Kirsten Vermulen Bobbi Walker Tamra Ward Robert Watson Dustin Whistler Kevin Yoshida Jake Zambrano

#### < \$100

Anonymous Lynn Amerson Rebecca Arno Sanda Balaban Mark Barnes Philip Bernal Peter Bernstein Jennifer Berry Patrice Berry Barbara Bertrand **Elizabeth Bertrand** donnie l. betts Dina Bleecker Rebecca Bochmann Erin Bonich Victoria Branaghan Tanya Breeling

Joan Brown Dara Canada Gabrielle Cardwell Chris Castilian Staci Charles Midori Clark David Claypool Jennifer Collins Andrea Conrad Kait Corrado Karie Cox **Bonnie Crampton** Karen Cremerius Thomas Currigan Kimberly Curry **Kimberly Daniels** Robert Danzberger Janelle Davis Lindsay Day Deborah Day Paul Deckard Mitch Dickman Marianna DiVietro Susan Dobbs Amy Dodson Matt Ederer **Emily Davis Consulting** Hilary Escajeda **Emily Farrell Kyle Firebaugh** Nancy Ford Michelle Fox Christian Gaines Mackenzie Garcia Lindsay Gasper Mariah Gayheart **Tyler Gayheart** Nadia Gedeon Maryclaire Genova April Giles Fredrick Glick Eric Godoy Allison Hamilton Scheck Khadija Haynes Jerret Henderson Matthew Herndon

Patricia Ho Zachary Huey Lauren Huffer Heidi Huisjen Sasha Hutchings Nicole Jarman Andrea Jones Glenna Kelly **Tobias Krause** Kyle Kreischer Solveig Lawrence Stacie Ledden Mr. and Mrs. Kent A Lester Linda Lillyblad Heather Lipp Adriel Long Scott Lubinski **Rikard Lundberg** Peggy Lyle Dan Mahanty Marcus Mahanty Karla Maracinni Maureen Maycheco **Renie Mayfield** Amber McClure Stephanie McDaniel Trevor McLaren Karlie McLaughlin Lana McLaughlin Matt Meier James Mejía Sarah Melching **Florangel Mendez** Jenifer Miller Laura Mitzner Paletz Cheryl Moody Rebecca Moore Kenta Mourtada Erin O'Brien Karen O'Donnell **Emily Orbanek** Ángeles Ortega Teri Ozaki Valeri Pappas George and Barbara Peck Martha Peck

Kay Peterson Leah Podzimek Jeffrey Pote Pearl Prudhomme Amy Pulver Shari Regenbogen Ross Kelsey Rich Ramonna Robinson Ruth Rohs Alye Sharp Amy Siegel Roberta Sladovnik Lisa Snider Gene Sobczak Diane Stahl Brenda Standke Sarah Steinbeck-Adelson Jim Stevens Maren Stewart Michael Stricker Josh Tenneson Maribeth Thomas-Johnson David Thomson Lauren Tooley Kathleen Traylor Rhett Trees Nicole Trujillo Tonia Twichell Molly Vaile Stewart Vanderwilt Ree Varcoe Donna Voght Erin Walker **Toddy Walters** Victoria Watson Kimberly Wendt Patrice Werner Alison Williams Helm Molly and Christopher Wink Justina Wooten Tiamo Wright Sandra Wydra **Rachel Yeates Chris Yuan-Farrell** 

CBCA MEMBERS

CBCA represents over 200 members and companies with thousands of employees from corporate, arts and civic organizations. Members have opportunities to be inspired, engaged, network and contribute to the vital arts and cultural community of Colorado. In 2020, CBCA offered a 3-month membership extension to business and cultural members who needed flexibility during the financially uncertain time. CBCA experienced about a 3.5% loss in membership revenue compared to 2019.

#### Patron Members



#### Members

40 West Arts Access Gallery Agency Off Record (AOR) Anythink Libraries Art from Ashes Art Students League of Denver Arts for Colorado\* Ascend Performing Arts, Inc.\* Athena Project Augustana Arts Aurora Chamber of Commerce **Baguette Atelier**\* Bank of the West Barefoot PR Benchmark Theatre **BOK Financial Boulder Chamber of Commerce** Boulder Museum of Contemporary Art Brownstein Hyatt Farber Schreck CBS4 Celebrate the Beat\* Center for Legal Inclusiveness\* Center for Visual Art, Metropolitan State University of Denver CherryArts City and County of Broomfield, Arts & **History Division** City of Wheat Ridge\* Cleo Parker Robinson Dance **Clyfford Still Museum CMDance** 

College of Arts & Media, University of Colorado Denver College of Letters, Arts & Sciences -Metropolitan State University of Denver Colorado Asian Chamber of Commerce Colorado Ballet **Colorado Creative Industries** Colorado Educational and Cultural Facilities Authority (CECFA) Colorado Financial Service Corporation **Colorado Health Foundation** Colorado Hispanic Chamber of Commerce\* Colorado Lending Source\* Colorado Music Festival and Center for Musical Arts Colorado Photographic Arts Center Colorado Public Radio\* Colorado Railroad Museum Colorado Springs Chamber & EDC Colorado Women's Chamber of Commerce Continuum Partners, LLC **Control Group Productions** Corona Insights Creative Law Network Creative Legal Creativity Lab of Colorado Cultural Office of the Pikes Peak Region (COPPeR) D.A. Davidson Kaitlin Davis\* Kate Davis Delta Dental of Colorado

*NEW* members

in 2020

\*indicates new members in 2020

#### CHECK OUT CBCA'S NEW SEARCHABLE MEMBERSHIP DIRECTORY 💋

"The Metro Denver EDC is a proud Patron member of CBCA because arts and culture help build the fabric of our region. On a small scale, the programming offered by CBCA engages their employees, and more broadly it helps to support the growth of diverse cultural organizations. As a member, the EDC has enjoyed the many opportunities offered by CBCA – from Leadership Arts training to specialized Arts & Industry forums to "Night At" events that connect with supporters and celebrate the richness of our cultural community during these unprecedented times. Continuing to support such programs will help the entire region and the arts recover in the aftermath of the pandemic."

LISA HOUGH > DIRECTOR, STRATEGIC INITIATIVES, METRO DENVER EDC; LEADERSHIP ARTS (2020)

Denver Art Museum Denver Arts & Venues Denver Business Journal Denver Children's Choir\* Denver Film Society Denver Metro Chamber of Commerce Denver Museum of Nature & Science Denver Public Library Denver School of the Arts Friends Foundation\* **Denver Theatre District** Denver Young Artists Orchestra Downtown Aurora Visual Arts Downtown Denver Partnership East West Partners Eclectic Activation\* El Sistema Colorado Kelly Jo Eldredge\* Fairfield and Woods Flatirons Food Film Festival\* **Footers Catering** Foothills Art Center Forte Commercial Real Estate Fortis Law Partners Vanessa Frazier\* Friends of Chamber Music Friends of the Longmont Museum GBSM

Golden Triangle Partnership Greenberg Traurig Greenwood Gulch Ventures GroundFloor Media **Randy Hampton** Howard Lorton Furniture & Design Hyatt Regency Convention Center IMA Financial Group Impact Metropolis\* Interconnected Technologies Janus Henderson Investors Japanese Arts Network Jefferson Symphony Association JLF Colorado Josh Comfort Development Services Kairoi Residential Kaiser Permanente Colorado **Bob Keatinge** Kelly & Walker LLC Kenneth King Foundation Kirkland Museum of Fine & Decorative Art **Kissinger & Fellman** Krista Hanley\* Leon Gallery\* Levitt Pavilion Denver Lewis Art Consulting

Ligature Creative Group Lighthouse Writers Workshop Lindsay Coe Littleton Arts and Culture Commission\* Littleton Town Hall Arts Center\* Logan County Arts League Longmont Council of the Arts\* Caitlyn Love\* Make West LLC\* MCA Denver Memoro Creative Consulting Metcalf Archaeology Consultants, Inc\* Minuteman Press\* Mizel Arts & Cultural Center Moxtopia Museo de las Americas Museum of Outdoor Arts (MOA) James Neely Neorama, LLC Newman Center for the Performing Arts NINE dot ARTS Open Studios, Inc\* **Opera Colorado Ovation West Performing Arts** Parasoleil **Peak Creative** Philosophy Communication

# CBCA MEMBERS {continueD}



Pinnacol Assurance Platte River Ventures PlatteForum Pote Law Firm\* Price Davis Sculpture Artist Project HARTwork

<image>

**Radman Communications RC** Andersen RedLine Contemporary Art Center\* **Ripple Creek Business Solutions** River North (RiNo) Arts District **Rocky Mountain Adventist** Healthcare Foundation **Rocky Mountain Arts** Association Rocky Mountain College of Art + Design Rocky Mountain Public Media Kirsty Saalfrank\* Sara Boyd Satellite Exhibition Services LLC\* Scientific and Cultural Facilities District (SCFD) Semple Brown Design Sewald Hanfling Public Affairs\* Mark Shaiken Sheridan Ross Silver Cat Design\* Snell & Wilmer Sound of the Rockies South Metro Water Supply Authority Splendid Fundraising LLC\* St. Martin's Chamber Choir\* Stanley Marketplace

Sterling Road Properties, LLC\* Stifel - Baroway Financial Group Swallow Hill Music Taloma Partners\* The Dance Archive The Evergreen Gallery\* The Publishing House Think 360 Arts for Learning Towwn Media\* **Transforming Creatives** UMB Bank Colorado Union Hall\* University of Colorado Foundation\* Up Tempo Marketing Veterans Arts Council\* VISIT DENVER, The Convention & Visitors Bureau Mary Viviano Walker Fine Art Julie Walker\* Ware Malcomb web501, LLC Wonderbound Youth on Record **Zeppelin Development** 

## BOARD OF DIRECTORS & STAFF

In 2020, CBCA updated board policies and processes to support the journey of becoming a more equitable organization. This included surveying the board to better understand demographics and skills represented, as well as establishing clear goals and guidelines for recruitment.

#### Chair

Chris Ross Vice President, Commercial Banking Relationship Manager, U.S. Bank

#### Vice Chair

Dustin Whistler Founder & Principal, Forte Commercial Real Estate

#### Treasurer

Kathy Kranz Chief Financial Officer, Pinnacol Assurance

#### Treasurer

Doug Scheetz US West Consumer Products Market Segment Leader for Tax, EY (Through June 2020)

#### Secretary

Bob Keatinge Of Counsel, Holland & Hart

#### Directors

Jessica Alizadeh Partner, Fairfield and Woods

Wayne Barrett Vice President & Market Officer, Prologis

Rachel Basye Executive Director, Arts Students League Denver

Mark Davidson Shareholder, Fairfield and Woods

Mose Franck Vice President of Operations, Presbyterian/St. Luke's Medical Center & Rocky Mountain Hospital for Children (joined November 2020)

Elizabeth Hartsel Of Counsel, Fortis Law Partners (through August 2020)

S. Craig Hemenway Shareholder, Brownstein Hyatt Farber Schreck

Laurence D. Kaptain, DMA FRSA Dean, College of Arts & Media, University of Colorado Denver

Chuong Le Partner, Snell & Wilmer (through June 2020) Radhika Mahanty Principal, La Rondine Consulting

Bill Marino Founder, Creativity Lab Colorado

Maureen McDonald AVP for Community Engagement , HCA HealthONE (through December 2020)

Anthony McWright Principal, Denver School of the Arts (joined November 2020)

Hassan Najjar Executive Director, Foothills Art Center

Brent Pickett Senior Vice President & Regional Manager, Bank of the West (through December 2020)

Dan Prather Managing Partner & President, DualDraw

Christine M Quintana Partner, EY

Curtis Robbins Senior Manager, Arts Integrated Resources, Kaiser Permanente Colorado

Malik Robinson Executive Director, Cleo Parker Robinson Dance

Ellen Sandberg Vice President, Client & Community Relations, PNC Bank

Meg Satrom Owner, Memoro Creative

Nancy Walsh Vice President of Partnerships & Programs, Denver Museum of Nature & Science Darrell B. Watson Business Manager, TIAA (through October 2020)

Martha Weidmann Co-Founder & Chief Executive Officer, NINE dot ARTS

Tracy Weil Executive Director, RiNo Arts District

Christin Crampton Day Ex-Officio Executive Director, CBCA

### 2020 **STAFF**

Christin Crampton Day Executive Director

Meredith Badler Deputy Director

Rachael Henney Administrative Assistant

Karlie McLaughlin Membership & Development Director

# COMMITTEES &

CBCA's Committees saw a significant increase in participation from volunteers. Each committee grew by one to four members in 2020.

#### **Executive Committee**

Mark Davidson Larry Kaptain Bob Keatinge Kathy Kranz Chris Ross, *Chair* Meg Satrom Doug Scheetz Nancy Walsh Dustin Whistler

#### **Finance Committee**

Rachel Basye Kathy Kranz, *Chair* Dan Prather Christine Quintana Doug Scheetz, *Chair (through June 2020)* Martha Weidmann

#### Marketing & Events Committee

Mary Bahns-Meyer Renea Bonnell Randall Erkelens Nadia Gedeon Mark Heiser Erika Holley Larry Kaptain Dylan Lovett Radhika Mahanty Brent Pickett Deborah Radman Ellen Sandberg Meg Satrom, *Chair* 

#### Policy & Governance Committee

Bob Keatinge, *Chair* Kathy Kranz, *Chair (through June 2020)* Maureen McDonald James Millar Nancy Walsh Darrell Watson

#### **Development Committee**

Jessica Alizadeh, *Co-Chair* Wayne Barrett Peter Bernstein Mariah Gayheart Chuong Le Hassan Najjar, *Co-Chair* Deborah Radman Curtis Robbins Malik Robinson Chris Ross

#### **CAFTA Advisory Committee**

Cecily Cullen Mark Davidson Lisa Gedgaudas Bob Keatinge Forrest J. Morrison Dave Ratner, *Chair* 

#### **CAFTA Vetting Committee**

Mark Davidson Heidi Glance Craig Hemenway Bob Keatinge Dave Ratner Julie Walker

#### Leadership Arts Alumni Network Committee

Erin Bonich, *Chair* Christy Costello Liz Hartsel Bob Keatinge Theresa Keatinge Jim Neely Maura O'Neal Mark Shaiken Matthew Stearns Beth Warren

#### **Advocacy Committee**

Rachel Basye Lance Burch Chris Castillian Paul Deckard Bill Marino James Mejía Curtis Robbins Brittany Morris Saunders Herman Tiemens II Tracy Weil Dustin Whistler, *Chair* Chris Wineman

#### Diversity, Equity and Inclusivity (DEI)

Larry Kaptain Bob Keatinge Kathy Kranz Dana Manyothane Kim Estes McCarty Hannah Morris Christine Quintana Malik Robinson Michael Sattler Nancy Walsh, *Chair* Darrell Watson



#### STATEMENT OF FINANCIAL POSITION

## AUDIT HIGHLIGHTS

	Without Donor Imposed Restrictions		With Donor Imposed Restrictions		Total	
ASSETS	2020	2019	2020	2019	2020	2019
Cash & cash equivalents	\$270,675	\$179,250	\$66,021	\$36,434	\$336,696	\$215,684
Accounts & grants receivable	\$10,515	\$23,025	\$38,400	\$72,500	\$48,915	\$95,525
Prepaid expenses & refund receivable	\$17,993	\$12,352	_	_	\$17,993	\$12,352
Deposits	\$796	\$796	_	_	\$796	\$796
Intangible asset net of amortization	\$7,909	\$8,750	_	_	\$7,909	\$8,750
TOTAL ASSETS	\$307,888	\$224,173	\$104,421	\$108,934	\$412,309	\$333,107

		hout Donor Imposed With Donor Imposed Restrictions Restrictions		Without Donor Imposed With Donor Imposed Tota Restrictions Restrictions				tal
LIABILITIES & NET ASSETS	2020	2019	2020 2019		2020	2019		
Accounts payable & accrued liabilities	\$22,376	\$7,192	—	—	\$22,376	\$7,192		
Deferred membership & program revenue	\$63,059	\$87,077	_	_	\$63,059	\$87,077		
Loan Payable CARES ACT	\$57,937	—		_	\$57,937	_		
TOTAL LIABILITIES	\$143,372	\$94,269		_	\$143,372	\$94,269		
With Donor Imposed Restrictions	\$164,516	\$129,904	_	_	\$164,516	\$129,904		
Without Donor Imposed Restrictions		_	\$104,421	\$108,934	\$104,421	\$108,934		
TOTAL NET ASSETS	\$164,516	\$129,904	\$104,421	\$108,934	\$268,937	\$238,838		
TOTAL LIABILITIES & NET ASSETS	\$307,888	\$224,173	\$104,421	\$108,934	\$412,309	\$333,107		

### AUDIT HIGHLIGHTS

#### STATEMENT OF ACTIVITIES

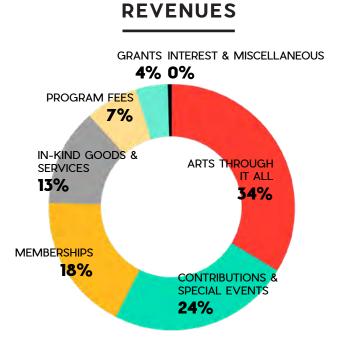
{CONTINUED}

	Without Dor Restri		With Donor Imposed Restrictions		То	tal
REVENUES	2020	2019	2020	2019	2020	2019
Grants	\$23,500	\$8,500	\$274,900	\$31,000	\$298,400	\$39,500
Program fees	\$57,613	\$76,655	_	—	\$57,613	\$76,655
Memberships	\$159,347	\$165,380	_	—	\$159,347	\$165,380
Contributions	\$101,573	\$35,269	\$107,805	\$119,559	\$209,378	\$154,828
Special events net of exps of \$64,757 & \$58,256	(\$23,457)	(\$21,854)		_	(\$23,457)	(\$21,854)
Special event contributions	\$36,299	\$62,012	—	\$23,562	\$36,299	\$85,574
Contributed goods & services	\$117,776	\$87,976	—	_	\$117,776	\$87,976
TOTAL PUBLIC SUPPORT	\$472,651	\$413,938	\$382,705	\$174,121	\$855,356	\$588,059
OTHER INCCOME						
Interest & miscellaneous	\$1,196	\$1,693	—	_	\$1,196	\$1,114
TOTAL OTHER INCOME	\$1,196	\$1,693	—	—	\$1,196	\$1,693
TOTAL PUBLIC SUPPORT & OTHER	\$473,847	\$415,631	\$382,705	\$174,121	\$856,552	\$589,752
NET ASSETS RELEASED FROM RESTRICTIONS	\$387,218	\$148,254	(\$387,281)	(\$148,524)		_
TOTAL REVENUES, GAINS & OTHER SUPPORT	\$861,065	\$564,155	(\$4,513)	\$25,597	\$856,552	\$589,752

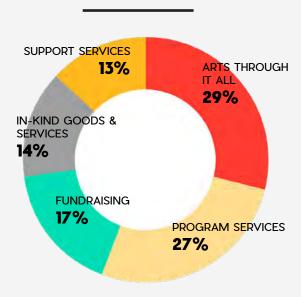
	Without Dor Restrie		With Donor Imposed Restrictions		· I Iotal	
EXPENSES	2020	2019	2020	2019	2020	2019
Program services	\$496,982	\$287,543	—	_	\$496,982	\$287,543
Support services	\$116,839	\$129,125	_	—	\$116,839	\$129,125
Fundraising	\$212,632	\$133,482		_	\$212,632	\$133,482
TOTAL EXPENSES	\$826,453	\$550,150	—	—	\$826,453	\$550,150
CHANGE IN NET ASSETS	\$34,612	\$14,005	(\$4,513)	\$25,597	\$30,099	\$39,602
NET ASSETS AT THE BEGINNING OF THE YEAR	\$129,904	\$115,899	\$108,934	\$83,337	\$238,838	\$199,236
NET ASSETS AT END OF YEAR	\$164,516	\$129,904	\$104,421	\$108,934	\$268,937	\$238,838

#### **AUDIT HIGHLIGHTS**

{CONTINUED}



	\$880,009
INTEREST & MISCELLANEOUS	\$1,196
• GRANTS	\$38,500
PROGRAM FEES	\$57,613
IN KIND GOODS & SERVICES	\$117,776
MEMBERSHIPS	\$159,347
<ul> <li>CONTRIBUTIONS &amp; SPECIAL EVENTS</li> </ul>	\$211,677
	\$293,900



•	ARTS THROUGH IT ALL	\$236,781
	PROGRAM SERVICES	\$221,080
•	FUNDRAISING	\$143,668
	IN KIND GOODS & SERVICES	\$117,776
•	SUPPORT SERVICES	\$107,148
		\$826,453

#### **EXPENSES**

## ARTS FOR BUSINESS BUSINESS FOR ARTS

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