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2021 Business for the Arts Awards Nominations

Award Categories and Criteria

Presented by PNC Bank, CBCA's Business for the Arts Awards celebrate innovative partnerships, generous philanthropy, creative businesses and stellar leadership across the state. The annual awards luncheon is the only statewide event honoring companies and individuals for their outstanding partnerships and engagement with the arts.

Nominations can be submitted at cbca.org/2021-award-nomination-form and are due by Monday, November 9, 2020.

The 2021 award honorees will be announced in December 2020. All 2021 award honorees will be recognized at CBCA's high energy virtual celebration on Tuesday, March 9, 2021.

2021 Business for the Arts Award Nomination

The Business for the Arts Awards Honorees are exemplary companies that have gone above and beyond to support the arts and creative industries. They make Colorado a better place to live and work through innovative partnerships, arts integration, creative workplaces, economic development in the creative sector, arts advocacy, employee engagement, and/or philanthropy. *Judges will select 6-8 organizations to recognize as the 2021 Business for the Arts Awards Honorees.*

Eligibility Criteria

- For-profit business, nonprofit organization or government agency in Colorado
- The focus of the nomination must be outside the entity's day-to-day business or mission. In the case of a creative business or cultural organization, the focus on the nomination must be above and beyond their regular work in an effort to advance the creative sector
- Examples:
    - *A technology company that sponsors a local dance festival*
    - *An architecture firm that ensures all projects have an art gallery or studio space*
    - *A government agency that integrates the arts into local infrastructure*
    - *A human services nonprofit engaging in arts therapy*
    - *A concert venue that organizes a musical instrument drive for schools*
    - *An insurance company that starts an artist-in-residence program*
    - *A museum that sponsors scholarships and career development for art students*
    - *A bank that uses theater trainings to build teamwork and creativity among employees*
- Cannot have previously won a Business for the Arts Award within the last five years. Past nominees and finalists are encouraged to reapply
- Self-nominations are strongly encouraged

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Judges will be considering the following in the award application:

- *Satisfies more than one of the following elements: innovative partnerships, arts integration, creative workplaces, economic development in the creative sector, arts advocacy, employee engagement, and/or philanthropy*
- *Impact relative to the organization or program's size and history (established or emerging)*
- *Impact relative to the community they're serving*
- *Impact on the organization's employees and internal culture*
- *Economic benefit for the cultural sector and/or creative professionals*
- *Innovative or fresh approach*

2021 EY Next Wave Leadership Award Nomination

The EY Next Wave Leadership Award honors rising professionals who are leading the future of our cultural community through their volunteerism, philanthropy, innovative partnerships, and/or arts advocacy.

Eligibility Criteria

- Nominee must be a Colorado resident
- The focus of the nomination must be outside their day-to-day job or business
- Nominee must be under the age of 40 as of Awards Luncheon
- Cannot have previously won the EY Next Wave Leadership Award. Past nominees and finalists are encouraged to reapply. May have received the Cultural Leadership Award, which is presented to outstanding Leadership Arts alumni
- Self-nominations are encouraged

Judges will be considering the following in the award application:

- *Impact relative to the individual's years of service*
- *Impact relative to the community they're serving*
- *Economic benefit for the cultural community and/or creative professionals*
- *Innovative or fresh approach*
- *Encouragement and facilitation of next generation of community arts leaders*

2021 PNC Bank Cultural Leadership Award Nomination

The PNC Bank Cultural Leadership Award recognizes an outstanding graduate of CBCA's Leadership Arts program who has made and/or continues to make an impact on arts & culture in Colorado.

Eligibility Criteria

- Nominee must be a Colorado resident
- Nominee must be a graduate of CBCA's Leadership Arts program
- Cannot have previously won the Cultural Leadership Award
- Self-nominations are encouraged

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Judges will be considering the following in the award application:

- *Depth of engagement with arts and cultural community in Colorado*
- *Impact on arts and culture in Colorado*
- *Demonstrated leadership and application of Leadership Arts*
- *Demonstrated advocacy and ambassadorship for Leadership Arts and our arts and cultural community in Colorado*

2021 John Madden, Jr. Leadership Award Nomination

Named for CBCA's founding chairman, the John Madden, Jr. Leadership Award recognizes an individual who has made significant contributions to advancing arts and culture in Colorado. This lifetime achievement award recognizes extraordinary leadership and a legacy of support for the arts.

Eligibility Criteria

- Nominee must be a Colorado resident
- The focus of the nomination must be outside their day-to-day job or business
- They cannot have previously won the John Madden, Jr. Leadership Award or similar lifetime achievement award from CBCA. Past nominees and finalists are encouraged to reapply. They may have previously received the EY Next Wave Leadership Award or Cultural Leadership Award from CBCA
- Self-nominations are encouraged

Judges will be considering the following in the award application:

- *Impact relative to the individual's years of service and philanthropy*
- *Impact relative to the community they served*
- *Economic benefit for the cultural community and/or creative professionals*
- *Innovative or fresh approach*
- *Established a lasting legacy*
- *Sustained efforts over time*

2021 Volunteer Attorney of the Year Award

The Volunteer Attorney of the Year recognizes an outstanding attorney who has provided pro bono legal services to Colorado creatives and advanced CBCA's Colorado Attorneys for the Arts (CAFTA) program. *The honoree is selected by the CAFTA Advisory Committee.*

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