

## CAMPAIGN GOALS:

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# Arts through it All.

- Assist organizations to rally support with their constituencies.
- Keep culture out front and top of mind during this challenging time.
- Grow unity and community within the cultural sector.

## Message Graphic:





# Toolkit



**Arts  
through  
it All.**

## ATIA BRAND TOOLKIT

- Forgo Ticket Refunds
- Donate Today
- Support Colorado Artists

- **Brand Guide**
- **Logos & Graphics**
- **Message Graphic**
- **Free Google Font**
- **Color Palette**
- **Imagery**
- **Templates**



## Templates:



Facebook



Instagram



Email



Postcard

## Graphic:

Editable text.



## Imagery:

Editable text, editable photo for individual customization or choose from the royalty-free library of images.



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