

KNOW YOUR MONEY STORY

Outflows						Inflows				
Expense	Frequency	Type	Amount	Actual	Rating	Income	Frequency	Type	Amount	Collectible
<i>Rent</i>	<i>Monthly</i>	<i>Fixed</i>	<i>1500</i>	<i>1500</i>		<i>Client Project</i>	<i>One-Time</i>	<i>Variable</i>	<i>5000</i>	<i>3000</i>

PLANNING FOR THE UNKNOWN

Situation	Response

THINK OUTSIDE THE BOX

IDEAS			
Create	Social Media	Network	Pipeline
Articles	Facebook	Peers	Offers
Examples	Instagram	Non-Profit Orgs	Partnerships
Mini projects	LinkedIn	Referrals	
Portfolio	Twitter	Past clients	
Leverage Talents		Associations	
Reuse/Repurpose			
Teach			
Case Study			

PLAN

IDEA	GOAL	DATE

