

2018

ANNUAL REPORT

ARTS FOR BUSINESS BUSINESS FOR ARTS



INTRODUCTION LETTER

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Like many of the intersections throughout our beautiful state, the junction of business and arts is more vibrant than ever.

Colorado Business Committee for the Arts (CBCA) spent much of 2018 working alongside businesses, cultural institutions, civic organizations, municipalities, chambers of commerce, as well as individual artists and creative professionals who share our belief that a healthy arts sector fosters a healthy business economy and vice versa. The arts strengthen our communities and enrich our lives.

From its inception more than three decades ago, CBCA has been a membership organization of leading Colorado companies and individuals that have a philanthropic commitment to the arts and that believe the arts are for all Coloradans. Our work last year focused on connecting with those companies, individuals, and artists in new and unique ways, as well as continuing to provide our industry-leading programs, trainings and cultural opportunities to our members and the broad community.

HERE ARE SOME OF THE 2018 HIGHLIGHTS:

- We conducted a four-market listening tour (Pikes Peak region, Northern Colorado, Summit and Eagle Counties, Boulder) to better understand what these arts and business communities need to connect, collaborate and thrive.
- We launched a new Arts + Industry Forum Series, hosting three distinct events looking at the intersection of Arts + Technology, Arts + Real Estate and Arts + Cannabis.
- Our attorney referral program facilitated dozens of referrals for income-qualified artists seeking pro bono legal assistance. Our legal training presentations educated twice as many artists and creative professionals as they did in 2017.
- We continued to convene and train the next generation of arts advocates through our Leadership Arts program, which is well into its second decade.
- We published our latest Economic Activity Study of Metro Denver Culture that illustrated recordbreaking employment in the nonprofit cultural sector, increase in new money from cultural tourists and capital spending and growth in attendance at cultural events over the previous twoyear period.
- We were honored to be a Finalist for Denver Metro Chamber of Commerce's Small Nonprofit of the Year.

As we forge ahead, you will continue to see more new and exciting developments from our board and talented staff, both of which grew over the last year. We're identifying additional ways to connect arts and business, seeking out new opportunities to help communities outside the Denver metro area and continuing to develop top-notch programming that advances Colorado's creative vitality.

We look forward to sharing more and seeing you at one of our events this year!

Malabarta

MARK DAVIDSON

Chair, CBCA

Photo Credit:

Amanda Tipton Photography

CHRISTIN CRAMPTON DAY

Christin Crampton Day

Executive Director, CBCA

MISSION

CBCA advances Colorado's creative economy by connecting business and the arts. We accomplish our mission through year-round advocacy, research, training and arts engagement.



VALUES

COLLABORATION

Arts and business enhance one another. Fostering partnerships between them helps strengthen our communities.

CREATIVITY

Encouraging new, different and innovative ideas is necessary for our community to grow.

EDUCATION

Civic and business leaders, as well as the people they serve, should understand and advocate for the importance of the arts.

INCLUSIVENESS

The arts are for all Coloradans. All forms of creative expression are valuable.

CULTURAL VITALITY

The arts are an indispensable part of our community and economic development, as well as our day-today lives.



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ATTENDEES at the sold out annual

statewide Business for the **Arts Awards Luncheon**

HIGHLIGHTS

FREE CULTURAL TICKETS distributed through Night At...

at Arts + Industry Forums

for the Economic Activity Study of Metro Denver Culture

at the biennial Economic Activity Study roll-out breakfast

EXPERT SPEAKERS

featured at Arts + **Industry Forums**

MEDIA MENTIONS

at statewide listening lunches

of the Economic Activity Study

for pro bono legal services through CAFTA

and educational presentations. reaching 354 people

from Leadserhip Arts

BOARD

Photo Credit: Amanda Tipton Photography

OF DIRECTORS

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Mark Davidson Partner, Fairfield & Woods

VICE CHAIR

Chris Ross

 ${\it Vice President, Commercial Banking}$ Relationship Manager, U.S. Bank

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Doug Scheetz Tax Partner, EY

SECRETARY

Kathy Kranz Chief Financial Officer, Pinnacol Assurance

2018

Christin Crampton Day

STAFF

DIRECTORS

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Bob Keatinge Of Counsel, Holland & Hart

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Barbara Lewis (Through July 2018) Principal, Lewis Art Consulting

Blair Madden Bui (Through June 2018) CEO, John Madden Company

Radhika Mahanty Principal, La Rondine Consulting

Maureen McDonald

Hassan Najjar

 $Executive\ Director, Foothills\ Art\ Center$

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Meg Satrom

Owner, Memoro Creative Consulting

Allison Scheck

Director of Administrative Services, City of Wheat Ridge

Rob Steinhoff

 $Associate\,Attorney, Brownstein\,Hyatt$

Nancy Walsh

Vice President of Partnerships & Programs, Denver Museum of Nature & Science

Martha Weidmann

Co-Founder & Chief Executive Officer, NINE dot ARTS

Dustin Whistler

Founder & Principal, Forte Commercial $Real\,Estate$

Dan Wittenberg

Partner, Snell & Wilmer

Suzanne Yoe

Director of Communications & Cultural Affairs, Denver Center for the Performing

Christin Crampton Day

Executive Director, CBCA (ex-officio)





ARTS+ INDUSTRY

FORUMS —

CBCA successfully launched a new Arts + Industry Forum Series in 2018. These engaging discovery sessions bring together experts and stakeholders from a variety of arts and business sectors important to the Colorado economy. By fostering a community dialogue, these forums expose constituents to timely issues and opportunities, as well as raise awareness about how arts interact and influence specific industries.

"The Arts + Industry Forum Series is one way that CU Denver's College of Arts & Media and CBCA both advance business and connect deeply with those who realize the economic power of the creative industries. Like other great cities of the world, Denver supports, advances and realizes the economic benefits of innovation and creativity—much like Singapore, Hong Kong, London and other important world centers. This has been on display for all to see and hear at each of the Arts + Industry Forums."

LARRY KAPTAIN

Dean, College of Arts & Media, CU Denver





The inaugural events looked at the distinct intersection of Arts + Technology, Arts + Real Estate and Arts + Cannabis, each with a unique format and venue.

ARTS + **TECHNOLOGY**

KEYNOTE

Venka Purushothaman LASALLE College of the Arts (Singapore)

PANELISTS

David Levin

President and CEO, Four Winds Interactive

John Levisay Co-Founder and CEO, Craftsy

Laleh Mehran

Artist and Professor of Emergent Digital Practices, University of Denver

Moderated by Greg Avery, Reporter, Denver Business Journal

ARTS + **REAL ESTATE**

PANELISTS

Ellen Bruss Founder, Ellen Bruss Design

Amy Cara Managing Partner, East West Partners

Shannon Joern

Vice President of National Advancement, Artspace

Emanuel Martinez

Muralist, Painter and Sculptor

George Thorn President, Mile High Development

Martha Weidmann Co-Founder and CEO, NINE dot ARTS

Tracy Weil Co-Founder, River North (RiNo) Arts District

Moderated by Kelcey McClung, Reporter, Denver Business Journal

ARTS + **CANNABIS**

PANELISTS

Amy Andrle Co-Owner, L'Eagle

Tom Downey Director, Ireland Stapleton

Kelly Perez Founder and CEO, kindColorado

Chris Zacher CEO and Executive Director, Levitt Pavilion Denver

Moderated by Monica Vendituoli, Reporter, Denver Business Journal

2018 Arts + Industry Forum Series Sponsors

- COLLEGE OF ARTS & MEDIA, **CU DENVER**
- DENVER BUSINESS JOURNAL

Arts + Real Estate Forum Sponsor

NINE DOT ARTS

Arts + Cannabis Forum Sponsor

IRELAND STAPLETON



CBCA saw the second highest year of participation in Night At... events in 2018. These Night At... events engaged 79 unique member companies and nearly 2,000 employees, who enjoyed events ranging from dress rehearsals and private docent tours to large outdoor music concerts. Over the past 15 years, CBCA and our partner organizations have provided 17,000 free tickets to our members and their employees.

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2018 NIGHT AT... EVENTS

- Dress rehearsal of *Hedwig and*the Angry Inch at the Aurora Fox
 Theater
- BiRDMAN Live at the Newman Center for the Performing Arts
- Plays in Progress at the Athena Project Arts Festival
- Young Artists Orchestra
- Museo de las Americas' *Pachucos y Sirenas* exhibit
- Admission and tours at MCA Denver
- Dennis Johnson & the Mississippi Ramblers at Lakewood Heritage Center

- Colorado Music Festival's Bernstein Dvořák Bartók concert at Chautauqua Auditorium
- Admission to Kirkland Museum of Fine and Decorative Art
- Wonderbound private sneak peek dance performance of Wicked Bayou
- iCUBA! exhibit at Denver Museum of Nature & Science
- A Hudson Christmas holiday light display at Hudson Gardens

"Thank you, CBCA, for coordinating such a fun and unique opportunity! It's amazing to be able to access so many different and exciting events through CBCA. I look forward to checking my email to see what might be cooking next!"

CHRIS MILLER

IT/Technical Design Manager, Continuum Partners

"I appreciated the chance to attend CBCA's Night At... Museo de las Americas. This event enabled my husband and I to have an impromptu mid-week date. As a transplant to Denver, the exhibit gave me insight into the history of the Chicano presence here and the generations who have helped shape the culture of the region. I learned a shocking piece of history that I never knew of [the Zoot Suit riots] and I always appreciate being able to educate myself, particularly about silenced social injustices. The evening also inspired my husband, who is an artist. Thanks for this opportunity to explore this cultural gem."

KIM REBECCA-MURRAY

Senior Team Manager, Organizational Risk Management, Schwab Charitable



"The Newman Center truly values its membership and partnership with CBCA. We've hosted a number of events for the Leadership Arts Alumni Network and a 'Night at...' event for fellow members. These events were great ways to introduce the community to our programming. We received extremely positive feedback and we can't wait to host another event. Our staff has also benefited from CBCA professional development and the board fair. CBCA has truly been an invaluable resource for us."

KENDRA WHITLOCK INGRAM

Executive Director, Newman Center for the Performing Arts, University of Denver "We really enjoyed the CBCA Night At... Athena Project's Plays in Progress. We love live theater and this event provided a unique opportunity to see the process of preparing a well-conceived work. We liked the experience so much that we purchased tickets to another performance the following weekend. We were unaware that this program existed before CBCA shared it with us. We will be sure to attend more of their events in the future."

SIGMAN SHAPIRO

Senior Manager Business Analysis, Charles Schwab

BUSINESS FOR THE ARTS AWARDS

LUNCHEON

The sold-out 2018 Business for the Arts Awards Luncheon honored outstanding business and arts partnerships from across Colorado. This inspiring, high-energy event was attended by over 700 corporate, cultural and civic leaders on March 13 at the Seawell Ballroom, Denver Performing Arts Complex.



CBCA rolled out a new award format for the 2018 event, which celebrated a cohort of companies with Business for the Arts Awards, as well as four distinct individual leadership awards. All of the honorees were announced in December 2017 and recognized at the luncheon in March 2018.

"It was an awesome experience to perform at CBCA's
Business for the Arts Awards Luncheon. We continue to
hear from people who saw us at that event. So many good
things (projects, connections and feedback) have come out
of that single gig. The exposure we received was invaluable.
It makes us feel happy that, when we were given the
opportunity to perform and partner with CBCA,
we showed up and shined."

MIGUEL AVINA izcalli



BUSINESS FOR THE ARTS AWARDS

The Business for the Arts Awards Honorees are exemplary organizations that have gone above and beyond to support the arts and creative industries.

- **BELLCO CREDIT UNION**
- DAZZLE
- **DELTA DENTAL OF COLORADO**
- **DOWNTOWN ARTERY**
- → GENSLER
- → RTD & CITY OF AURORA
- **STANLEY MARKETPLACE**
- XCEL ENERGY

EY NEXT WAVE LEADERSHIP AWARD

The EY Next Wave Leadership Award honors rising professionals who are leading the future of our cultural community.

KATE PERDONI

All honorees received an original ceramic sculpture as their award, crafted by Denver artist, Chandler Romeo. Entertainment at the 2018 awards luncheon included iZCALLi, an excerpt from "This is Modern Art" produced by Denver Center for the Performing Arts' Off-Center, NaturalTango and Up with People. In addition, an interactive digital art installation was featured during the networking portion of the event, created by Alt Ethos. Table centerpieces were designed and created by Access Gallery.

CULTURAL LEADERSHIP AWARD

New in 2018 as part of the Business for the Arts Awards: The Cultural Leadership Award recognizes an outstanding graduate of CBCA's Leadership Arts program who made an impact on arts and culture in Colorado.

CECILY CULLEN

VOLUNTEER ATTORNEY OF THE YEAR

New in 2018: The Volunteer Attorney of the Year recognizes an outstanding attorney who has provided pro bono legal services to Colorado creatives and advanced CBCA's Colorado Attorneys for the Arts program.

▶ CAROLINE R. KERT

JOHN MADDEN JR. LEADERSHIP AWARD

Named for CBCA's founding chairman, the John Madden, Jr. Leadership Award recognizes a lifetime of extraordinary leadership and a legacy of support for the arts.

HAL LOGAN

The 2018 Business for the Arts Awards Honorees, John Madden, Jr. Leadership Award, and the EY Next Wave Leadership Award were selected by an independent panel of arts, business and community leaders. The Volunteer Attorney of the Year Award was selected by the Colorado Attorneys for the Arts (CAFTA) Advisory Committee. The Cultural Leadership Award was selected by the Leadership Arts Alumni Network (LAAN) Award Committee.

2018 Business for the Arts Awards Judging Panel

Matt Chasansky

Manager, Office of Arts + Culture,
City Of Boulder

Renny Fagan President & CEO, Colorado Nonprofit Association

Joe Lear Principal, Davis Partnership

Clarence Low
President & CEO, Asian Chamber of
Commerce

J. Schuyler Madden

Project Director, Museum of Outdoor Arts
(MOA)

Maureen McDonald Principal, Maureen McDonald, LLC

Allison Scheck
Public Engagement & Operations
Manager, City of Lakewood

"Bellco Credit Union
has been dedicated to
supporting arts and culture
in the region for many
years. CBCA's Business for
the Arts Award affirmed
that commitment. We are
proud to stand out as an
exemplary corporate partner
for the arts. Investment in
the arts, particularly from
private business, enhances
the quality of life for our
community."

JOHN RIVERA
SVP/Chief Retail Officer, Bellco Credit Union



Awards Luncheon Sponsors

- → EY
- JOHN MADDEN COMPANY
- BELLCO CREDIT UNION
- KAISER PERMANENTE COLORADO
- XCEL ENERGY
- → CBS4

- COLORADOBIZ MAGAZINE
- LIGATURE CREATIVE
- THE PUBLISHING HOUSE



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"Receiving the CBCA Business for the Arts Award elevated Stanley Marketplace as a creative hub – more than just a place to eat, drink and shop. We are committed to partnering with local arts groups and supporting local businesses. It was an honor to be recognized by CBCA and be among such a diverse and impressive group of companies."

BRYANT PALMER

Chief Storyteller, Stanley Marketplace



LEAD ERSHIP ARTS

"Leadership Arts was an amazing program. I met so many interesting and diverse professionals, many of whom I've stayed connected with after the program. It gave me a better understanding of Denver's arts and music scene. It also introduced me to many nonprofit cultural spaces in our community."

THANH NGUYEN

VP Private Wealth Banker, BOK Financial

For more than two decades, CBCA has served as a convener and trainer of the state's future arts leaders through its Leadership Arts program.

As the only program of its kind in the region to focus on arts and culture, it is a critical way in which CBCA elevates the business community's appreciation of and understanding that the arts are essential to Colorado's economic development and vitality. The 2017-2018 cohort started with 56 individuals who participated in the nine-month program, which covers governance, strategic planning, advocacy, fundraising, legal issues and current topics in the arts.

EADERSHIP ARTS

LEADERSHIP ARTS 2017-2018 COHORT

Patricia Abraham Muhammad Denver Arts & Venues

Ashley Alexander Denver Museum of Nature & Science

Jessica Alizadeh Fairfield and Woods

Amanda Armstrong Denver Public Library

Antonnio Benton II Denver Arts & Venues

Erin Bird Denver Botanic Gardens

Chanyn Bird Pinnacol Assurance

Katherine Bridges Hospitality Purchasing Consultants

Naiom Britt Pinnacol Assurance

Brittany Burrows Footers Catering

Brian Carter Denver Center for the Performing Arts

Leslie Channell Denver Center for the Performing Arts

Megan Deffner Denver Zoo

Dalila Diaz Pinnacol Assurance

Beryl Durazo Firehouse Art Center

Gina Fielder Delta Dental of Colorado

Angie Fletcher Stinson Leonard Street

Eric Godoy

Denver Museum of Nature & Science

Emma Gomis Naropa University Hope Grandon

Denver Center for the Performing Arts

Jody Grossman Denver Arts & Venues

Ann Hinkins EKS&H

Chris Hollern FTI Consulting

Andrea Howland

 $Communications\, Manager,\, University\, of$ Denver Libraries

Dana Huckleberry Delta Dental of Colorado

Michael Kapoor Brownstein Hyatt Farber Schreck

Jessica Kato

Scientific and Cultural Facilities District

Amanda Kelly Arrow Electronics

Curtis Kershner $Delta\ Dental\ of\ Colorado$

Emily King eBags

Jillian Kirn Greenberg Traurig

Jeff Lambson Emmanuel Art Gallery, CUDenver

Patrice Lemon Stinnett & Associates

Sydney Linden Levitt Pavilion Denver

Jennifer Lopez Denver Center for the Performing Arts

Mike Lustig Colorado Real Estate Law

Annie McConville Pinnacol Assurance Jenny Merchant

Colorado Office of Economic Development

Jenna Miles

Center for Visual Art, MSU Denver

Claire Mowry Sand Technology Inc.

Thanh Nguyen U.S. Bank

Laura Palmer Pinnacol Assurance

Cathy Parks Pinnacol Assurance

Yovani Pina

Denver Center for the Performing Arts

Melissa Regan Knoll

Erik Reynolds

Alison Schumejda NINE dot ARTS

Amy Smith NINE dot ARTS

Liora Spiess

Powers Coaching and Consulting

Katharina Vicuña Pinnacol Assurance

Kimberly Wathke Anadarko

Katie Wear East West Partners

Andrea Wilkins Sinergie Project

Eric Yakes FTI Consulting

Rachel Yeates Moye White

Mike Zubrinic Dazzle

Leadership Arts Alumni Network

CBCA hosts regular events that expose our nearly 800 Leadership Arts alums to the area's growing and diverse cultural offerings. In 2018, the Leadership Arts Alumni Network (LAAN) enjoyed a prereception and performance at the Newman Center for the Performing Arts, a prereception and performance at Dazzle, an interactive happy hour and poetry reading at Lighthouse Writers Workshop and an after-hours event at Museo de las Americas. LAAN also sends quarterly newsletters with alumni updates, notices about open board and volunteer positions and other news in our cultural sector.



Photo credit: Wayne Armstrong, University of Denver

Deborah Jordy Leadership Arts Scholarship Fund

To honor Deborah Jordy, executive director of CBCA from 2004 to 2016, the Board of Directors established the Deborah Jordy Leadership Arts Scholarship. This scholarship is intended to ensure that cultural nonprofits are led by diverse, effective and inspired board members. In its inaugural year, the scholarship was awarded to two individuals who are actively involved in Colorado's creative arts industry.

The 2017-2018 class proactively organized and facilitated fundraising activities to provide scholarships for future participants. They raised \$2,719, which was matched dollar-for-dollar by the CBCA Board of Directors and supported by outside donors. CBCA awarded \$6,000, with two full scholarships and five partial scholarships to members of the 2018-2019 cohort.

"To paraphrase a saying I've heard, the more you learn, the more you realize there's so much you don't know. I experienced this in so many ways through the Leadership Arts program. From organizations that I wasn't are of, to Creative Arts Districts that jewel the state, to the intricacies of what it means to be on a Board and help steer wonderful organizations, every week provided great learning and opened my eyes and mind. I know that I've leveraged some of my learning within my organization, and I've become more confident in my perception of being on a board and being an advocate for arts and culture in Denver."

ERIC GODOY

Community Programs Coordinator, Denver Museum of Nature & Science

Leadership Arts 2017-2018 Sponsor

STARBUCKS COFFEE

Leadership Arts 2018-2019 Sponsor

FAIRFIELD AND WOODS

Leadership Arts Alumni Network Sponsors

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FOOTERS CATERING

 UNIVERSITY COLLEGE, UNIVERSITY OF DENVER



"CAFTA provides a necessary service to the arts community. Artists in our community are often unable to budget full price legal fees, are facing emergency situations that threaten their livelihood, or need simple advice on how to protect their revenue streams. Attorneys who accept CAFTA referrals walk the talk by truly supporting creatives in our community. I'm proud to be part of that network."

CAROLINE KERT

Attorney, Feldmann Nagel Margulis and 2018 Volunteer Attorney of the Year

COLORADO ATTORNEYS
FOR THE ARTS

Colorado Attorneys for the Arts (CAFTA) had another record-breaking year in 2018. The number of initial applications for legal referral nearly doubled from 2017, with 41 total referrals (a 46% increase over 2017). The number of in-person legal presentations and workshops, offered from Pueblo to Greeley, also doubled in both quantity and attendance.

With more than 90 attorneys registered to offer probono counsel to income-qualified artists, CAFTA is able to facilitate referrals to help creatives with issues ranging from contract disputes to landlord-tenant issues to intellectual property protection. In addition, the attorney network was able to educate artists and creatives throughout the state in a series of workshops covering a variety of legal issues.

CAFTA presented three full-day Art + Law workshops in 2018, which were sponsored by Colorado Creative Industries and coordinated in partnership with various state-certified creative districts. The 2018 series was hosted in Fort Collins, Steamboat Springs and Carbondale. Each event included a Continuing Legal Education (CLE) workshop for local attorneys, presentations on arts-related legal issues for creative professionals and a networking lunch with live entertainment.

CBCA also began offering professional development for artists in other business areas. We partnered with EY to offer two presentations on tax considerations for artists.

CAFTA Sponsors

- COLORADO CREATIVE INDUSTRIES
- CREATE DENVER, DENVER ARTS & VENUES
- COLORADO BAR FOUNDATION

"Because of CAFTA we have been able to launch our startup and serve multiple artists throughout Colorado and nationwide with artist development and music recording and production services. We have also kept our CAFTA lawyer on long term on a paid basis. Couldn't ask for anything better than what CAFTA provides for creative businesses and entrepreneurs."

EMILY SATTERLEE

ItvDity

"Working with CBCA was crucial in fulfilling one of our goals of offering meaningful content for our creatives in our community. Opportunities to learn information around legal issues such as copyright law and contracts brought much needed education to our community. The speaker was fantastic and made it understandable. We hope to work with CBCA every year!"

AMY KIMBERLY

Fragutive Director Carbondale Arts





ECONOMIC ACTIVITY STUDY

OF METRO DENVER CULTURE

Record-breaking employment in the nonprofit cultural sector, increase in new money from cultural tourists and capital spending and growth in attendance were all highlights in CBCA's latest Economic Activity Study of Metro Denver Culture released on November 1, 2018.

This biennial study assesses the financial and social contributions made exclusively by arts, cultural and scientific nonprofit organizations funded by the SCFD throughout the seven-county metro area. CBCA has been reporting on the economic significance of the arts sector since 1992.

The 2018 Economic Activity Study of Metro Denver Culture was released with an arts-infused breakfast event in the Seawell Ballroom, Denver Performing Arts Complex, attended by 450 people. It was emceed by the new co-hosts of Rocky Mountain PBS' Arts District program, Michael Gadlin and Kate Perdoni. Key data points were brought to life by guest speakers, including Shannon Dennison and Buffalo Bill Cody from Buffalo Bill's Museum and Grave; Abner Genece, an actor with Arvada Center for the Arts and Humanities; Adam Sexton with Colorado Ballet; Paul Lhevine with Swallow Hill Music; and Dr. Reginald L. Washington with Rocky Mountain Hospital for Children and a DCPA Trustee. Entertainment included a trio from the Arapahoe Philharmonic, an opening number from Denver Gay Men's Chorus, a performance from 3rd Law Dance/Theater and an original spoken word piece by Bianca Mikahn.

\$1.9 Billion

\$573 Million

JOBS 11,820

\$182.6 Million

15 Million

4.3 Million
SCHOOL CHILDREN

"The CBCA's Economic Activity Study is a valuable resource to demonstrate the collective impact of the arts in our region. The report is clear, concise and easy to share with city council members, supporters, and stakeholders. Not only is CBCA advocating on behalf of cultural organizations like DAVA, but the data in this report helps us tell our unique piece of that story."

KRISTA ROBINSON

 $Executive\ Director, Downtown\ Aurora\ Visual\ Arts\ (DAVA)$

Economic Activity Study Sponsors

- PINNACOL ASSURANCE
- U.S. BANK
- DENVER METRO CHAMBER
 OF COMMERCE AND
 METRO DENVER ECONOMIC
 DEVELOPMENT CORP
- COLLEGE OF ARTS & MEDIA,
 CU DENVER AND CU SOUTH
 DENVER
- DUALDRAW

- → EY
- THE PUBLISHING HOUSE
- VISIT DENVER
- COLORADO EDUCATIONAL AND CULTURAL FACILITIES AUTHORITY (CECFA)

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- EMPLOYERS COUNCIL
- LIGATURE CREATIVE

The full report can be found on the CBCA website: **CBCA.ORG/ECONOMIC-ACTIVITY-STUDY**. You will also find stories highlighting key data points and a bilingual summary.

DENVER CULTURE

ORADO ATTORNEYS FOR THE AR

CBCA partnered with numerous organizations across Colorado in 2018 to foster dialogue, raise awareness and demonstrate the power of arts and business engagement.

"It is clear to me CBCA is fully committed to making an impact beyond the Denver area. They are determined to have a statewide influence. CBCA is listening to the needs of local communities, engaging partners and piloting new initiatives. There is substantial opportunity for increased business support for the arts across Colorado and CBCA is leading that charge."

HERMAN TIEMENS

Private Wealth Financial Advisor, Managing Director - Investments, Wells Fargo Wealth Management (COLORADO SPRINGS)

Advocacy

Advocacy is an important focus and growth area for CBCA statewide. With the guidance of our Board's Advocacy Committee in 2018, we increased arts advocacy outreach and communication to members and stakeholders, expanded community partnerships and speaking engagements, surveyed our membership about advocacy priorities, researched national best practices and developed a process to identify and vet priority issues that align with our mission. Going forward, we will continue to proactively build statewide support for the economic and social value of the arts and creative industries.

Backstage with Women in the Arts

CBCA collaborated with the Colorado Women's Chamber of Commerce to host an engaging event, "Backstage with Women in the Arts," which explored the nuances of being a professional woman in the creative sector. Moderated by Angela Astle with the Athena Project, the panel featured Wende Curtis with Comedy Works; Barbara Lewis with Lewis Art Consulting and ArtPro; Bianca Mikahn, a Poet, Hip Hop Musician and Teaching Artist; Darlene C. Ritz, EdD with DCR Studios and Chair of Fashion Design at Rocky Mountain College Of Art + Design; Janice Sinden with Denver Center for the Performing Arts; and Bobbi Walker with Walker Fine Art.

Listening Lunches

In summer 2018, CBCA's Statewide Ad Hoc Committee coordinated "listening lunches" in four targeted communities: Pikes Peak region (hosted in Colorado Springs), Northern Colorado (hosted in Fort Collins), Summit and Eagle Counties (hosted in Silverthorne) and Boulder County. Each lunch was attended by a combination of local arts, business and civic representatives. CBCA board members facilitated discussions on the current level of business engagement in the arts. Participants identified gaps and needs for their community and brainstormed opportunities for CBCA to have an impact.

While each listening lunch was unique, there were some common priorities and themes. There was a shared need for more sustainable arts funding and increased business support for the arts. There is also a desire for more arts advocacy, professional development and training in the cultural sector and increased engagement from the corporate sector overall. CBCA is actively moving forward with these recommendations.

Speaking Engagements

Representatives from CBCA were asked to speak at various professional and community events in 2018. For example, CBCA moderated a panel on Arts, Industry and Advocacy during the Outdoor Retailer trade show. CBCA also participated in panels hosted by the Denver Association of Business Economists, Creative Startups and Alt Ethos on the connection between arts and economic development.

Why Art is Smart for Business

The East Colorado Small Business Development Center invited CBCA to present at their annual Northern Colorado Women's Small Business Conference in Greeley. CBCA delivered an engaging presentation on why art is smart for business. This presentation shared recent data on the economic impact of the arts, the benefits of business and arts partnerships and case studies from Colorado and across the U.S. CBCA reprised this presentation the next month in partnership with the Fort Morgan Chamber of Commerce.

This presentation has become a dynamic and productive way to advocate for business engagement in the arts and inspire action from local communities.

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Representing over 200 member companies with thousands of employees from corporate, arts and civic organizations, CBCA promotes economic growth through arts and business partnerships. Members have opportunities to be inspired, engaged, network, celebrate and contribute to the vital arts and cultural community of Colorado.

In 2018, CBCA rolled out a new membership dues structure, which offered nonprofit cultural organizations under 50 employees a half-price membership fee.

▲ 25% from 2017

PATRON MEMBERS 2018 MEMBERS















Access Gallery*

40 West Arts

Anadarko Petroleum Corporation

ANB Bank

The Anschutz Corporation

Apron Artist Project*

the ART, a Hotel*

Artspace Projects

Art Students League of Denver

Arvada Center for the Arts and Humanities

Artwork Archive*

Asian Chamber of Commerce

Augustana Arts*

Aurora Chamber of Commerce

Aurora Symphony Orchestra*

Bank of the West

Barefoot PR

Bellco Credit Union

Benchmark Theatre*

Boulder Chamber of Commerce

Boulder Museum of Contemporary Art^*

Boulder Office of Arts and Culture

Breckenridge Music*

Brookfield Commercial Properties

Brownstein Hyatt Farber Schreck*

Stacie Carter

Carson Brierly Giffin Dance Library*

CBS4

Center for Visual Arts, MSU Denver

Central City Opera*

Centura Health - Healing Arts program

Cherokee Ranch & Castle Foundation*

CherryArts

Ciruli Associates

City of Lakewood Heritage, Culture and

the Arts

City Year Denver

Civic Center Conservancy*

Cleo Parker Robinson Dance

Clyfford Still Museum*

Coldwell Banker Residential Brokerage

College of Arts & Media, CU Denver

Colorado Ballet

Colorado Chautauqua*

Colorado Children's Hospital

Colorado Creative Industries

Colorado Educational & Cultural Facilities

Authority

Colorado Financial Service Corporation

Colorado Photographic Arts Center

Colorado Railroad Museum*

Colorado State Bank and Trust

Colorado Technology Association*

Colorado Women's Chamber of Commerce

Josh Comfort

Community Resource Center

Constangy, Brooks, Smith & Prophete

Continuum Partners

Control Group Productions*

Brian Michael Cooper*

Corona Insights

Courtney Cotton*

Creative Law Network

Cresa

Czarnowski

D.A. Davidson Companies

Dairy Arts Center*

Davis Partnership Architects

Dazzle

Delta Dental of Colorado

Denver Art Museum

Denver Arts & Venues

Denver Botanic Gardens

Denver Business Journal

Denver Center for the Performing Arts

Denver Film Society*

Denver Metro Chamber of Commerce

Denver Museum of Nature and Science

Denver Public Library*

Denver Theatre District*

Denver Union Station*

Denver Young Artists Orchestra

Denver Zoo

Downtown Denver Partnership

DualDraw

The Dynamo Vault*

East West Partners

El Sistema Colorado

Employers Council

Fairfield and Woods

Fanning Art Advisory*

Footers Catering

Foothills Art Center*

Forest City Development

Fortis Law Partners*

Forte Commercial Real Estate Friends of Chamber Music*

Jerry Glick

Golden Triangle Partnership

Greenberg Traurig

Greenwood Gulch Ventures

Grey Wolf Architecture

GroundFloor Media

Alexander Hadden*

Randall Hampton

Amy Lynn Herman*

Pauline Herrera Serianni

High Noon Entertainment Historic Elitch Theatre*

Holland & Hart

Howard Lorton Furniture & Design

Andrea Howland

Dana Huckleberry*

Hyatt Regency Denver

IMA Financial Group*

Inside the Orchestra

Interconnected Technologies

JFCRN*

MEMBERSHIP

Photo Credit: Amanda Tipton Photography

Emily King

Patrice Lemon

A Lester

Donovan

Mr. and Mrs. Kent

Deborah Malden

Christopher May

Karlie McLaughlin

Matt Meier

and Michael

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Kaiser Permanente Colorado Museum of Outdoor Arts

Garrett Mynatt*

Eyal Namordi

James Neely

Kissinger & Fellman NINE dot ARTS

Nancy Kristof*

Kimberly Krueger* Parasoleil*

Photo Credit: Amanda Tipton Photograph

JLF Colorado

Kelly & Walker

Caroline Kert*

Kantorei*

Peak Creative* Larimer Square

Law Offices of Daniel T. Goodwin Pinnacol Assurance

Rebecca Lewis* Platte River Ventures

Lewis Art Consulting

Lewis Roca Rothgerber Christie

Ligature Creative Group

MCA Denver

Maureen McDonald*

McDonald Carpet One Floor & Home*

Memoro Creative Consulting* The Publishing House

Metro Denver Economic Development

Corporation

MEMBERSHIP

Michael Warren Contemporary

The Millstone Evans Group of Raymond

James & Associates

Mirada Fine Art

Mizel Arts & Culture Center at the JCC

Moxtopia

Grant Muller*

Museo de las Americas*

Opera Colorado

PNC Bank*

Leah Podzimek*

Polaris Law Group*

Pop Culture Classroom*

Liora Powers

Project HARTwork*

Deborah Radman

Ripple Creek Business Solutions

Newman Center for the Performing Arts at

University of Denver

Rocky Mountain Arts Association*

Rocky Mountain College of Art and Design

(RMCAD)*

Rocky Mountain PBS

Rocky Mountain Quilt Museum*

Sage Hospitality

Scientific & Cultural Facilities District

Semple Brown Design

Sheridan Ross

Snell & Wilmer

Sound of the Rockies*

South Metro Water Supply Authority*

Stanley Marketplace*

St. Charles Town Company

Stifel - Holly Baroway

Stinson Leonard Street

Swallow Hill Music

Tansey Contemporary

Think 360 Arts for Learning

Lorraine Trenholm^{*}

TRG Arts

UMB Bank Colorado

University of Colorado Art Museum

Up with People

VISIT DENVER

Walker Fine Art

Ware Malcomb*

Deb Williams*

Wells Fargo Bank

Wonderbound*

Zeppelin Development

\$10.000+

College of Arts & Media CU Denver

 $\mathbf{E}\mathbf{Y}$

John Madden Company

Doug and Christine Scheetz

U.S. Bank

\$5.000 -\$9,999

Bellco Credit Union

Colorado Creative Industries

Denver Metro Chamber of

Commerce and Metro Denver **Economic** Development

Corporation

Kaiser Permanente Colorado

Kaiser Permanente (National)

Pinnacol Assurance

VISIT DENVER, The Convention & Visitors Bureau

Xcel Energy

\$2.500 -\$4,999

Anonymous

Colorado Education and Cultural **Facilities Authority** (CECFA)

Employers Council

Kathy Kranz

Memoro Creative Consulting

\$1.000 -\$2,499

Wayne E Barrett

Colorado Bar Foundation

CU South Denver

Mark A. Davidson and Karen Spinelli

Fairfield and Woods

Elizabeth Tillotson Hartsel

Ireland Stapleton

Dean Larry Kaptain, CU Denver

Theresa and Bob Keatinge

Cheryl Lerner,

DMD

NINE dot ARTS

PNC Financial

Services Dan Prather and

Sarah Shay

Brent Pickett

Morris Price, Jr.

Chris Ross and Ed Cannon

Allison and John Scheck

Rob Steinhoff

University College, University of Denver

Nancy Walsh and Ted Vial

Dan Wittenberg

\$100 - \$999

Ashley Alexander

Geri Badler

David Bomberger Fund

Ann Corrigan

Christin Crampton Day & Scott Day

Wendy Dominguez

Helen Drexler Janann Eldredge

DIME Denver

Forte Commercial Real Estate

Tracy Frickey

Honey and Charles Goldberg Family Foundation

Sarah Hogan

Jessica Kato Matt Lazzeri

Radhika Mahanty

Maureen McDonald

Jan Mayer

Hassan Najjar

Barbara Neal

James Neely Laura Palmer

Catherine Parks

Liora Powers Christine M.

> Quintana Erik Reynolds

Curtis Robbins Malik Robinson

Beth and Tait Robinson

> Ira Selkowitz, Attorney at Law

Martha and Robert

Weidmann Suzanne Yoe

< \$100

Nancy Kristof Patricia Abraham

Muhammad Amanda

Armstrong Meredith Badler

Antonnio Benton II

Steve and Colene

Birchfield Annie McConville

Chanyn Bird

Joan C Brown

Leslie Channell

Len Matheo and

Megan Deffner

Angie Fletcher

Grandma's House

Jody Grossman

Sasha Hutchings

Christopher

Hollern

Nancy Ford

Lisa DeCaro

James and

FloraJane

DiRienzo

Erin Bird

Naiom Britt Jenna Miles

Claire Mowry

Thanh Nguyen Josh Comfort

Maura O'Neal

Meghan Nutting

The Publishing

House Melissa Regan

> Alison Schumejda Kelley Simon

Amy Smith

Jenny Starkey

Katie Wear Blum

Teresa YoKell

Andrea Wilkins

Rachel Yeates Dana Huckleberry

Curtis Kershner

CBCA.ORG 28

29

^{*} New Members in 2018

SPONSORS + DONORS

"The Aurora Chamber is a strong supporter of CBCA because CBCA provides information and programming that supports and enhances the relationships between businesses and the arts. The Chamber and our Business for the Arts Committee appreciate all that CBCA offers to strengthen our community, including their Economic Activity Study, the annual Business for the Arts Awards Luncheon and the Leadership Arts program. Thank you to CBCA for being a champion and leader for the vital relationship between business and the arts!"

MITZI SCHINDLER

Director of Communications, Aurora Chamber of Commerce

In-Kind and Outreach Partners

$40\mathrm{West}\mathrm{Arts}$	Children's Hospital	Denver Business	Greeley Creative	Museo de las	Starbucks Coffee
Access Gallery	Colorado	Journal	District	Americas	Startup Week Fort
necess danci y	Cleo Parker	Denver Center for	Hey Hue	Musuem of Outdoor	Collins
Allegra	Robinson Dance	the Performing	iiej iiue	Arts (MOA)	0 0111115
		Arts	Hudson Gardens	()	Steamboat Creates
the ART, a Hotel	College of Arts &			Newman Center	
m1 A	Media, CU Denver	Denver Museum of	Innosphere	for the Performing	Swallow Hill Music
The Artists		Nature & Science	7	Arts at University	m
Collective in	Colorado Creative		Interconnected	of Denver	Tansey
Loveland	Industries	Denver Young	Technologies		Contemporary
Arvada Center		Artists Orchestra	Kaiser Permanente	Pikes Peak	Gallery
for the Arts and	Colorado Data Mail	D 7	Colorado's Arts	Small Business	ThinkCloomby LLC
Humanities	Colorado Music	Denver Zoo	Integrated	Development	ThinkClearly LLC
numanities	Festival	DIME Denver	Resources	Center	Three Over Four
Association of	restivai	DIME Denver	Resources	D ' 147 1	111100 0 701 1041
Fundraising	Colorado	Downtown Fort	Kirkland Museum	Prism Workspaces	Tim Gill Center for
Professionals -	Photographic Arts	Collins Creative	of Fine &	The Publishing	Public Media
Colorado Chapter	Center	District	Decorative Art	House	
				House	US Bank
Athena Project	Colorado Women's	East Colorado	Lakewood Heritage	Pueblo Arts	
	Chamber of	Small Business	Center	Alliance	Walker Fine Art
Aurora Chamber of	Commerce	Development			XA7
Commerce		Center	Larimer Small	Ripple Creek	Wonderbound
D 11 14 0	ColoradoBiz		Business	Business Solutions	Zeppelin
Boulder Museum of	Magazine	Egan Printing	Development		Development and
Contemporary Art			Center	River North (RiNo)	The Source Hotel
BuCu West/	Copyright Society	Eide Bailly		Arts District	The Bource Hotel
Westwood Creative	of the USA - Rocky	Enjarrage Catarins	Ligature Creative		
District	Mountain Chapter	Epicurean Catering	Group	Robert King	
District	Creative Law	EY	Lighthouse Writers	Photography	
Carbondale	Network	11	Workshop	Poolsy Mountain	
Creative District	Network	Firehouse Art	workshop	Rocky Mountain PBS	
Creative Bistrict	Creative Strategies	Center	MCA Denver	rbs	
Center for Bioethics	for Change		Men Benver	RRC, Inc.	
& Humanities,	ioi change	Footers Catering	McNichols Building	11110,1110.	
Anschutz Medical	Dan Prather		O	Scientific &	
Campus		Fort Morgan	Michael Warren	Cultural Facilities	
•	Dazzle	Chamber of	Gallery	District (SCFD)	
Center for Visual		Commerce			
Arts, MSU Denver	Denver Arts &	Q	Mizel Arts &	Sinergie Project	
	Venues	Garrett Mynatt	Cultural Center		
Charney Associates		Photography	(MACC) at the JCC	Snell & Wilmer	

COMMITTEES +VOLUNTEERS

Executive Committee

Mark Davidson	Chris Ross	Doug Scheetz
Chair		
	Allison Scheck	Dustin Whistler
Kathy Kranz		

Events Committee

Allison Scheck	Renea Bonnell	Brent Pickett
Chair	Nadia Gedeon	Melissa Regan
Jessica Alizadeh	Mark Haisar	

Finance Committee

Doug Scheetz	Dan Prather	Martha Weidmann
Chair		

Marketing & Communications Committee

Meg Satrom	Larry Kaptain	Morris Price
Chair	Bob Keatinge	Deborah Radman
Wayne Barrett		
Randall Erkelens	Radhika Mahanty	Suzanne Yoe

Policy & Governance Committee

Kathy Kranz	Bob Keatinge	Nancy Walsh
Chair	_	

Resource Development Committee

Chris Ross	Morris Price	Malik Robinson
Chair	Curtis Robbins	Dustin Whistler
Hassan Najjar		

Advocacy Committee (Ad Hoc)

Suzanne Yoe	Morris Price	Nancy Walsh
Chair	Curtis Robbins	Dan Wittenberg
Radhika Mahanty	Allison Scheck	Dustin Whistler

Statewide Committee (Ad Hoc)

Maureen McDonald	Brent Pickett	Allison Scheck
Chair	Curtis Robbins	

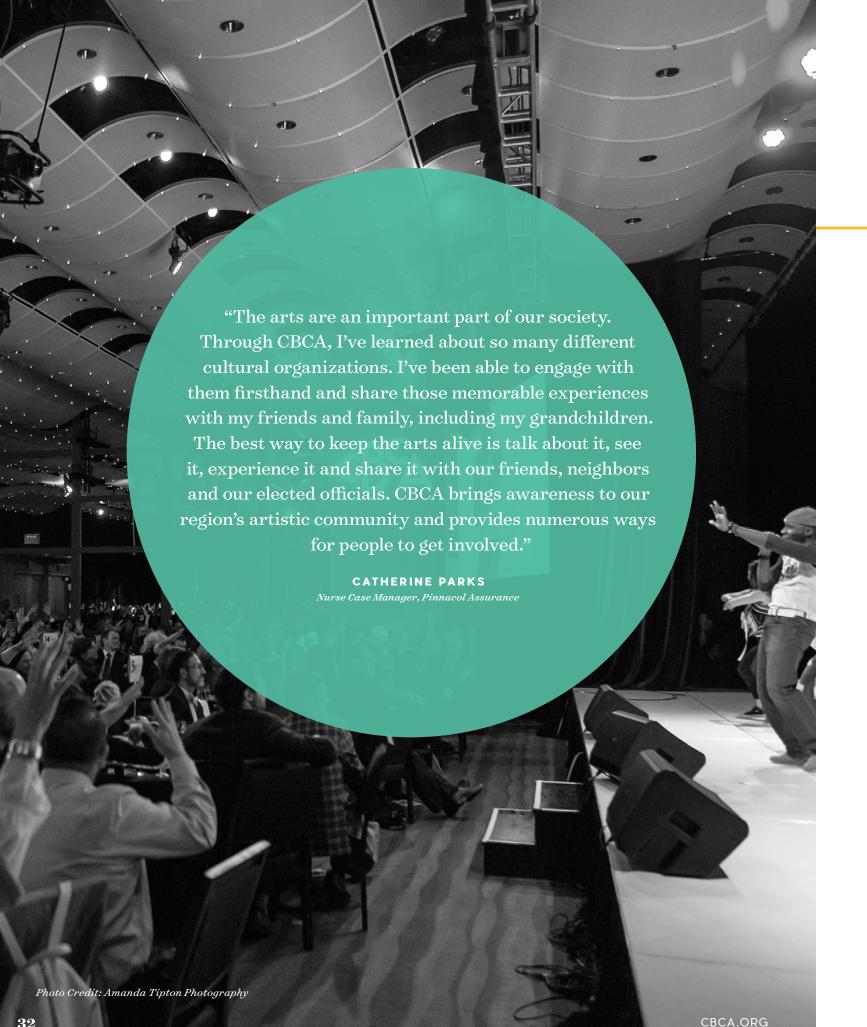
Colorado Attorneys for the Arts Advisory Committee

Dave Ratner	Mark Davidson	Bob Keatinge
Chair	Lisa Gedgaudas	Forrest J. Morrison
Cecily Cullen		

Leadership Arts Alumni Network Advisory Committee

Meredith Hutson	Bethany Gorlin	Chip Mitchell
	Liz Hartsel	Jim Neely
Talia Ballinger	Sarah Hogan	Maura O'Neal
Hilary Cantor	Bob Keatinge	Rob Steinhoff
Christy Costello	Theresa Keatinge	

PONSORS + DONORS



AUDIT HIGHLIGHTS

STATEMENT OF FINANCIAL POSITION

	Without Donor Imposed Restrictions		With Donor Imposed Restrictions		Total	
ASSETS	2018	2017	2018	2017	2018	2017
Cash & cash equivalents	\$204,744	\$165,137	\$413	\$18,993	\$205,157	\$184,130
Accounts & grant receivable	\$21,870	\$6,050	_	_	\$21,870	\$6,050
Prepaid expenses & refund receivable	\$4,870	\$10,126	_	_	\$4,870	\$10,126
Deposits	\$796	\$796	_	_	\$796	\$796
Property & equipment, net	_	\$398	_	_	_	\$398
Intangible asset net of amortization	\$13,750	\$18,750	<u> </u>		\$13,750	\$18,750
TOTAL ASSETS	\$246,030	\$201,257	\$413	\$18,993	\$246,443	\$220,250

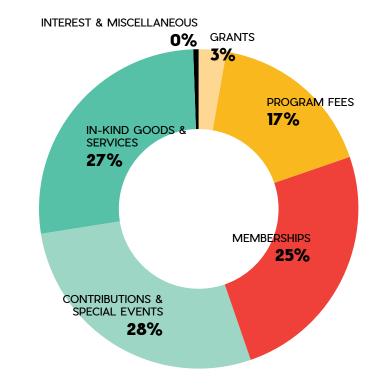
	Without Donor Imposed Restrictions			With Donor Imposed Restrictions		Total	
LIABILITIES & NET ASSETS	2018	2017	2018	2017	2018	2017	
Accounts payable & accrued liabilities	\$7,078	\$6,030	_	_	\$7,078	\$6,030	
Deferred membership & program revenue	\$123,053	\$83,700	_	_	\$123,053	\$83,700	
TOTAL LIABILITIES	\$130,131	\$89,730	_	_	\$130,131	\$89,730	
With Donor Imposed Restrictions	_	_	\$413	\$18,993	\$413	\$18,993	
Without Donor Imposed Restrictions	\$115,899	\$111,527	_	_	\$115,899	\$111,527	
TOTAL NET ASSETS	\$115,899	\$111,527	\$413	\$18,993	\$116,312	\$130,520	
TOTAL LIABILITIES & NET ASSETS	\$246,030	\$201,257	\$41 3	\$18,993	\$246,443	\$220,250	

STATEMENT OF ACTIVITIES -

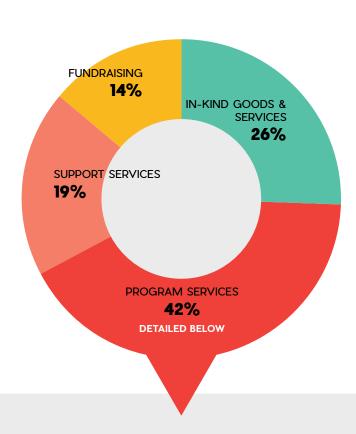
	Without Donor Imposed Restrictions		With Donor Imposed Restrictions		Total	
REVENUES	2018	2017	2018	2017	2018	2017
Grants and sponsorships		_	\$18,500	\$16,000	\$18,500	\$16,000
Program fees	\$100,356	\$83,215	_	_	\$100,356	\$83,215
Memberships	\$141,811	\$130,740		_	\$141,811	\$130,740
Contributions	\$89,337	\$78,255	\$62,063	\$27,975	\$151,400	\$106,230
Special events	\$8,706	(\$6,990)	_	_	\$8,706	\$86,575
Contributed goods & services	\$153,510	\$81,262	_	_	\$153,510	\$81,262
Interest & miscellaneous	\$1,748	\$1,114	_	_	\$1,748	\$1,114
TOTAL	\$495,468	\$367,596	\$80,563	\$43,975	\$576,031	\$411,571
NET ASSETS RELEASED FROM RESTRICTIONS	\$99,143	\$28,481	(\$99,143)	(\$28,481)		
TOTAL REVENUES, GAINS & OTHER SUPPORTS	\$594,611	\$396,077	(\$18,580)	\$15,494	\$576,031	\$411,571

	Without Donor Imposed Restrictions		With Donor Imposed Restrictions		Total	
EXPENSES	2018	2017	2018	2017	2018	2017
Contributed goods & services	\$153,510	\$81,262	_	_	\$153,510	\$81,262
Program services	\$245,594	\$174,227	_	_	\$245,594	\$174,227
Support services	\$110,644	\$84,964	_	_	\$110,644	\$84,964
Fundraising	\$80,491	\$42,311	_	_	\$80,491	\$42,311
TOTAL EXPENSES	\$590,239	\$382,764	_	_	\$590,239	\$382,764
CHANGE IN NET ASSETS	\$4,372	\$13,313	(\$18,580)	\$15,494	(\$14,208)	\$28,807
NET ASSETS AT THE BEGINNING OF THE YEAR	\$111,527	\$98,214	\$18,993	\$3,499	\$130,520	\$101,713
NET ASSETS AT END OF YEAR	\$115,899	\$111,527	\$413	\$18,993	\$116,312	\$130,520

REVENUES



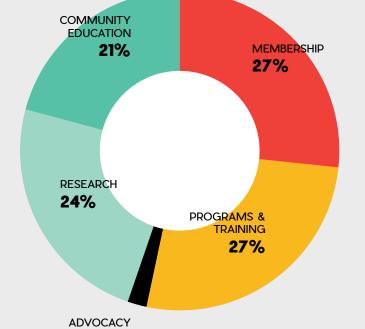
EXPENSES





EXPENSE DETAIL

Membership (e.g., Night At)	\$66,484
Programs & training (e.g., Colorado Attorneys for the Arts, Leadership Arts, Leadership Arts Alumni Network)	\$66,152
Advocacy	\$4,377
Research (e.g., Economic Activity Study of Metro Denver Culture)	\$57,915
Community education (e.g., Arts+Industry Forum Series)	\$50,666



2%



ADRIEL LONG Administrative Assistant along@cbca.org 720-428-6723

ARTS FOR **BUSINESS BUSINESS FOR ARTS**

789 SHERMAN STREET SUITE 280 DENVER, CO 80203

FOLLOW CBCA ON







