

ACADEMIC SUCCESS

Arts Ed boosts academic achievement by improving school attendance, graduation rates, writing skills, creativity, and critical thinking skills, paving the way for students to succeed in college and beyond

ARTS EDUCATION **MATTERS**

AN ADVOCACY GUIDE FOR COLORADO

“ A well taught arts curriculum benefits all areas of learning, including cognitive outcomes, cultural understanding, social interaction and collaboration, positive mental health outcomes, and preparation for the workforce and life-long learning. ”

WORKFORCE PIPELINE

Arts Ed fosters essential workforce skills like creativity, problem-solving, and collaboration, helping attract new businesses to the state and boosting civic engagement

SOCIAL-EMOTIONAL HEALTH

Arts Ed enhances social-emotional skills like empathy, resilience, persistence, and focus, helping students better regulate their emotions, synthesize information, express themselves, and adapt to complexity

ECONOMIC ENGINE

Arts Ed helps fuel Colorado's creative industries, which generate \$19.7 billion and support 121,000+ jobs statewide. Nationally, creative industries contribute \$1.17 trillion to the U.S. economy (4.24% of GDP)

THE ARTS AREN'T EXTRA.
THEY'RE ESSENTIAL.

YOU CAN HELP THEM THRIVE

Despite strong standards, access to arts education varies widely across Colorado. Our state remains one of only a few without required arts instruction at the elementary, middle, or high school level. Over the past five years, arts teacher licensure has declined by 5 percent, further limiting opportunities for students.

With your help, we can ensure every Coloradoan has consistent access to a high-quality arts education.

Adopt an Arts Ed Resolution in your community

Celebrate Arts Education Month each March

Become a champion for arts access in your school/district

Participate in local arts programs and events

Volunteer and donate to local arts education organizations

Share this guide with local leaders and elected officials

RESOURCES & FURTHER READING

Think 360 Arts for Learning

WWW.THINK360ARTS.ORG

Colorado Business Committee
for the Arts (CBCA)

WWW.CBCA.ORG

Creative Generation &
Elevate Arts Ed

WWW.CREATIVE-GENERATION.ORG/CASEMAKING

Think 360 Arts & CBCA
Policy Briefing

WWW.THINK360ARTS.ORG/NEW-POLICY-BRIEFING-PAPER-ON-STATE-OF-ARTS-EDUCATION-IN-COLORADO

GUIDE PREPARED BY:



ARTS FOR BUSINESS
BUSINESS FOR ARTS



think360
ARTS
FOR LEARNING

JOIN THE ARTS EDUCATION MOVEMENT!

Sign up for year-round updates on arts education advocacy, funding, events, and ways to take action across Colorado.

WWW.CBCA.ORG/COLORADO-ARTS-ACTION-NETWORK

WWW.THINK360ARTS.ORG/EMAIL-SIGN-UP

SCAN TO ACCESS THE ARTS EDUCATION MONTH TOOLKIT AND OTHER HELPFUL RESOURCES

