

ECONOMIC ACTIVITY STUDY OF METRO DENVER CULTURE AT A GLANCE



ECONOMIC ACTIVITY

\$1.8 BILLION

ECONOMIC IMPACT

\$512.8 MILLION

JOBS

10,731

ATTENDANCE

13.9 MILLION

SCFD DISTRIBUTION

\$53.2 MILLION

GIVING TO THE ARTS

\$176.4 MILLION

OUTREACH TO CHILDREN

3.9 MILLION

HITTING THE HIGH NOTES

- HIGHEST ECONOMIC IMPACT FROM TOURISTS
- SECOND HIGHEST AMOUNT OF CORPORATE CONTRIBUTIONS
- EMPLOYMENT HAS REACHED PRE-GREAT RECESSION LEVELS
- MOST VOLUNTEER HOURS EVER
- CONTINUED EMPHASIS ON FREE AND REDUCED PRICE ATTENDANCE

COLORADO BUSINESS COMMITTEE FOR THE ARTS

Colorado Business Committee for the Arts (CBCA) has been quantifying the financial and social relevance of the arts for over 20 years. This biennial Economic Activity Study is calculated using 2015 data reported by nearly 300 arts, cultural and scientific nonprofits that received funds through the Scientific and Cultural Facilities District (SCFD) in a seven-county region: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, and Jefferson.

The arts boost tourism, spur economic growth, advance lifelong learning, expand philanthropy, provide entertainment and build community vitality. The arts elevate our national reputation and improve our local quality of life.

Together, we build on this success and hit new high notes. Access the full study at cbca.org.

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